

# **FY14 COMMUNITY REQUEST FORM**

All questions and completed forms should be posted to the Community Ad-Hoc Wiki. The submission deadline for FY14 Budget consideration is **March 22<sup>th</sup> 2013** for an early decision by the Beijing meeting and **April 19<sup>th</sup> 2013** for the regular track and decision by June.

# Title of Proposed Activity Enhanced level of support for organized teleconference calls including all Adobe Connect Services. (Note that this is the RySG #1 priority in our regular track requests.) Community Requestor Name gTLD Registries Stakeholder Group Keith Drazek ICANN Staff Community Liaison Karla Valente

# REQUEST DESCRIPTION

## 1. Activity: Please describe your proposed activity in detail

Given the anticipated growth of the gTLD Registries Stakeholder Group (RySG) in the coming 12-18 months, utilization of teleconference services (including MP3 recordings and written transcripts) and Adobe Connect for both scheduled and ad hoc teleconference calls is on the rise. These services are critical in order to assure that a smooth, effective, efficient and timely communication between all the participants in the RySG (current registries, Observer participants and members of the NTAG or potential other interest groups that may evolve) can occur.

In order to meet this need, the following is being requested:

- Ability for Secretariat (or Chair) to directly access the Adobe Connect Room as a host
- Adobe Connect room to be able to accommodate 100+ participants
- Support for increased utilization of Meeting Verizon (MP3/transcript) on a scheduled and ad hoc basis

### 2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Teleconference calls are becoming even more critical given the volume of new members to the gTLD community and the ICANN community in general. The opportunity for support of both scheduled and ad hoc teleconference calls of the Stakeholder Group as a whole, along with working groups and teams who need to conference on a scheduled or ad hoc basis is critical in order to assure the business at hand can be addressed in a timely, open and transparent manner.

# 3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

Note that this request was included in the RySG submission to the GNSO regarding the FY 14 Toolkit of Services. However, for the reasons noted in 1) and 2) above, it is critical that this level of support be provided no later than the second quarter of the coming FY because of anticipated further SG growth related to the new gTLD program. This is an ongoing need.

# REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

This request strategically aligns with:

# **FY14 COMMUNITY REQUEST FORM**

Competition, Consumer Trust and Consumer Choice: expand stakeholders; engage with staff on performance.

<u>A Healthy Internet Governance Eco-System</u>: ease of global participation; retain and support existing community while attracting new and diverse community members; increase contributions to international forums; increase technical community communication and collaboration; widen international engagement; enhance communications, accessibility and participation via enhanced tools.

# 2. Demographics. What audience(s), in which geographies, does your request target?

The voting membership of the RySG represents three geographic regions – EUR, AAPAC and NA. With the addition of the Observer participants, all five geographic regions – EUR, AAPAC, NA, LAC and AF – are now represented.

# 3. Deliverables. What are the desired outcomes of your proposed activity?

Biweekly RySG teleconference meetings, monthly NTAG teleconference meetings and special teleconference meetings on an as-needed basis. Note that the NTAG or some variations of it will likely continue as an Interest Group within the RySG even after all the applicants sign agreements with ICANN and become regular voting members of the RySG. In addition, as allowed in the RySG charter, it is likely that more Interest Groups will be formed that may need meeting support.

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

Attendance is recorded for all teleconference meetings and reported in meeting minutes including a breakdown by regular members, observer members and guests.

# RESOURCE PLANNING - INCREMENTAL TO ACCOMMODATE THIS REQUEST

### Staff Support Needed (not including subject matter expertise)

Enhanced support for teleconferences (Meeting Verizon and Adobe Connect or comparable services)  November 2013 and going forward  Some minimal increase in staff support may be needed to facilitate the enhanced support.	Description	Timeline	Assumptions	Costs	Comments
	teleconferences (Meeting Verizon and Adobe Connect or		increase in staff support may be needed to facilitate	Unknown	

# **Subject Matter Expert Support**

Description	Timeline	Assumptions	Costs	Comments
On an on-going basis, administrative and technical support is needed to trouble shoot and evaluate effectiveness of the teleconference & meeting tools.	November 2013 and going forward	Support will be provided, at minimum, at the current level being provided, and enhanced as needed.	Unknown	

Technology Support: (Telephone, Adobe Connect, web streaming, etc...)



# FY14 COMMUNITY REQUEST FORM

Description	Timeline	Assumptions	Costs	Comments
Feleconference call and web meeting services	November 2013 and going forward	Support will be at the same level currently being provided with the enhancements noted above.	Unknown	
anguage Services Sup	port			
Description	Timeline	Assumptions	Costs	Comments
None at this time				
upport for ICANN Mee	tings Participation (Tra	vel, Language Services	, Meeting room, etc)	
Description	Timeline	Assumptions	Costs	Comments
None				
ther Travel Support			-	
Description	Timeline	Assumptions	Costs	Comments
None				
otential/planned Spon	sorship Contribution			
Description	Timeline	Assumptions	Costs	Comments
Secretariat does the primary live call and Adobe Management, prepares the draft agenda, and coordinates with GNSO Secretariat and	November 2013 and going forward	RySG support will continue at current level, and enhanced as needed.	Percentage of Secretariat salary, which is paid by the RySG.	