



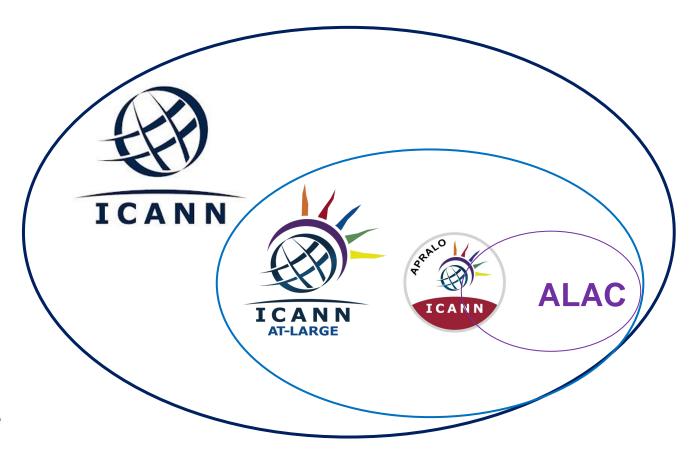
Onboarding New APRALO Members

An Introduction to the At-Large Community, APRALO and the ALAC

September 2024, v2.1

Agenda

- ICANN & its mission
- At-Large Community
 - APRALO The Asian,
 Australasian & Pacific Islands
 Regional At-Large Organization
 - ALAC At-Large Advisory Committee
- What We Do, Why and How
- When and How to Participate
- Available Resources



ICANN - Internet Corporation for Assigned Names and Numbers



One World, One Internet

To reach another person on the Internet you have to type an address into your computer – a **name** or a **number**. That address must be unique so computers know where to find each other.

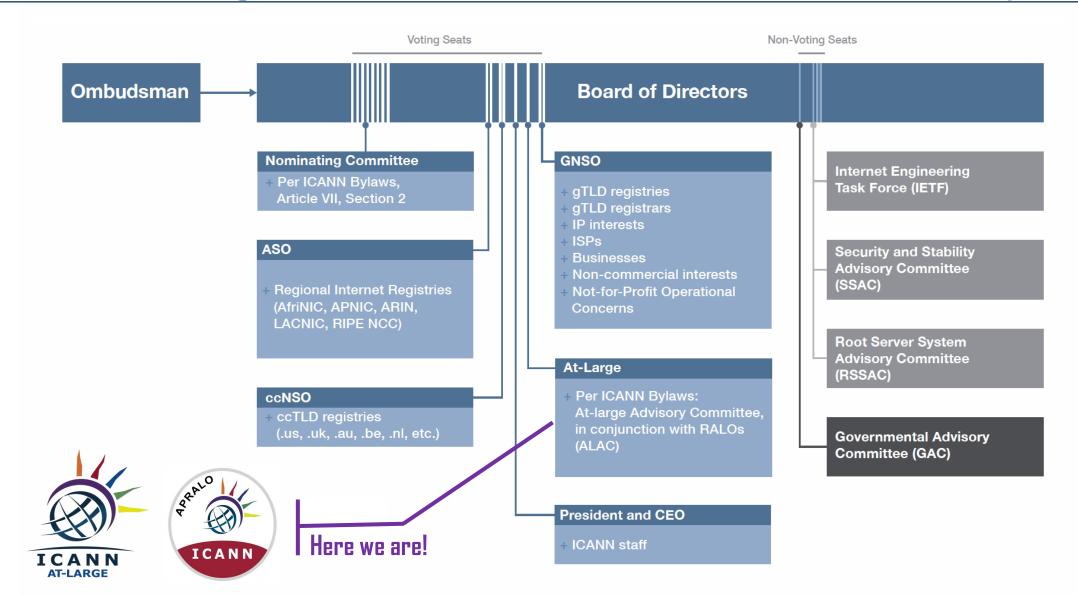
ICANN coordinates these unique identifiers across the world; its mission is to help ensure a stable, secure, and unified global Internet.

Without that coordination, won't have one globally interoperable Internet.

