

EXPRESSIONS OF INTEREST FOR 2013 LACRALO NOMINATING COMMITTEE CANDIDATE

I, **Vanda Scartezini**, hereby present my **Expression of Interest to be 2013 LACRALO Nominating Committee Candidate**, as follow:

a) **Reasons for accepting the indication to be candidate:**

As most members of LACRALO know, I've been president of NomComm this year, as per solicitation from the BGC, and I am glad to announce that August 2nd, the Board approved all the changes made by NOMCOMM to attend ATRT recommendations, but there is much more to change as we had the opportunity to recognize this year in the Committee process to make it more transparent, committed with the whole community interest. The amount of work has changes in relation to previous years, and the group will follow working till the end of its term this year. We still have lots of work to do.

NomComm demand from its members, from my point of view, experience with ICANN and knowledge of different profiles for each position NomComm to select, a capacity to work with a team in the broader interest of the community, and even more important is the experience on how to promote the opportunity to others, to convince persons around the world to propose their names as candidates. Past NOMCOMM had the help of an external head hunter to get people to apply as candidate but the result was quite weak, just one person really applied. That is not a simple neither an easy task, but need to be done to guarantee we have the best names for ICANN, and a reasonable balance among geography and gender in all positions in ICANN.

As some of you know, I've been in different positions within ICANN (GAC, the Board of Directors, ALAC + LACRALO (and as ALAC liaison to the Board), the SSAC, as committee member and GNSO OSC- and NomComm, but one of the most interesting work I got involved in all my terms was my participation in the dissemination and promotion to find new names for ICANN. Since GAC I was involved with the work to convince more countries to participate; on the board I have dedicated time to organize and get approval of the Fellowship Program, budget for it, and get involved in the promotion for 3 years, promoting the idea in our community, speaking at all meetings and events I went, and helping to select new people to become a member of our community, as many of friends from LACRALO had the opportunity to participate. 2006The program is really a success for the excellent work Janice is doing. At that time in the Board, we work for the creation of RALOs for the ALAC structure, and it was here in São Paulo that the LACRALO started the RALO process in ICANN meeting. I was glad to have LACRALO as our first RALO to sign with ICANN. Along with Karla Valente, the group DNS Women started giving voice to the women working on the Internet in any country we go. I have been involved with the organization, to attract women to participate, get sponsorship and now we are having meetings with about 90 women who present their work and make a network more sustainable.

At ALAC I have been working as vice chair, to improve all the Ralos participation, get Assembly budget for Mexico, among other work you have followed more closely. At SAAC, we began the membership committee for the dissemination and selection of technical members for the SSAC (SSAC members have no support to participate in meetings of ICANN, the technicians are selected to produce documents and studies as volunteers). In the 2011 and 2012 NomComm we had the longest number of candidates, with 18 candidates from our region this year and I am proud to have personally invited many of them. NomComm is the place for people with large experience of ICANN, as I think I am, and I believe I can contribute with my experience in both broadcast and personally convince people as I am a good example that NONCOMM can give you good opportunities. I also believe we could enlarge the

representation from our region in several positions with a work to convince very qualified persons from our regions to be candidates. The task is selecting the best names for key positions inside ICANN and I am sure our regions have lots of qualified people to increase its participation.

b) Skills and Experience

In a resumed text I am an Electronic Engineer with specializations in R&D management, with more than 35 years in management positions in ICT public and private sector, with several years of Board experience in national and international relevant not for profit organizations; I also held some prominent positions in the public sector in Brazil, as National Secretary for Information Technology Policy, National Secretary for Industrial Technology and President of Brazilian Patent Office, and had approved two relevant bills dealing with the National Congress – Patent Law under TRIPs agreement and Information Technology Law. And have also write a bill that is approved related to integrated circuits rights. During my terms I lead several business missions to Europe, Asia, North and South America and defended Brazil´s positions in different international forums.

In the private sector I have occupied positions as Manager, Director and Superintendent, as well as CEO in large and medium organizations and have been participating in several public & private projects relates to ICT field; acted as Consultant in several projects for InfoDev/World Bank, IADB, UNDP and European Union & Mercosul in Brazil and abroad, as well as acted as advisor of Law offices on software and intellectual property disputes. I have also been member of Brazilian Steering Internet Committee, which act as Board for Registry .br.

As a member of ICANN community since 2000, I have participated in practically all meetings from 2000. Had the opportunity to serve as GAC member (2000 - 2002) representing my country; GAC Vice-Chair (2002-2004); Board Member appointed by NOMCOMM (2004-2007); ALAC appointed by NOMCOMM, elected Vice-Chair (2007-2009) and ALAC Liaison to the Board (2010). During my time in the Board I have been chair of the Audit and Recommendation Committees, and member of Governance, Compensation, Meetings and Public Participation.

c) b) Time to do the work

Nowadays I am formally retired, but as partner of two small consulting companies in Brazil, my task is to negotiate businesses for the companies, which is my day by day task, but on my own discretion. I am also chair of the board of two not for profit R&D Centers on ICT and member of two others in a regimen of four “one day meeting” a year. I also teach Innovation and Public Police on MBA courses at Fundação Getulio Vargas and at LASSU – POLI - USP – the Engineer School at São Paulo State University that demanded just ten days a year each.

Therefore I state here that I have time to accommodate the demand of all tasks NOMCOMM will demand for the time coming.

I also have a thorough understanding of, and satisfy, all criteria set forth in ICANN Bylaws relating to the Nominating Committee.

d) Conflict of Interest

I hereby state that I continue not to have Conflict of Interest.

I remain at full disposition to any explanation or to respond any question may be demanded. In order to facilitate any communication, below all my contacts:

Thank you for the opportunity to be a candidate.

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Sao Paulo, August 8th 2012

VANDA SCARTEZINI