ICANN
Online Education Platform (OEP)
Pilot

DRAFT
V1.3
5 April 2013

The ICANN Online Education Platform
is an engagement and development tool
for the ICANN community.

The Online Education Platform is intended
to complement and support related
existing and future initiatives.

What is ICANN OEP?

OEP is a scalable, flexible online education platform that:

- Provides a structure for creation & delivery of content across the ICANN community and beyond, that helps drive the quality & quantity of ICANN engagement, community building, and other objectives

- Builds staff, Board and community knowledge, skills and expertise for the benefit of ICANN and Internet governance globally

- Educates and informs about ICANN's function and role in the Internet ecosystem

- Builds a common and coherent understanding among stakeholders about ICANN, the Internet ecosystem, Internet governance, etc.

- Comprises a growing knowledge bank of information on ICANN that is accessible to the ICANN community and beyond
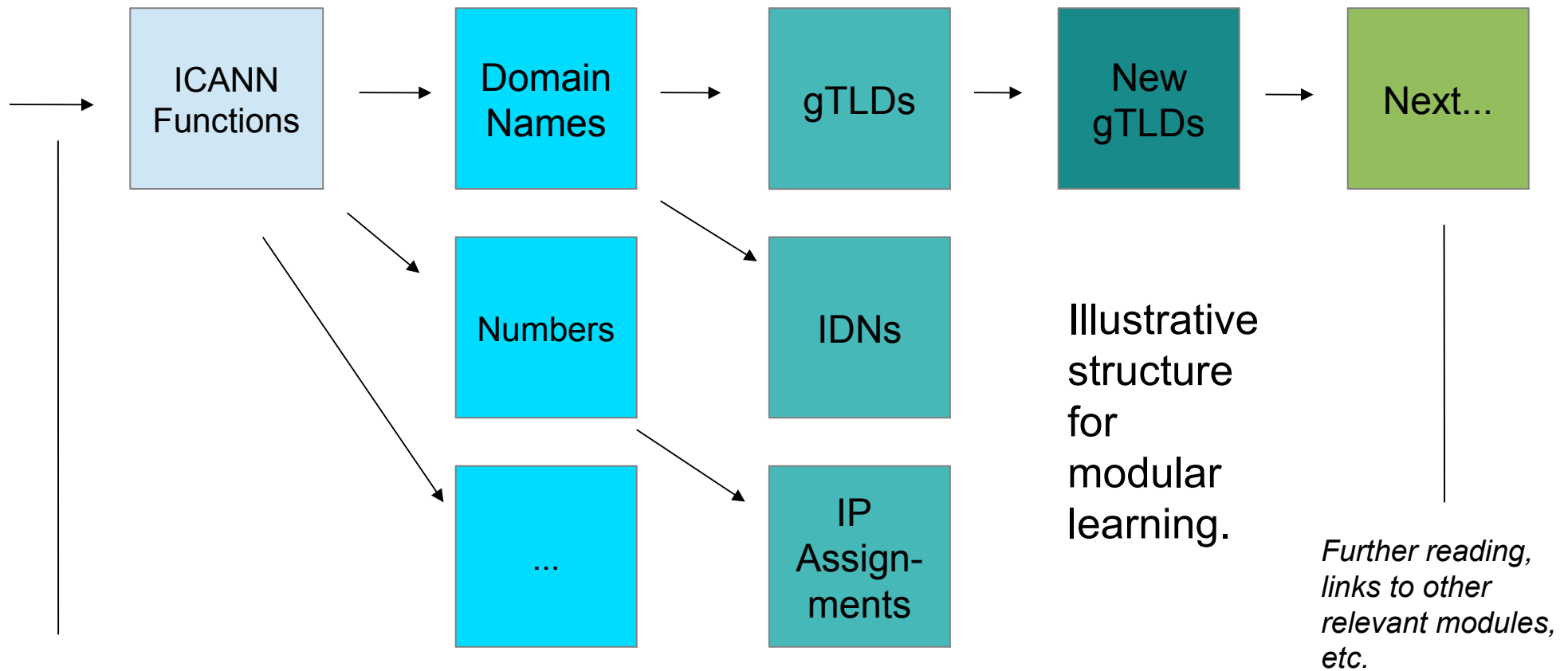
OEP Key Capabilities

- A core of knowledge modules available to the Board, staff, the community and the public

  - Built from existing and new materials

  - Used to inform, on-board, train...

- A personalized portal for structuring on-boarding, training and educational learning tracks that leverages myICANN

- A workspace for content collaboration/creation

- A training environment for building and recognizing functional and thematic expertise.
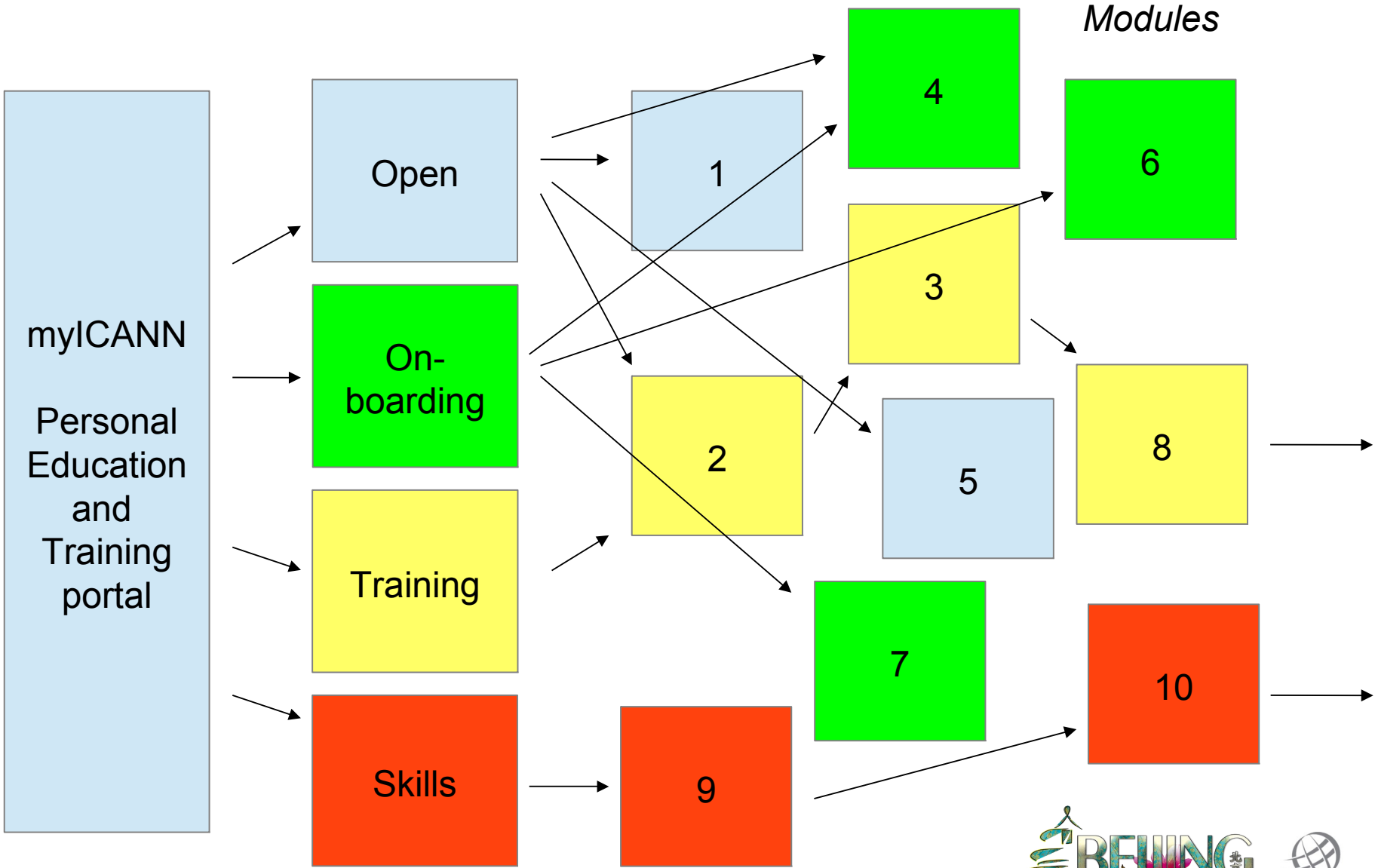
What are the Knowledge Modules?

- Modules will comprise operational, thematic or functional content in a variety of media

    - Using/leveraging existing material

    - Using new material created within staff, community, etc.

- Modules will have a common structure so that the learning pedagogy is as coherent, seamless and familiar as possible.

    - A set of module structure criteria will be established

- The first set of modules will provide the staff, Board, community and the public with a basic common understanding of ICANN's purpose, how it functions and what its role is in the Internet ecosystem, etc.

- Further modules will be created to address growing educational and training needs.

Examples of Knowledge Modules

```
              ICANN          Domain                            New
  ──────→    Functions   →   Names      →   gTLDs      →      gTLDs      →    Next...
              │     ↘          ↘
  │           │      Numbers    ↘  IDNs
  │           ↓                    ↗
  │           ...             ↗  IP
  │                              Assign-
  │                              ments
```

Illustrative structure for modular learning.

From myICANN

Further reading, links to other relevant modules, etc.

Accessing the OEP via myICANN

Modules

myICANN

Personal Education and Training portal

Open

On-boarding

Training

Skills

1 · 2 · 3 · 4 · 5 · 6 · 7 · 8 · 9 · 10

Status/time-line

- Currently fact-finding – using Beijing meeting to talk to and understand the needs of the ICANN community.

    - Seeking input on ICANN community needs, content and approaches

    - Seeking to understand complementarity and synergies with other existing and planned learning projects/initiatives

    - Talking to other relevant organisations to understand learning structures, resource requirements, etc.

- Evaluating Learning Management Systems – commitment to an off-the-shelf system

- Assessing resource requirements – financial, personnel

- Business plan for pilot to be delivered for end-April.

- Planned pilot beta launch in Durban using modules comprising existing content.