



FY14COMMUNITY REQUEST FORM

All questions and completed forms should be posted to the Community Ad-Hoc Wiki. The submission deadline for FY14 Budget consideration is **March 22th 2013** for an early decision by the Beijing meeting, and **April 19th 2013** for the regular track and decision by June.

REQUEST INFORMATION

Title of Proposed Activity

Organization of a Workshop at the 2013 IGF in Bali (Indonesia)

Community Requestor Name

At-Large AFRALO

Chair

Fatimata Seye Sylla, AFRALO Chair

ICANN Staff Community Liaison

Heidi Ullrich

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

AFRALO has proposed a workshop entitled "Internet as an Engine for Development and Growth" that it will organize at the Internet Governance Forum (IGF) to be held in October 2013 in Bali, Indonesia. AFRALO is requesting that ICANN provide travel support for the participants of the AFRALO IGF Workshop. AFRALO will be working with APRALO to ensure alignment of their activities at the IGF. All AFRALO workshop participants are willing to participate in other ICANN-sponsored activities at the IGF.

2. Type of Activity: e.g. Outreach -Education/training - Travel support - Research/Study - Meetings - Other

AFRALO considers this activity as contributing awareness-raising for the members of the internet eco-system, including the ICANN community that participates in the IGF. AFRALO also considers this activity as an outreach operation that will give ICANN more credibility, visibility and trust. It should be noted that at the 2012 IGF in Baku, the AFRALO contribution was very successful with significant positive feedback received. This request is only for travel support related to the AFRALO Workshop at the IGF.

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

This request is for a one-time activity. It will take place in October 2013.

REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

A Healthy Internet Governance Eco-System:

> Strategic Objectives:

- Strive to be an exemplary international multi-stakeholder organization
- Increase stakeholder diversity and cross-stakeholder work
- Enhance trust in ICANN's stewardship
- Ease of global participation

> Strategic Projects:

- Enhance cooperation in Internet Governance

> Community Works

- Increase multi-stakeholder participation
- On-boarding of participants
- Increase contributions to international forums



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2. Demographics. What audience(s), in which geographies, does your request target?

The audience will be composed of globally diverse participants in the IGF 2013.

3. Deliverables. What are the desired outcomes of your proposed activity?

The workshop will be on “Internet as an Engine for Development and Growth”. It will address the local content, the multilingualism, the cooperation into the Internet ecosystem, the multi-stakeholder model, etc. It will be a significant contribution of the At-Large/ICANN community in this important international forum, perhaps one of the most important fora.
 More IGF participants will be aware of ICANN’s involvement in internet related for a.

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

The attendance, the debate and the echo on the workshop will be the metrics of success of the workshop. Follow up will be possible through the use of mailing lists and wiki-pages. A report on the Workshop will be presented to the members of AFRALO, to the ALAC and to ICANN staff.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise)

Description	Timeline	Assumptions	Costs	Comments
N/A				

Subject Matter Expert Support

Description	Timeline	Assumptions	Costs	Comments
N/A				

Technology Support: (Telephone, Adobe Connect, web streaming, etc...)

Description	Timeline	Assumptions	Costs	Comments
N/A				

Language Services Support

Description	Timeline	Assumptions	Costs	Comments
N/A				

Support for ICANN Meetings Participation (Travel, Language Services, Meeting room, etc...)

Description	Timeline	Assumptions	Costs	Comments
N/A				

Other Travel Support

Description	Timeline	Assumptions	Costs	Comments
Travel support for 5 persons	October 2013	Airfare + Accommodation + Per Diem	5 Air Tickets 5 accommodations 5 Per Diems	

Potential/planned Sponsorship Contribution

Finance estimates: \$25,000