Formed in 1998 as a nonprofit public benefit corporation with a community of participants from all over the world.



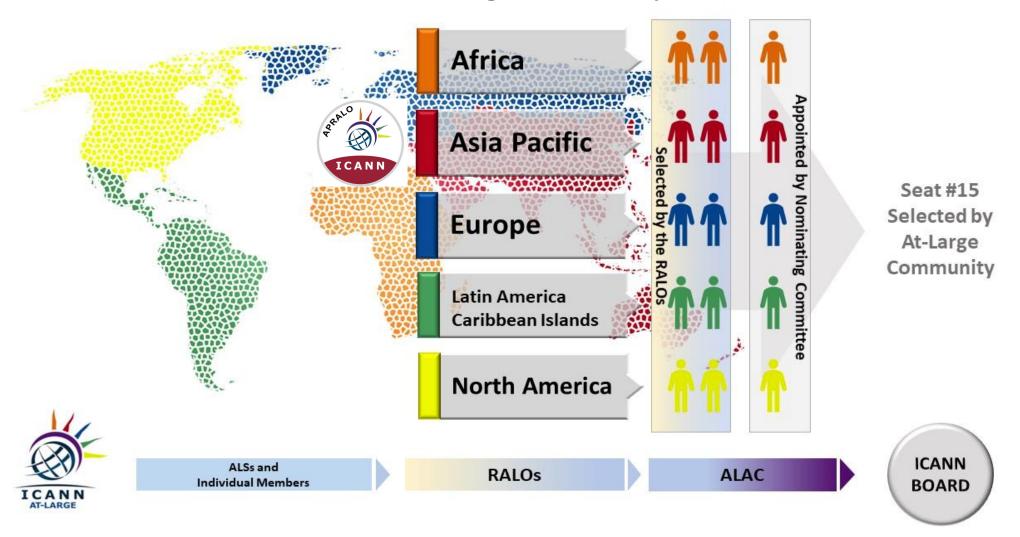
The At-Large is Part of the ICANN Community





The At-Large Community, APRALO and ALAC

The At-Large Community





APRALO - The Asian, Australasian & Pacific Islands Regional At-Large Organization



A community comprising At-Large Structures (ALSes) and Individual Members (IMs) as well as non-member participants



The ALAC – At-Large Advisory Committee



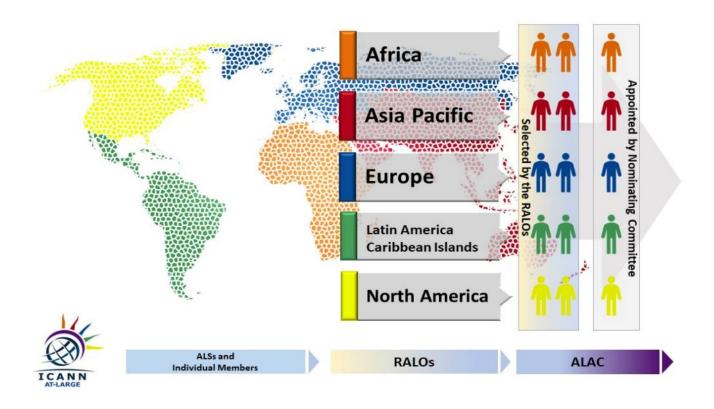
The ALAC for the 2023-2024 Term

15-person Advisory Committee

- Advocates for end-user interests
- Manages At-Large Community organization building
- Advises on ICANN activities -Internet policies developed by ICANN's Supporting Organizations
- Helps safeguard ICANN's accountability mechanisms
- Selects one ICANN director

ALAC Mandate per the ICANN Bylaws

In accordance with ICANN's Bylaw, the **ALAC** has the duty to understand, represent, and advocate for the best interest of Internet end users worldwide.



But, remember ... the ALAC is only 15 persons.

