



FY14 COMMUNITY REQUEST FORM

All questions and completed forms should be posted to the Community Ad-Hoc Wiki. The submission deadline for FY14 Budget consideration is **March 22th 2013** for an early decision by the Beijing meeting and **April 19th 2013** for the regular track and decision by June.

REQUEST INFORMATION

Title of Proposed Activity

IPC – 14 – 05 IPC Publications

Community Requestor Name

Intellectual Property Constituency

Chair

Kristina Rosette

ICANN Staff Community Liaison

None provided, to our knowledge

1. Activity: Please describe your proposed activity in detail

The IPC requests funding to produce and distribute publication(s) related to ICANN specific programs and developments. These publications will target both IPC members that do not have the support or funds to attend ICANN meetings as well as other Intellectual Property professionals. The purpose of the publication(s) is to keep individuals informed of rapid developments as well as foster interest and growth in the ICANN multi-stakeholder model.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Education / Outreach

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

Annual recurring activity proposed for FY2014.

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

Primarily Competition, consumer trust and consumer choice, including expand stakeholders; expand inclusion and orientation of new stakeholders; enhance global outreach

2. Demographics. What audience(s), in which geographies, does your request target?

Current and potential/prospective IPC members, including organizations and individuals who (1) are committed to the advocacy and development of intellectual property as fundamental components of meaningful commercial activity in the national, regional, and global realms; (2) are primarily and substantially involved in the field of intellectual property; and (3) make a substantial contribution through its members or otherwise to the field of intellectual property.

3. Deliverables. What are the desired outcomes of your proposed activity?

Increased participation in and understanding of ICANN activities by members of the legal and business communities.



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4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

The measurements for success would be (1) increased levels of awareness of ICANN and its related programs; and (2) increased interest in ICANN participation by the target audience.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise)

Description	Timeline	Assumptions	Costs	Comments
N/A				

Subject Matter Expert Support

Description	Timeline	Assumptions	Costs	Comments
Drafting, editing, and publication support services	TBD	IPC volunteers will contribute both ideas and initial drafts for the publication(s).	\$3,500	Dollar figures for discussion purposes

Technology Support: (Telephone, Adobe Connect, web streaming, etc...)

Description	Timeline	Assumptions	Costs	Comments
N/A				

Language Services Support

Description	Timeline	Assumptions	Costs	Comments
Translation of publication into the languages supported by ICANN	TBD		\$1,500	Dollar figures for discussion purposes

Support for ICANN Meetings Participation (Travel, Language Services, Meeting room, etc...)

Description	Timeline	Assumptions	Costs	Comments
N/A				

Other Travel Support

Description	Timeline	Assumptions	Costs	Comments

Potential/planned Sponsorship Contribution



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IPC members would be primarily responsible for drafting and editing the content of the publications. IPC would also contribute financially as appropriate.	TBD		TBD	