



FY14 COMMUNITY REQUEST FORM

All questions and completed forms should be posted to the Community Ad-Hoc Wiki. Please remember that the deadline for FY14 Budget consideration is **March 22nd 2013**

REQUEST INFORMATION

Title of Proposed Activity

RySG "FAST TRACK" PRIORITY #1

Ongoing support at the current level of service for organized teleconference calls (4-5/month) including all Adobe Connect Services.

Community Requestor Name

gTLD Registries Stakeholder Group

Chair

Keith Drazek

ICANN Staff Community Liaison

Karla Valente

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

Given the growth of the gTLD Registries Stakeholder Group (RySG) in the past 6 months (14 to 100+), and the anticipated increase in the coming 12-18 months, utilization of teleconference services (including MP3 recordings and written transcripts) and Adobe Connect for scheduled and ad hoc teleconference calls and meetings is on the increase. These services are deemed critical in order to assure smooth, effective and efficient communication between all the participants in the RySG (current registries, observer participants and members of the NTAG) and other members of the ICANN staff can occur. (Note that this request has been submitted through the GNSO Toolkit of Services/Survey for FY 14.)

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

This service enhances the overall function of the RySG for teleconference calls, and assists in outreach efforts through encouraging new members of the ICANN community to participate via Adobe Chat.

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

This request is of an immediate nature and is a recurring activity (minimum of three times/month, but increasing with the addition of new activities associated with the New gTLD Applicant process, formation of sub working groups, task teams, etc.).

REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

This request strategically aligns with:

A Healthy Internet Governance Eco-System: ease of global participation; retain and support existing community while attracting new and diverse community members; increase technical community communication and collaboration; widen international engagement; enhance communications, accessibility and participation via enhanced tools.



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Competition, Consumer Trust and Consumer Choice: expand stakeholders; engage with staff on performance.

2. Demographics. What audience(s), in which geographies, does your request target?

The voting membership of the RySG represents three geographic regions – ERU, AAPAC and NA. With the addition of the Observer participants, all five geographic regions – EUR (including the Middle East), AAPAC, NA, LAC and AF are now represented.

3. Deliverables. What are the desired outcomes of your proposed activity?

Biweekly RySG teleconference meetings, monthly NTAG teleconference meetings and special teleconference meetings on an as-needed basis.

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

Attendance is recorded for all teleconference meetings and reported in meeting minutes including a breakdown by regular members, observer members and guests.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Ongoing staff support for teleconferences and Adobe Connect	July, August, September, October 2013	Staff support will be at the same levels currently being provided.	2 hour working session every two weeks for the RySG plus 2 hour working sessions once a month for the NTAG, plus as needed for special sessions.	

Subject Matter Expert Support:

On an as-needed basis, administrative and technical support is needed to evaluate current systems relative to level of participants, services required with these tools, etc.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Current GNSO staff provides real time support through attendance and participation through Meeting Verizon and Adobe Connect.

Language Services Support:

None

Other:



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None

Travel Support:

None

Potential/planned Sponsorship Contribution:

On an as necessary basis, conference calls will be scheduled with “free” conference services which are not attended and do not meet the expected standards of a community-wide level of participation. The RySG Secretariat does the primary live call and Adobe management, prepares the draft agenda, the minutes, and coordinates with the Verizon call representatives.