

All questions and completed forms should be posted to the Community Ad-Hoc Wiki. Please remember that the deadline for FY14 Budget consideration is **March 8<sup>th</sup> 2013** 

# **REQUEST INFORMATION**

Title of Proposed Activity				
Workshop at AprIGF 2013 (Seoul, Korea)				
Community Requestor Name	Chair			
APRALO/ALAC	Holly Raiche			
ICANN Staff Community Liaison				
Heidi Ullrich/Silvia Vivanco				

### **REQUEST DESCRIPTION**

1. Activity: Please describe your proposed activity in detail

A workshop at the AprIGF (September 4, 2013-September 6, 2013) to share and discuss ICANN's bottom-up multistakeholder model vis-à-vis the diversity of national level multi-stakeholder models of policy development and engagement in the Asia Pacific region.

### 2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Outreach – Education/Learning – Travel Support.

### 3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

One time activity

## **REQUEST OBJECTIVES**

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

"A Healthy Internet Governance Eco-system"

- Strive to be an exemplary international multistakeholder organization
- Enhance trust in ICANN's stewardship
- Increase stakeholder diversity and cross-stakeholder work
- Ease of global participation via regional engagement and capacity building
- Retain and support existing community while attracting new and diverse community members
- Increase contribution to international forums via via regional engagement and capacity building of community members
- Widen international engagement in ICANN's policy development
- Educate the regional community about ICANN's bottom-up multistakeholder model and bring lessons from the diversity of multistakeholder models from the Asia Pacific region back to ICANN

2. Demographics. What audience(s), in which geographies, does your request target?



AprIGF 2013 Participants - These participants represent various communities from the Asia Pacific region and also from around the world and they include representation from civil society/NGOs, technical community, academia, private sector practitioners/companies, government representations, students/young people, etc.

#### 3. Deliverables. What are the desired outcomes of your proposed activity?

- Heightened awareness about APRALO, ALAC and ICANN
- Awareness about ICANN's bottom up multistakeholder model
- Learning about the diversity of national-level multistakeholder models that exists within the Asia Pacific region.
- New organizational and/or individual input, participation or membership for At-Large and other ICANN constituent bodies.

#### 4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

- Substantive report from the workshop on the diversity of bottom up multistakeholder engagement and policy development models related to various aspects of Internet governance.
- Number of workshop participants (on site and remote).
- New organizational and/or individual participation or membership for APRALO, other At-Large entities and other ICANN constituent bodies.
- Production of workshop materials (including video) and transcripts to support community capacity building on policy issues.

### **RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST**

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Subject Matter Expert S	support:			

Technology Support: (telephone, Adobe Connect, web streaming, etc.)



Language Services Support:
Language Dervices Dupport.
Other:
Travel Support:
Speakers (3 persons)
Potential/planned Sponsorship Contribution: