

# **At-Large Review History & Outcomes**

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Capacity Building Webinar -- 19 December 2018

# History

- At-Large created in 2003
- ICANN Bylaws mandate periodic reviews of AC/SOs (except the GAC)
- First At-Large review - 2008

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- June 2016: ICANN56-Helsinki – First meeting with the ALAC and ITEMS Team
  - Briefings describing At-Large and what we viewed as the issues.
  - Positive outlook, but some clouds visible...

# “The” Problem

- Lack of sufficient involvement in ICANN issues

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# Report

## 16 Recommendations

- Empowered Membership Model
- Leadership stagnation
- Revision of At-Large Leadership
  - Half the number of people
  - Double workload
  - Responsibilities randomly selected
- More travel to people – random selection
- Funding
- Social Media
- Outreach

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- October 2017: Board Organizational Effectiveness Committee (OEC) ask for “Mapping” between Issues and ALAC Proposals

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- June 2018: Board approves At-Large Review Implementation Overview Proposal



# At-Large Review Implementation Overview Proposal

## Targets:

- More At-Large people involved in ICANN processes ensuring user input.
- Improve “Perception”:
  - Stagnation – no new leaders/ALAC
  - Confusing or inaccurate documentation (Web in particular)
- Effective Outreach – With a goal!
- Better use of Social Media
- Metrics!

# Over to Maureen

Part II

CORE

OF THE REVIEW

IMPLEMENTATION

# More At-Large people involved in ICANN processes ensuring user input.

- It is individuals who work!
  - Need to identify those who have an interest in ICANN issues, and are willing to understand them and devote time.
  - ALSes: Great source of potential workers
  - Individuals: No need to build or join an ALS if you want to work.
- Improve outgoing information to attract potential workers.
- Need to find ways to get them involved when we find them!

# Questions?