Hence, reliance on a bottomup, organization-building approach comprising members (ALSes and IMs) organised by Regions (RALOs)



Internet individual end user interests

- Q. Who is the Internet individual end user?
- A. You, me and anyone who uses the Internet.
- Q. What's the distinction?
- A. The individual end user uses the Internet for personal activities email, browsing, streaming, shopping, banking, elearning etc. etc. etc.
- Q. What about domain name registrants?
- A. Only where their interests do not diverge significantly.





Key At-Large Activities through ALAC







Provide Advice to ICANN Board

Participate in Policy
Development
Processes

Conduct Capacity
Building and Outreach
Initiatives



Key At-Large Working Groups

Many At-Large working groups are dedicated to ICANN policy discussions and advice development activities.

Many others tackle various aspects of organization building, such as advancing accessibility and inclusion at ICANN, testing communication and collaboration tools, planning outreach and engagement projects, developing capacity building programs for newcomers, and fulfilling operational needs of the Community.

Almost all of our working groups, committees, small teams are open to everyone regardless of membership status in At-Large.

At-Large
Consolidated Policy
Working Group
(CPWG)

At-Large
Operations, Finance
& Budget Working
Group (OFB-WG)

At-Large
Internationalized
Domain Name
Policy Working
Group

ALAC Community
Engagement SubCommittee
(ACES)



Join the APRALO Community

Provide a forum for promoting Asia Pacific Internet users' participation and involvement in ICANN in an open, accountable and transparent manner

Promote, understand & advocate for individual Internet users and to provide a forum for outreach, co-ordination and exchange of information and knowledge

Act as an interface between individual Internet users and ICANN

Promote skills development and information exchange related to the Internet amongst Members

Bridge the **digital divide** and encourage users in developing countries to participate in APRALO

Select two individuals as APRALO Members' representatives to ALAC



APRALO Policy Forum



APRALO Monthly Calls



Outreach & Engagement



APRALO Newsletter



Continuous Improvement



Benefits of APRALO Membership/Participation









Immerse in Policies being discussed @ICANN

Understand Issues of Importance

Offer Perspectives of different Stakeholders

Gain/offer Best Practices & Expertise

Acquire new skills

Engage in other Internet Governance and multistakeholder Communities

When and How to Participate



It's entirely up to you.

Are you ready to:

- See what you can offer
- Participate in APRALO initiatives
- Contribute to the work that we do
- Contribute to ICANN Policy Development
- Promote ICANN and APRALO's mandate
- Conduct Outreach & Engagement
- Share information with your community
- Relay input from your community



Support is Available

- Advice, assistance, guidance
- Discussion on issues, policy-making
- Planning outreach & engagement initiatives
- Speaker support
- Campaign formulation & support
- Mentorship



Image credit: Alamy



APRALO Leadership Team (LT)



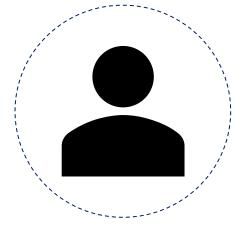
Chair [SOI]



Ali Al-Meshal Vice-Chair [SOI]



Aris IgnacioVice-Chair [SOI]



To be selected Indi. Members' Rep.



Satish Babu ALAC Member [SOI]



Shah Rahman
ALAC Member [SOI]



Justine Chew
ALAC Member [SOI]



APRALO Community Mentors/Members supporting the LT



Cheryl Langdon-Orr
Former ALAC Chair &
ALAC Representative
[SOI]



Charles Mok
Former APRALO Chair,
Incoming Nominating
Committee Delegate
for APRALO



Maureen Hilyard
Former ALAC Chair
& ALAC Member,
Outgoing Nominating
Committee Delegate
for APRALO [SOI]



At-Large Support Staff



Heidi Ulrich
VP, Policy Development and
At-Large Relations



Silvia VivancoPolicy Development Support Senior
Manager (At Large Regional Affairs)



Gisella Gruber

Manager, Policy Development &
Operations Support (At-Large)



