

NEW gTLD PROGRAM: NEXT ROUND

gTLD

# Subsequent Procedures Implementation Review Team

Meeting #71

2024-09-17 | 04:00-05:00 UTC



# Agenda

1. Welcome and SOI Update
2. **Privacy Policy**
3. **Contention Set Resolution: Board Blog & Next Steps**
4. Upcoming IRT Meetings
5. AOB


# 2

## **Privacy Policy**

# 3

## **Contention Set Resolution: Board Blog and Next Steps**


## Board's Proposed Path Forward

1. **No private resolution:** Private resolution of contention sets will not be permitted during the Next Round.
  2. **Ability to submit alternate strings:** Applicants should be permitted to submit one or more alternate strings at the time of application submission. During a short window after reveal day, an applicant could then switch to an alternate string if their initial string is identical to another applied-for string - without creating an existing or forming a new contention set.
  3. **Continue to use 2012 ascending-clock second price auction method:** The Board agrees that auctions are a tested and effective method to allocate scarce resources and that introducing a raffle system is not preferable over the auction approach (see also "[Economic Case for Auctions in New gTLDs](#)"). The Board is not aware of any specific concerns around the 2012 ascending-clock second-price method that would warrant a change to the auction methodology.
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## Board

1. **No private resolution:** Private resolution of contention sets will not be permitted during the Next Round.


### Initial Thoughts

- AGB language would say that no private resolution allowed, unlike 2012 round where private resolution was encouraged. .
  - Applications must be bona fide - per SubPro PDP WG and the Final Report contains applicable criteria.
  - Application withdrawal from those that are in a contention set will likely require a statement affirming that the withdrawal is due to a change of circumstances and not due to any kind of private resolution, side payments, etc.
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# Board

2. **Ability to submit alternate strings:** Applicants should be permitted to submit one or more alternate strings at the time of application submission. During a short window after reveal day, an applicant could then switch to an alternate string if their initial string is identical to another applied-for string - without creating an existing or forming a new contention set.


## Initial Thoughts

- Alternate string can only be submitted as part of application window - it is not a string change.
  - Alternate strings could still end up in contention via singular/plural notification, via string similarity review, and via string confusion objections (via direct and indirect contention).
  - .brand applicants will still be able to change their string if in contention as per recommendation 20.8.
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# Board

3. **Continue to use 2012 ascending-clock second price auction method:** The Board agrees that auctions are a tested and effective method to allocate scarce resources and that introducing a raffle system is not preferable over the auction approach (see also “[Economic Case for Auctions in New gTLDs](#)”). The Board is not aware of any specific concerns around the 2012 ascending-clock second-price method that would warrant a change to the auction methodology.

## Initial Thoughts

- Contention resolution to occur after:
    - String Similarity Review
    - CPE (where applicable)
    - String Confusion Objection + Appeal periods (where applicable)
  - Ascending Clock Second Price methods avoids gaming around string confusion objections (and appeals)
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## **Upcoming IRT Meetings**

#	Date	Time UTC	Topic	Wiki
4	18-Sep-24	13:00-14:00	IDN Sub-Track	<a href="https://community.icann.org/x/HIALFg">https://community.icann.org/x/HIALFg</a>
25	19-Sep-24	18:00-19:00	ASP Sub-Track	<a href="https://community.icann.org/x/OoALFg">https://community.icann.org/x/OoALFg</a>
72	19-Sep-24	19:00-20:00	36. Base Registry Agreement	<a href="https://community.icann.org/x/aoBVFQ">https://community.icann.org/x/aoBVFQ</a>
73	24-Sep-24	13:00-14:00	32. Limited Challenge/Appeal Mechanism	<a href="https://community.icann.org/x/c4BVFQ">https://community.icann.org/x/c4BVFQ</a>
74	26-Sep-24	<b>04:00-05:00</b>		<a href="https://community.icann.org/x/e4BVFQ">https://community.icann.org/x/e4BVFQ</a>
75	1-Oct-24	13:00-14:00		<a href="https://community.icann.org/x/_YDKFQ">https://community.icann.org/x/_YDKFQ</a>
5	2-Oct-24	13:00-14:00	IDN Sub-Track	<a href="https://community.icann.org/x/AQAiFg">https://community.icann.org/x/AQAiFg</a>
76	3-Oct-24	19:00-20:00		<a href="https://community.icann.org/x/CIHKFQ">https://community.icann.org/x/CIHKFQ</a>
77	8-Oct-24	<b>04:00-05:00</b>	Outreach and Engagement	<a href="https://community.icann.org/x/D4HKFQ">https://community.icann.org/x/D4HKFQ</a>
78	10-Oct-24	19:00-20:00		<a href="https://community.icann.org/x/FoHKFQ">https://community.icann.org/x/FoHKFQ</a>
79	15-Oct-24	13:00-14:00		<a href="https://community.icann.org/x/FYAUFG">https://community.icann.org/x/FYAUFG</a>
6	16-Oct-24	13:00-14:00	IDN Sub-Track	<a href="https://community.icann.org/x/DgAiFg">https://community.icann.org/x/DgAiFg</a>
80	17-Oct-24	19:00-20:00		<a href="https://community.icann.org/x/HIAUFG">https://community.icann.org/x/HIAUFG</a>