



# FY14 COMMUNITY REQUEST FORM

All questions and completed forms should be posted to the Community Ad-Hoc Wiki.

## REQUEST INFORMATION

### Title of Proposed Activity

Workshop at IGF 2013 (Bali, Indonesia)

### Community Requestor Name

APRALO/ALAC

### Chair

Holly Raiche

### ICANN Staff Community Liaison

Heidi Ullrich/Silvia Vivanco

## REQUEST DESCRIPTION

### 1. Activity: Please describe your proposed activity in detail

A consultative workshop focused on preparing the global community for the challenges of implementing IDN variant TLDs. This consultative workshop will feature representatives from various language and script communities from around the world, who will share and discuss their views on issues, opportunities and challenges related to participating in ICANN's Label Generation Rules Development for the Root Zone and in particular the development of the variant rules. The consultation will generate international awareness about the issues among the broader Internet Governance community and will help generate feedback and further bottom-up engagement that will inform and support the ALAC's policy development and policy advice within ICANN on enhancing linguistic diversity of the Internet at the top level. This activity will be coordinated with AFRALO's IGF Workshop to ensure alignment.

### 2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Outreach – Education – Travel Support.

### 3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

One time activity

## REQUEST OBJECTIVES

### 1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

"A Healthy Internet Governance Eco-system"

- Strive to be an exemplary international multi-stakeholder organization
- Enhance trust in ICANN's stewardship
- Increase stakeholder diversity and cross-stakeholder work
- Ease of global participation
- Retain and support existing community while attracting new and diverse community members
- Increase contribution to international forums
- Widen international engagement in ICANN's policy development
- Educate the global community about critical work under the aegis of ICANN that will affect language diversity



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on the Internet
<b>2. Demographics. What audience(s), in which geographies, does your request target?</b>
IGF 2013 Participants - These participants represent various language and script communities from around the world and they include representation from civil society/NGOs, technical community, academia, private sector practitioners/companies, government representations, students/young people, etc.
<b>3. Deliverables. What are the desired outcomes of your proposed activity?</b>
<ul style="list-style-type: none"> <li>- Heightened awareness about APRALO, ALAC and ICANN</li> <li>- Awareness about critical issues related to IDN Variant TLD implementation for language and script communities within the context of enhancing linguistic diversity on the Internet.</li> <li>- New organizational and/or individual input, participation or membership for At-Large and other ICANN constituent bodies.</li> </ul>
<b>4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?</b>
<ul style="list-style-type: none"> <li>- Substantive report from the workshop with input for the At-Large in developing policy development and policy advice within ICANN on the IDN Variant TLD implementation issue within context of enhancing linguistic diversity on the Internet at the top level.</li> <li>- Number of workshop participants (on site and remote).</li> <li>- New organizational and/or individual participation or membership for APRALO, other At-Large entities and other ICANN constituent bodies.</li> <li>- Production of workshop materials (including video) and transcripts to support community capacity building on policy issues.</li> </ul>

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST				
Staff Support Needed (not including subject matter expertise):				
Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
N/A				
Subject Matter Expert Support:				
N/A				
Technology Support: (telephone, Adobe Connect, web streaming, etc.)				



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N/A

**Language Services Support:**

N/A

**Other:**

N/A

**Travel Support:**

Speakers and APRALO organizers (8 persons).

**Potential/planned Sponsorship Contribution:**

N/A

Finance estimates: \$32,000