



FY14 COMMUNITY REQUEST FORM

All questions and completed forms should be posted to the Community Ad-Hoc Wiki. The submission deadline for FY14 Budget consideration is **March 22th 2013** for an early decision by the Beijing meeting and **April 19th 2013** for the regular track and decision by June.

REQUEST INFORMATION

Title of Proposed Activity

Workshop Participation and Outreach Support at IGF Bali

Community Requestor Name

Noncommercial Users Constituency (NCUC)

Chair

William Drake

ICANN Staff Community Liaison

Glen de Saint Géry

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

NCUC submitted a fast track budget request for the IGF meeting in Bali that envisioned three supported travelers participating in the organization of two workshops and conduct of on-site outreach activities. Staff approved one traveler for one workshop, a joint effort with NCSG and NPOC on, The Role of Civil Society in ICANN's Multistakeholder Model: The Case of the GNSO. We were advised to submit a supplemental request with respect to the other workshop, The Debate on 'Closed' Generic Top Level Domains. Here then we seek support for one to two travelers to attend the IGF Bali, participate in the workshop, hand out NCUC materials at meetings and the public booth area, etc.

The preliminary proposals for both workshops have in the meanwhile received clearance from the IGF's Multistakeholder Advisory Group. Final proposals will be submitted in early May and there is every reason to believe they will be approved.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Meeting, outreach, education

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

One-time activity 19-25 October 2013

REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

A healthy Internet governance eco-system, e.g. demonstrate ICANN multistakeholder model, increase stakeholder diversity, illuminate the global public interest and accountability/transparency commitments, promote



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global participation in ICANN.

2. Demographics. What audience(s), in which geographies, does your request target?

The IGF meeting will be a global conference with @ 1,500-2,000 participants drawn from across the world and all stakeholder groups. One imagines there could be larger than usual turnout from the Asia-Pacific region, including by civil society actors, and we will seek to target our outreach accordingly.

3. Deliverables. What are the desired outcomes of your proposed activity?

Greater visibility and understanding of the debate on closed generics and of the varying views within and outside the ICANN community. Improved understanding of the ICANN multistakeholder model for addressing such issues. Increased contacts with diverse stakeholders, and increased NCUC membership.

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

Audience turnout and engagement at the workshop. Number of NCUC brochures and related materials handed out. Number of new NCUC members joining after the meeting, particularly from Asia-Pacific and developing countries. Number and diversity of contacts and relations established.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise)

Description	Timeline	Assumptions	Costs	Comments

Subject Matter Expert Support

Description	Timeline	Assumptions	Costs	Comments

Technology Support: (Telephone, Adobe Connect, web streaming, etc...)

Description	Timeline	Assumptions	Costs	Comments

Language Services Support

Description	Timeline	Assumptions	Costs	Comments

Support for ICANN Meetings Participation (Travel, Language Services, Meeting room, etc...)



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Description	Timeline	Assumptions	Costs	Comments

Other Travel Support

Description	Timeline	Assumptions	Costs	Comments
<i>Air fare, lodging and necessary expenses for one to two people</i>	<i>19-25 October 2013</i>		<i>\$4,000 to 8,000</i>	

Potential/planned Sponsorship Contribution

Description	Timeline	Assumptions	Costs	Comments