

The ICANN GNSO “Business Constituency”



BC Outreach and Business Interaction to broaden Business Views and Participation in ICANN: Toronto and Beyond

Date: September 18, 2012, 8:45 a.m – 12:30 p.m.

Site Host: TechAmerica, 601 Pennsylvania Ave, NW, Washington, DC

This event will have remote participation support, and transcription support. It is an invitational event that includes business guests.

Invited Participants: BC Members: TechAmerica; WITSA Members; special guests; ICANN staff and Board

8:45-9 a.m. **Continental breakfast and networking**

9:00 a.m. **Welcoming comments: BC Chair and TechAmerica Host**

9:15 a.m. – 9:45 a.m.

Considerations for Users: Facts regarding the Implications of the new gTLD Program on Business as Users – Elisa Cooper, MarkMonitor
Discussion

9:45 -11 a.m.

Panel: 'What's up' at ICANN that is important to Business – On the Road to Toronto and Beyond

Patrick Jones, SSR Team

Margie Milam, ICANN Policy Staff

Additional Speakers from BC : Members and Invited Guest Speakers re Defensive Registrations Improvements; WHOIS; RAA Status; Consumer Metrics

Discussion

11 - 11:30 p.m.

What does the Changing Face of the Internet imply for ICANN - and how does the new gTLD program impact the broader question for ICANN's Role as a Trusted Steward?

Presentation: BC Chair's Submission to the ICANN Board

Moderator: Chair: BC Members will speak in 3 minute time slots on their views on this topic [Members are asked to self nominate for this discussion.] Guests are also welcome to take speaking slots.

11:30 - 12:15 **Roundtable with ICANN Board Members** [Bruce Tonkin – Confirmed. Additional Board members invited.

12:15 p.m. Closing Remarks and Next Steps : Chair's Remarks

12:30 p.m. Conclusion



Afternoon:

Defensive Registrations Discussion: Hosted by MelbourneIT.

BC members have received a separate notice from BC Secretariat, inviting them to register for that event. While the BC will make public statements regarding BC positions, individuals may choose to make additional, or separate statements in their individual capacity. Attendance at the MelbourneIT event is important and useful for understanding the defensive registration mechanism perspectives of others from the user community, and others.

Following the MelbourneIT event, there is a reception hosted by MelbourneIT.

Attachment: Registration Document for MelbourneIT event.