



# FY14 COMMUNITY REQUEST FORM

All questions and completed forms should be posted to the Community Ad-Hoc Wiki. The submission deadline for FY14 Budget consideration is **March 22<sup>th</sup> 2013** for an early decision by the Beijing meeting and **April 19<sup>th</sup> 2013** for the regular track and decision by June.

REQUEST INFORMATION	
<b>Title of Proposed Activity</b>	
IPC – 14 – 01 IPC leadership travel support to ICANN public meetings	
<b>Community Requestor Name</b>	<b>Chair</b>
Intellectual Property Constituency (GNSO)	Kristina Rosette
<b>ICANN Staff Community Liaison</b>	
None, to our knowledge	

<b>1. Activity: Please describe your proposed activity in detail</b>
IPC officers and other leadership are generally volunteers whose travel expenses are not reimbursed. In general, leadership attendance at ICANN meetings is diminished if travel support is not available. This request relies upon the representations of the CFO at the LA intersessional meeting that 3 supported travelers per constituency per meeting will be the baseline level of support. While that baseline of full support for 3 persons is appreciated, under its by-laws IPC has 4 elected officers and other appointed leadership roles. This funding would provide support for one additional person for each of the 4 ICANN meetings scheduled in FY 14. (As under current travel policies, IPC would have the option to divide airfare/hotel/per diem to partially support more than one person.) IPC would continue to provide more limited support, from its own funds, for other participants to travel to ICANN meetings.
<b>2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other</b>
Travel support
<b>3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity</b>
Recurring activity per ICANN meeting (4 in FY 14)

<b>1. Strategic Alignment. Which area of ICANN’s Strategic Plan does this request support?</b>
Primarily, A healthy Internet governance eco-system, including (1) Strive to be an exemplary multi-stakeholder organization (2) Increase stakeholder diversity and cross-stakeholder work (3) Ease of global participation (4) Enhance cooperation in Internet Governance (5) Increase multi-stakeholder participation
<b>2. Demographics. What audience(s), in which geographies, does your request target?</b>
Under its bylaws, the IPC has an international membership of organization and individuals who are : (1) committed to the advocacy and development of intellectual property as fundamental components of meaningful commercial activity in the national, regional, and global realms; (2) primarily and substantially involved in the field of intellectual property; and (3) substantial contributors through its members or otherwise to the field of intellectual property. The IPC Officers and leadership are recognized leaders in the intellectual property community who provide valuable service



# FY14 COMMUNITY REQUEST FORM

to the ICANN community by sharing long experience, knowledge and expertise regarding the relationship of intellectual property rights with domain names. The IPC officers and leadership include representatives of large and diverse international organizations (e.g., INTA, FICPI) and their continued presence at ICANN meetings aids ICANN's effort to communicate its leadership in the domain name space to a broader international community. and helps ICANN satisfy its obligations under the Affirmation of Commitments. The IPC officers and leadership have provided ICANN with valuable volunteer service on many key issues, including the service on the IRT and STI, and their presence at ICANN meetings helps ICANN satisfy its obligations under the Affirmation of Commitments.

**3. Deliverables. What are the desired outcomes of your proposed activity?**

Increased attendance at ICANN meetings; increased participation in working groups and special project teams; comments on ICANN plans and policies within our area of expertise.

**4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?**

The measurements for success would be (1) an increased level of attendance and participation by IPC leadership at ICANN meetings; and (2) the resulting work product from the meeting.

## RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

**Staff Support Needed (not including subject matter expertise)**

Description	Timeline	Assumptions	Costs	Comments
Travel support staff	1/quarter	Normal functions of managing supported travel	Estimate .02 FTE	

**Subject Matter Expert Support**

Description	Timeline	Assumptions	Costs	Comments

**Technology Support: (Telephone, Adobe Connect, web streaming, etc...)**

Description	Timeline	Assumptions	Costs	Comments

**Language Services Support**

Description	Timeline	Assumptions	Costs	Comments

**Support for ICANN Meetings Participation (Travel, Language Services, Meeting room, etc...)**



# FY14 COMMUNITY REQUEST FORM

Description	Timeline	Assumptions	Costs	Comments
Support for one officer/leader per ICANN public meeting	1/quarter	\$3500 estimate per meeting	4 instances @ \$3500 = \$14,000	Dollar figure provided for discussion purposes, and will of course vary depending on location of meeting and home base of traveler. We understand that, if approved, support will be provided on a per-traveler basis and not tied to a specific a priori dollar amount.

**Other Travel Support**

Description	Timeline	Assumptions	Costs	Comments

**Potential/planned Sponsorship Contribution**

Description	Timeline	Assumptions	Costs	Comments
IPC will continue to provide more limited support for travel by active members to ICANN meetings, supplemental to support requested above				