# Next Round of NgTLDs / Subsequent Procedures The Last SubPro Supplemental Recommendation

Update #18 to At-Large CPWG New GNSO Supp Rec On Singular/Plural Strings



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# **New GNSO Supplemental Recommendation 24.3**

 WHAT: Delegation of singular and plural of same word in same language – consumer/end user confusion

SubPro PDP	GNSO SubPro Small Team Plus
<ul> <li>SubPro PDP identified problem</li> <li>SubPro Recs 24.3 and 24.5 on String Similarity Review, but had "intended use" element – ICANN Board declined to adopt</li> </ul>	<ul> <li>Developed Supp Recs w/o "intended use" element</li> <li>Supp Rec 24.3A - prohibiting plurals and singulars of the same word within the same language/script.</li> <li>Supp Rec 24.3B – exception for dotBrands</li> <li>Supp Rec 24.3C – reliance on recognised linguistic resources</li> <li>ICANN Board indicated inclination to <u>not</u> adopt these Supp Recs either, had ICANN org propose alternative – Strawman #1</li> </ul>



# **New GNSO Supplemental Recommendation 24.3**

# • Based on ICANN Org Strawman #1

- Discussed at CPWG 15 May, 22 May, 10 July
- Anyone can "notify" ICANN org of singular-plural of same word in same language, identifying pairs of string(s)/TLD with supporting 'dictionary'
- ICANN-engaged panel to determine
- If determination is positive reject / place in contention set to resolve
- No 'notification' means no concern



### • Background

#### • Supplemental Recommendation

- Prohibit delegation of singulars/plurals of same word in same language in order to reduce risk of end user confusion. <u>No</u> <u>exceptions</u>.
- ICANN org is informed and verifies by reference to a dictionary of "problematic" applications.
- Prohibition applies in 2 situations:-
  - If applied-for string is singular/plural of an existing gTLD or specific Block Names (Annex A) → all such applications not permitted to proceed.
  - 2. If 2 applied-for strings are singular/plural of the same word in the same language  $\rightarrow$  all such applications placed in contention set.



# **Annex A** – Limited list of Blocked Names subject to S/P prohibition

AFRINIC	IANA-SERVERS	NRO
ALAC	ICANN	ONION
APNIC	IESG	PTI
ARIN	IETF	RFC-EDITOR
ASO	INTERNAL	RIPE
CCNSO	INTERNIC	ROOT-SERVERS
EXAMPLE*	INVALID	RSSAC
GAC	IRTF	SSAC
GNSO	ISTF	TEST*
GTLD-SERVERS	LACNIC	TLD
IAB	LOCAL	WHOIS
IANA	LOCALHOST	WWW

\* +translations of the terms "test" and "example" in multiple languages



#### • Explanation

- Address ICANN Board's concerns about implementation crowdsource reporting mechanism
- Considered possible exceptions at length
  - Trademark owners per Spec 13 for .brands
  - Restricted registrant eligibility criteria instead of "intended use"
  - Non-profit and CSO per RVCs
  - No consensus, hence → no exceptions. Still better than 2012 practice of allowing singular/plural delegation, subject only to string confusion objection.

#### • Minority Statement

- Opposed to inconsistency with Applicant FOE, promotion of competition
- Restricted registrant eligibility based on objective criteria eg licensing, professional qualifications too narrow.

### • NCSG Plurality Statement

 $\circ$   $\,$  Open to exceptions but opposed to just allowing exceptions for .brands