Andrew Chen
Policy Development
Support Sr. Specialist



Yeşim Sağlam
Policy Operations
Specialist



Michelle DeSmyter
Policy Operations
Coordinator



Brenda Brewer
Policy Operations
Coordinator



ICANN Global Stakeholder Engagement Team Leads



Asia: Samiran Gupta



Eastern Europe & Central Asia: Mikhail Anisimov



Middle East: Baher Esmat



Oceania: Save Vocea





Links to Key APRALO Resources

| Operations & Governance |
|------------------------------------|
|------------------------------------|

APRALO Page

APRALO Rules of Procedure (RoP) 2024

At-Large Structures (ALSes)

- ALS Wiki

Individual Members (IMs)

How to Join

APRALO Monthly Calls

APRALO Newsletter Archive

APRALO Continuous Improvement

Cycle 1 Plan presentation

Outreach & Engagement

FY25 O&E Plan

APRALO Register of Skills & Interests (RoSI)

- Pilot Cycle 1 (19 Jul -13 Sep 2024)

APAC-Discuss Mailing List: apac-discuss@icann.org

Join APRALO Community
WhatsApp Group

Policy

APRALO Policy Forum (APF)

APF 2024 Activities

APF 2024 Planning Calendar

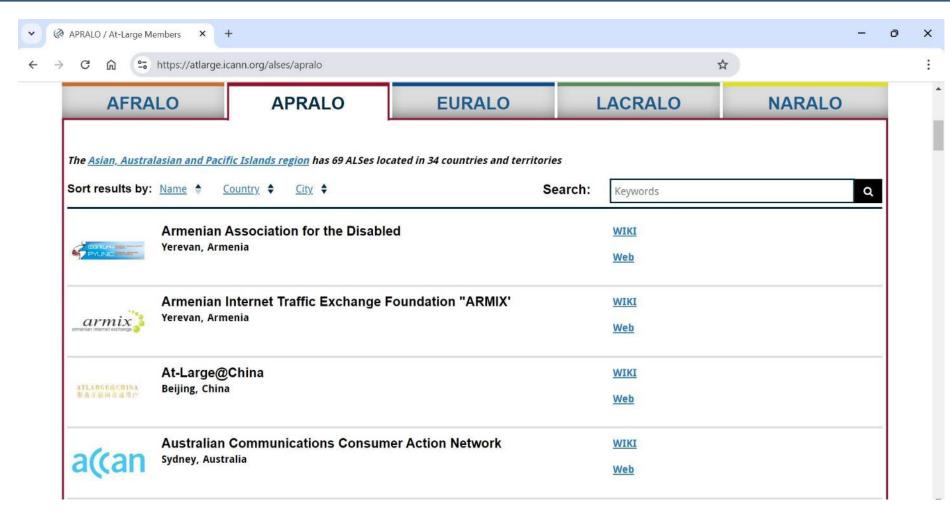
APF Members List

APF Mailing List – contact staff@atlarge.icann.org to join



At-Large Structure (ALS) Wiki

- Every ALS has a wiki space at the ICANN At-Large website
- Keep your ALS wiki, and primary & secondary contacts up-to-date
- Please contact <u>staff@atlarge.icann.org</u> for assistance to update wiki





Links to Key At-Large Resources

Operations & Governance

At Large Page

ALAC Page

ALAC Rules of Procedure

ALAC Monthly Calls

At-Large Operational, Finance & Budget Working Group (OFB-WG) Page

At-Large Continuous Improvement

Outreach & Engagement

ALAC Community Engagement Sub-Committee (ACES)

At-Large Social Media Working Group

At-Large Technology Task Force (TTF)

ICANN Learn

Recommended entry courses:

1- Course 154.1 At-Large: Welcome to Our World

2- <u>Course 500.1 Policy Development</u> <u>Fundamentals</u>

3- Course 506.1 ICANN Policy
Development: A guide for At-Large
Participants

Policy

At-Large Consolidated Policy Working Group Page

At-Large Internationalized

Domain Name Working Group

Page

ALAC Policy Comments & Advice

Statement of Interests (SOI) – contact staff@atlarge.icann.org to create / how to update



In concluding ...

- Thank you for joining us.
- Questions?

