At-Large Review
History & Outcomes

Alan Greenberg
Capacity Building Webinar -- 19 December 2018
History

• At-Large created in 2003
• ICANN Bylaws mandate periodic reviews of AC/SOs (except the GAC)
• First At-Large review - 2008
The Beginning

• Early 2015: Planning the review started
  – Put on hold due to IANA Stewardship Transition and ICANN Accountability activities
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• May 2016: ITEMS International select to carry out review
• June 2016: ICANN56-Helsinki – First meeting with the ALAC and ITEMS Team
  – Briefings describing At-Large and what we viewed as the issues.
  – Positive outlook, but some clouds visible...
“The” Problem

• Lack of sufficient involvement in ICANN issues
Review Process

• December 2016: Draft Report Preview
  – Problems...
Review Process

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• January 2017: Draft Report issued
  – Little changed
Review Process

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• March 2017: ICANN58-Copenhagen
  – Final discussions with Review team
  – Public presentation
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Report

16 Recommendations
• Empowered Membership Model
• Leadership stagnation
• Revision of At-Large Leadership
  – Half the number of people
  – Double workload
  – Responsibilities randomly selected
• More travel to people – random selection
• Funding
• Social Media
• Outreach
Analysis & Response

• September 2017: Feasibility Assessment & Implementation Plan
  – Half recommendation rejected
    • Not implementable, impractical, false premise
  – Half accepted with significant change
Analysis & Response

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• October 2017: Board Organizational Effectiveness Committee (OEC) ask for “Mapping” between Issues and ALAC Proposals
Analysis & Response - 2

• December 2017: ICANN Org delivered Mapping
Analysis & Response - 2

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Analysis & Response - 2

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• April 2018: ALAC delivered its revised mapping entitled “At-Large Review Implementation Overview Proposal”

• June 2018: Board approves At-Large Review Implementation Overview Proposal
At-Large Review Implementation Overview Proposal

Targets:

• More At-Large people involved in ICANN processes ensuring user input.
• Improve “Perception”:  
  – Stagnation – no new leaders/ALAC  
  – Confusing or inaccurate documentation (Web in particular)
• Effective Outreach – With a goal!
• Better use of Social Media
• Metrics!
Over to Maureen
Part II

CORE

OF THE REVIEW

IMPLEMENTATION
More At-Large people involved in ICANN processes ensuring user input.

• It is individuals who work!
  – Need to identify those who have an interest in ICANN issues, and are willing to understand them and devote time.
  – ALSes: Great source of potential workers
  – Individuals: No need to build or join an ALS if you want to work.

• Improve outgoing information to attract potential workers.

• Need to find ways to get them involved when we find them!
Questions?