TOPIC: Trust / Credibility

ROUND 1

Flipchart Notes:
- ★ Predictability/Stability
- ★ Consistency
- ★ Have common principles that represent CCs
- ★ What is the "ccNSO voice" in ICANN?
    - ○ Inform advocacy
- ★ Representative number = large part of the community + educated in issues related to cc's
- ★ Clear rules and procedures

Discussion Notes:
- ● What makes the ccNSO trusted in your view?
    - ○ Having more active involvement with other ccTLDs around the world.
    - ○ Consistency and predictability in what ccNSO is doing and how it reacts
    - ○ We not on the same page always since we have different opinions and needs
    - ○ As the ccNSO, we should have stability, even though positions evolve
        - ■ E.g. ccNSO is not involved in individual cases
- ● We should state some high level principles
    - ○ E.g. We don't have anything to do with content
    - ○ Like a map/guide
- ● What is the voice that the ccNSO has speaking into the ICANN community?
    - ○ Developing trust within your audience.
    - ○ If we are not making a comfortable environment for ccTLDs we may lose trust and membership
    - ○ Stay in the principles of the ccTLD community
- ● What made us trusted during the IANA transition: we always arrived at a rough consensus on numerous different professional positions. Better to have a large swath of the community and a variety of input to develop a common position.
    - ○ Active and diverse participation contributes to credibility
- ● ccNSO voice: informed advocacy. Can the ccNS0 develop positions on that
- ● Clear rules, procedures, and expertise contribute to credibility
- ● What do you think about the differences among the ccTLDs? Some are private/public/small/large/ etc. Is it possible to have common principles?
    - ○ That is the strength of the ccNSO
    - ○ There are no geopolitics, like in the GAC
    - ○ No competing commercial interests like the GNSO. We realize there is more benefit trying to agree than try and be smarter than the others

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ROUND 2
Flipchart Notes:
- ★ Transparency: Why do? What do?
- ★ Heart + core of ICANN - Diversity
- ★ Collaborative work

- ★ Make ccNSo position view in ICANN
- ★ Balance between technology work (DNS) and policy
- ★ Message from the community to ICANN
- ★ Sharing expertise = Tech Day
- ★ Bad behavior (interpersonal) = Risk
- ★ Less visible! Technologies that may make the DNS less visible (Risk)

Discussion Notes:
- We want to distinguish ourselves from the GAC by being neutral
- In ccNSO, everyone is working together for common interests toward a common goal (more contentious in the GAC)
- ccNSO is very heterogeneous and diverse, that is its strength
- What does the ccNSO need to do to REMAIN trusted? What should we do?
  - Transparency, being open about what we're doing and why we're doing it
- Does the ccNSO have a Charter? United view or deliverables?
- To what extent is the ccNSO see itself as a significant contributor in other areas outside the ccNSO
  - We are the heart/core of ICANN. The diversity of ICANN.
- We should be involved in the bigger plays outside the ccNSO to build trust and credibility.
  - Do we or can we show up as one voice?
- What unites us is the technology on the table, the balance of technology and quality of work
  - Tech Day is about sharing expertise
- The ccNSo is a way for the community to convey messages to ICANN. We are convene messages to ICANN, not the reverse - bottom-up
- After a presentation, talk about what your working on means to others, giving a broader perspective
- At the moment developing technologies is not on the table in the ccNSO
- What are the barriers to trust/credbi
  - I've heard from ALAC that ccNSO is just ccNSO managers and not a voice of users. They may have a desire to be more involved in our work
- What are the risks to credibility?
  - How we deal with people who behave badly: being rude, domineering (interpersonally)
  - Are we aware of technologies that make domain names less visible, affecting TLDs and the DNS in general.
  - That may be worth a discussion
- What about Web 3, blockchain, the fact that we don't talk about that in the ccNSO a risk to us?
  - What are registries going to do or not do about it? They have different approaches

ROUND 3
Flipchart Notes:
- ★ ccNSO has a leadership role in the evaluation of new technologies
- ★ How to make more ccs active in the ccNSO?
- ★ Avoid short term view related with new technologies
- ★ Technical leadership => trust

- ★ Risk -> lack of discussion about innovation
- ★ Technology solutions to the users problem
- ★ Invite experts and innovators
- ★ Reach out to academic communities
- ★ ccNSO must do things for cc's
- ★ Advise - new technologies

Table Notes:
- ★ Bring discussion about innovation -> new perspectives, future focussed
- ★ Be representative of cc community
- ★ Trust from capability in technology -> need to invite new tech in the prepare for future
- ★ Bring relationships w/i academia & lessons learned to broader community -> look outside community!

Discussion Notes:
- There is an intersection capability around technology and innovation around new technologies. ccNSO should have a leadership role to create a place for invite new technologies into our multi stakeholder world
  - 40 years out we may be doing something else beyond just the current DNS
  - If we have a short term view we could fall behind
  - This should be a safe place to have conversation around new technologies
  - Could add to our credibility
  - Polishing the diamond
- Has this evaluation of new/frontier technologies happened in ccNSO
  - We don't really engage with them. Our focus has been the DNS
  - This is common across ICANN
- Where is the place in ICANN for serious discussion around innovation?
- Risk: if we don't do it, someone else will
- We can be neutral, unbiased and pool our knowledge and experience.
  - New members are interested in new technologies
- New technologies should be more of ICANN's focus
  - Current systems may be challenged by new computers, quantum computing
- Whether there are technology solutions to consumer problems instead of regulation
  - Because regulators don't understand(or want to understand) the technologies
- External people from the industry should come here, speak to the ccNSO & inform us
- We can use the credibility of the ccNSO to invite experts
  - The ccNSO could reach out through the academic communities
- It is difficult to find the best academic people in and out of ICANN
- Now that we are hybrid, we can invite them to speak virtually without travel
- If you want ccTLDs to trust ccNSO, it has to do things for ccTLDs
  - ccNSO can offer services, advice, new technology
  - Help ccTLD to grow and improve, they will trust the ccNSO
- There are many ccTLDs that dont participate in ccNSO, why?
  - They have not been provided with a good pathway in
  - Some are not confident to join/participate
- Add to trust between members: share knowledge and expertise

Conclusion