

Option 7: Treat the terms set forth in Section 2.2.1.2.3 as “modified reserved names,” meaning:

a) The names are available as gTLD strings to the International Olympic Committee, International Red Cross and Red Crescent Movement (collectively, the "IOC/RC") or their authorized agents, as applicable.

b) Applied-for gTLD strings are reviewed during the String Similarity review to determine whether they are similar to those in Section 2.2.1.2.3. An application for a gTLD

string that is identified as too similar to a Reserved Name will not pass this initial review.

c) If an application fails to pass initial string similarity review:

(1) And the applied-for TLD matches any of the terms in 2.2.1.2.3 (e.g., ".Olympic" or ".RedCross"), it cannot be registered by anyone other than the IOC/RC, or their authorized agents.

(2) If the applied-for TLD is not identical to any of the terms in 2.2.1.2.3, but fails initial string similarity review with one of those protected terms:

(a) The applicant may attempt to obtain a letter of non-objection from the IOC/RC; or

(b) If it cannot obtain a letter of non-objection, the applicant must:

(i) claim to have a legitimate interest in the string, and demonstrate the basis for this claim; *and*

(ii) explain why it believes that the new TLD is not confusingly similar to one of the protected strings and makes evident that it does not refer to the IOC/RC or any Olympic or Red Cross activity.

(c) A determination in favor of the applicant under the above provision (b) would not preclude the IOC/RC or other interested parties from bringing a legal rights objection or otherwise contesting the determination.