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## **AT-LARGE ADVISORY COMMITTEE**

### **ALAC Statement on the Consumer Metrics Final Advice**

#### **Introduction**

By the Staff of ICANN

Olivier Crépin-Leblond, the Chair of the ALAC and At-Large member from the European Regional At-Large Organization (EURALO), composed an initial draft of this Statement after discussion of the topic within At-Large.

On 18 August 2012, this Statement was posted on the [At-Large Consumer Metrics Final Advice Workspace](#).

On 23 August 2012, the Chair of the ALAC, requested ICANN Policy Staff in support of ALAC to send a call for comments on the draft Statement to all At-Large members via the ALAC-Announce Mailing List.

On 30 August 2012, after receiving comments in support of the draft, the Chair of the ALAC requested that Staff open a five-day ALAC ratification on the proposed Statement.

On 7 September 2012, Staff confirmed that the online vote resulted in the ALAC endorsing the Statement with 12 votes in favor, 0 votes against, and 1 abstention. You may review the result independently under: <https://www.bigpulse.com/pollresults?code=26207cqN8SqGbdnG9D4bnESz>.

The Chair then requested that the Statement be transmitted to the GNSO, copying the ICANN Staff member responsible for this topic.

[End of Introduction]

The original version of this document is the English text available at <http://www.atlarge.icann.org/correspondence>. Where a difference of interpretation exists or is perceived to exist between a non-English edition of this document and the original text, the original shall prevail.

## **ALAC Statement on the Consumer Metrics Final Advice**

The ALAC, after having reviewed the Report prepared by the Consumer Trust Working Group, hereby endorses its contents and thanks the members of the working group for their work.

Trust in the Internet's Naming System is of paramount importance to Internet Users. We believe that the set of metrics proposed by the working group will help track the New gTLD program, according to the requirements of the Affirmation of Commitments, and recommend that these are forwarded to the ICANN Board for implementation.