Subsequent Procedures Implementation Review Team
ASP Sub-Track

Meeting #22

Applicant Support Program

16 July 2024, 14:00-15:00 UTC

ICANN

Agenda

Objectives: discuss and confirm new or updated proposed language to resolve dependencies in the ASP Handbook

Agenda:

1. Change Requests - Additional detail on the types of changes
2. Application Queuing
3. Additional detail on payment information
4. Update to indicator for nonprofit equivalents

Change Requests

Agenda Item #1

Additional detail added to table with "TBC" text:

Type of Change	Impact
Administrative Change (non-material)	An organization account change which does not have any material impact on an application's ability to pass one or more evaluation areas. Examples of these non-material administrative changes can include, but are not limited to, updates to an applicant's website URL, mailing address, adjustments to primary users, and banking information.
Administrative Change (material)	An organization account change which involves one or more updates that may affect an applicant's ability to pass one or more evaluation areas and may require a re-evaluation. Examples of material administrative changes can include, but are not limited to, changes to named individuals on the organization account, ownership changes, and ultimate control information.

Change Requests - Additional Detail on the Types of Changes (2/2)

Type of Change	Impact
Application Change (non-material)	An application response change which does not have any material impact on an application's ability to pass one or more evaluation areas. Examples of non-material application changes can include, but are not limited to, correcting typos and responding to clarifying questions.
Application Change (material)	An application response change which may affect an application's ability to pass one or more evaluation areas and may require a re-evaluation (please see Section 4.6: Restrictions to understand the limitations around material application changes).

Application Queuing

Agenda Item #2

Application Queuing

Updated text to remove bracketed text "in the following order/manner–TBD":

ASP Applications will be queued for processing on an ongoing basis in the order that they are submitted in the ASP Application System. In the event that ICANN org's ASP budget is exhausted during the ASP application submission period, ***ICANN org may pause processing further ASP applications and will communicate updates to applicants accordingly.*** Please note that ICANN may reset an application's place in the processing queue if the applicant fails to complete necessary steps within the expected timeline, such as responding to clarifying questions or submitting the ASP deposit.

Should supported applicants decide they ***no longer plan to submit*** an application for a new gTLD, ***the supported applicant must communicate this to ICANN org as soon as possible and prior to the gTLD application submission period.*** This may allow additional applications for support to be evaluated for eligibility. It may also allow qualifying applicants that were waitlisted to receive support.

Payment Information

Agenda Item #3

Payment Information (1/2)

Updates to Appendix 2: Submitting the Financial Viability gTLD Deposit:

"To submit the USD $2500 deposit please follow the below instructions. Submitting the deposit is the final step in completing the Financial Viability evaluation. The deposit is required to advance from "conditionally approved" to "fully approved" status.

1. After the applicant receives notification of conditional approval for support, the applicant will also soon receive an invoice from ICANN org for the USD $2500 deposit.

2. Along with the invoice, the applicant will receive instructions for how to pay the invoice. The instructions will include the ICANN bank account information for deposit.

3. Applicants submitting a deposit should note that the payment received by ICANN must be in US dollars. This does not require the applicants to have a USD denominated account."

Payment Information (01/21)

[continued from previous slide]

4. "If the applicant is converting from another currency, the applicant is expected to pay all banking fees and cost to convert currency to USD. The full amount in USD must be received by ICANN. Applicant is responsible for all transaction fees and exchange rate fluctuation.

   a. ICANN will not cover these costs.

   b. Any short payment of these fees will be invoiced and may delay progression of the application process until the full amount has been paid.

5. Payment must be made via wire transfer, ACH, International Swift payment, or other method approved by ICANN for this service. Checks and credit card payments are not accepted. These methods also manage currency conversion."

Update to Indicator for Nonprofit Equivalents

Agenda Item #4

Update to Indicator for Nonprofit Equivalents

- We're proposing to broaden the wording here from "charitable" to "socially beneficial" to be inclusive of non-for-profits and non-governmental organizations that may not be considered charitable organizations. In other words, not all nonprofits/NGOs are charities (see NGO Source blog).

- Our suggested edits removed "charitable" and replaced with the bold text below:

[from Section 4.5.1: Eligible Entities - Nonprofits, Charities, or Equivalent, subsection (d)]:

"Confirm that the applicant is primarily engaged in activities that are **aimed at serving a substantial community benefit or cause or social welfare** ~~charitable~~, defined as at least 85% of its overall operational resources – including direct program expenditures but also time and overhead – are dedicated to accomplishing one or more **socially beneficial** ~~charitable~~ objectives. The applicant's governing documents will be reviewed to confirm this statement."