

All questions and completed forms should be posted to the Community Ad-Hoc Wiki. The submission deadline for FY14 Budget consideration is **March 22<sup>th</sup> 2013** for an early decision by the Beijing meeting and **April 19<sup>th</sup> 2013** for the regular track and decision by June.

## REQUEST INFORMATION

### Title of Proposed Activity

“THE ROLE OF CIVIL SOCIETY IN DEVELOPING THE BUSINESS MODEL OF THE DNS IN AFRICA”  
A one day workshop on Friday 12 July, 2013 in Durban, RSA as an ICANN 47 pre-event

### Community Requestor Name

Marie-laure LEMINEUR, Poncelet ILELEJI and Olévié KOUAMI, NPOC’s Programs Committee

### Chair

Alain Berranger

### ICANN Staff Community Liaison

To be identified by ICANN

## REQUEST DESCRIPTION

### 1. Activity: Please describe your proposed activity in detail

Following upon the Addis Ababa meetings at UNECA Headquarters on Africa Multistakeholder Internet Governance (MIG) on 6-8 March 2013, and more specifically on the development of the DNS industry and business in Africa (Track 2 of the MIG), this proposed one day workshop will bring together African and international DNS experts, notably from AfTLD and the Registrars, community leaders, development agencies, government and private sector representatives, and ICANN to reflect on 4 questions:

- *How can Civil Society help to reach out to communities in Africa explaining to them the importance of the DNS sector and how they can leverage from businesses within their communities?*
- *Can there be a strategic link between civil society and the growth of the DNS industry in Africa in terms of advocacy and capacity building?*
- *What effective methodologies can be used by ICANN staff and stakeholders like the ASO, GNSO, the ccNSO and At-Large reach out in Africa, in order to develop effectively the DNS industry?*
- *What specific investment climate and business environment measures are needed to sustainably effect the Africanization of the DNS sector? What role for the global, continental and national CT infrastructure industries? What role for governments, regional economic bodies and development agencies?*

The proposed format is a 4-session workshop (2 x 90 minutes in the morning and 2 x 90 minutes in the afternoon) with 3 panelists and a session moderator each. A 30-minute closing report will be presented by a workshop moderator, summarizing the findings, conclusions and way forward.

The workshop would be opened by an ICANN Executive and a South African personality. An African keynote speaker would speak at lunch and there would be a closing reception.

### 2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Meeting

### 3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

It is proposed to replicate and adapt the format for ICANN 48 in Buenos Aires on Friday the 15<sup>th</sup> of November 2013

## REQUEST OBJECTIVES

### 1. *Strategic Alignment.* Which area of ICANN's Strategic Plan does this request support?

**Key theme:** internationalization of ICANN and its relationships in Africa;  
**Community work:** Increase multi-stakeholder participation and onboarding of participants in Africa;  
**Strategic objectives:** Increase industry competition in Africa; Increase stakeholder diversity and cross-stakeholder work in Africa;

### 2. *Demographics.* What audience(s), in which geographies, does your request target?

In coordination with ICANN HQ and regional staff, as well as with AFTLD, African Union, AfriNIC, ISOC Africa, AFNIC, UNECA and other stakeholders, engage about 50 key DNS stakeholders and experts and African policy leaders in Durban, South Africa, Southern Africa region and Africa in general that will be at ICANN meeting or will be attracted to be newcomers at ICANN;

The other audience is the potential new members from African NGOs and NFPs for NCSG/NPOC.

### 3. *Deliverables.* What are the desired outcomes of your proposed activity?

- Quality workshop and discussions with about 15-20 leading Global and African panelists and moderators on the theme of DNS sector development and capacity building;
- Lively discussions and exchanges leading to findings, conclusions and recommendations for DNS sector development;
- A quality summary by a leading workshop facilitator;
- A participation of 100-125 people;
- The creation of a follow-up discussion group to feed regularly into ICANN consultations, working groups, processes and meetings.

### 4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

- The number, quality and diversity of actual participants;
- More specifically the number, quality and diversity of experts, policy-community leaders and stakeholders;
- The creation on-site of a follow-up discussion group (as part of the workshop facilitator summary report);
- An on-site evaluation with immediate compiling of results;
- 

## RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

### Staff Support Needed (not including subject matter expertise)

Description	Timeline	Assumptions	Costs	Comments
<i>Staff support to take note and draft summary report in coordination with workshop organizer and facilitator</i>	<i>May-June 2013</i>	<i>2 hours per week for coordination 1 day for workshop 1 day for summary report</i>	<i>2*9 + 15 = 33 hours</i>	<i>Non recurring</i>
<i>Staff and management support for opening</i>	<i>May-June 2013</i>	<i>Staff: 1 hour per week + 1 day for workshop Management: 1 hour prep + 1 hour opening</i>	<i>Staff: 1*9 + 7,5 = 16,5 hours; Management: 2 hours</i>	<i>Non recurring</i>

## Subject Matter Expert Support

Description	Timeline	Assumptions	Costs	Comments
1 Facilitator	May-June 2013	Leading South African academic	\$1000 honorarium	
3 Session moderators	May-June 2013	1 from Europe, 1 from Asia, 1 from North America	\$500 honorarium	1 from government, 1 from private sector and 1 from civil society

## Technology Support: (Telephone, Adobe Connect, web streaming, etc...)

Description	Timeline	Assumptions	Costs	Comments
Telephone	May-June-July	3 x 90 minutes conference calls	ICANN cost estimate please	
AC	May-June-July	3 x 90 minutes	ICANN cost estimate please	
Webstreaming	12 July	6,5 hours	ICANN cost estimate please	

## Language Services Support

Description	Timeline	Assumptions	Costs	Comments
French and Arabic	12 July	6,5 hours x 2	ICANN cost estimate please	

## Support for ICANN Meetings Participation (Travel, Language Services, Meeting room, etc...)

Description	Timeline	Assumptions	Costs	Comments
1 meeting room (125 people)	12 July	Near ICANN 47 venue	ICANN cost estimate please	

## Other Travel Support

Description	Timeline	Assumptions	Costs	Comments
1 Europe	11-13 July		ICANN cost estimate please	
1 Asia	11-13 July			
1 North America	11-13 July			
4 Africa	11-13 July			
8 South Africa	11-12 July			
3 NPOC (hotel and per diem only)	11-12 July			

## Potential/planned Sponsorship Contribution

Description	Timeline	Assumptions	Costs	Comments
PIR.org			\$2000	Request pending
AFNIC			\$2000	Request to be made

Finance estimates: \$16,000