All questions and completed forms should be posted to the Community Ad-Hoc Wiki.
The submission deadline for FY14 Budget consideration is **March 22th 2013** for an early decision by the Beijing meeting and **April 19th 2013** for the regular track and decision by June.

REQUEST INFORMATION

Title of Proposed Activity

Policy Conference in London, June 2014

Community Requestor Name	Chair
Noncommercial Users Constituency (NCUC)	William Drake

ICANN Staff Community Liaison	
Glen de Saint Géry	

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

NCUC organized very well attended and received policy conferences on the Fridays prior to the meetings in San Francisco (*NCUC@ICANN: Internet Governance and the Global Public Interest* http://www.amiando.com/ncucaticann.html) and Toronto (*ICANN & Internet Governance: Security & Freedom in a Connected World* http://www.amiando.com/NCUC-ICANN45.html). These events provided excellent opportunities for cross-community dialogue on pressing ICANN and GNSO-related issues, and for outreach to local stakeholders and potential NCUC members as well. NCUC has many members who have extensive experience organizing and promoting successful events around the world, and we can reliably pull together another top-notch day-long program. This request is for the resources needed to hold a conference before the London meeting on Friday, 20 June 2014.

NCUC's program team has not yet discussed the substantive focus of this conference, but it would undoubtedly deal in some manner with the search for multistakeholder consensus on global public interest issues associated with new gTLDs and other ICANN developments.

2. Type of Activity: **e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

Meeting, outreach, education

3. Proposed Timeline/Schedule: **e.g. one time activity, recurring activity**

One time in FY 14

REQUEST OBJECTIVES

1. *Strategic Alignment.* **Which area of ICANN's Strategic Plan does this request support?**

An open, high-level, multistakeholder, cross-community dialogue on the issues that is also accessible to remote participants around the world is of direct relevance to the SP's objectives, projects and work regarding a healthy Internet governance eco-system, e.g. being an exemplary multistakeholder organization; increasing stakeholder diversity and cross-stakeholder work; and promoting accountability and transparency, the global public interest, and global participation in ICANN.

2. *Demographics.* What audience(s), in which geographies, does your request target?

Everyone in the ICANN and Internet governance ecosystems, as well as anyone else around the world who may have an interest in the issues under discussion or the status of civil society participation in ICANN.

3. *Deliverables.* What are the desired outcomes of your proposed activity?

A conference is in itself a concrete deliverable. In addition, our prior experiences suggest that after the meeting we could expect more and more diverse relationships and cooperation both within the ICANN community and in the broader global Internet governance environment; an increase in membership, particularly from the host country and its region; and an increase in visibility in the wider infosphere.

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

Hard numerical measures like increases in membership, media mentions, inquiries, etc., plus soft measures like quality and diversity of activities, relationships, etc.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise)

Description	Timeline	Assumptions	Costs	Comments

Subject Matter Expert Support

Description	Timeline	Assumptions	Costs	Comments

Technology Support: (Telephone, Adobe Connect, web streaming, etc...)

Description	Timeline	Assumptions	Costs	Comments
Telephone, Adobe, webcasting, recording, transcribing, etc.	*Friday, 20 June 2014*		*5000?*	

Language Services Support

Description	Timeline	Assumptions	Costs	Comments
Translation services (desirable, but should not be a deal breaker if cost is too high)	*Friday, 20 June 2014*		*xxx?*	

Support for ICANN Meetings Participation (Travel, Language Services, Meeting room, etc…)

Description	Timeline	Assumptions	Costs	Comments
Meeting room	*Friday, 20 June 2014*		*$3,000?*	
Signage, name badges, printed programs			*$600?*	

Other Travel Support

Description	Timeline	Assumptions	Costs	Comments
Extra night of hotel for program team members whose travel is supported by ICANN or other sources			*$2,500*	

Potential/planned Sponsorship Contribution

Description	Timeline	Assumptions	Costs	Comments
Lunch, coffee, and evening reception			*We will seek support from outside sources for these components*	