

ICANN Academy

Understanding and developing ICANN for a better multi-stakeholder model

Point of departure

- ICANN – a highly complex multistakeholder organization
- Only little literature available
- „Learning by doing “
- 2-3 ICANN meetings to understand complex procedures



Point of departure

- Potential of ICANN leaders not available from the beginning
- Various capacity building programs in place (i.e. fellowship program)
- Don't meet the special need for newly appointed SO/AC officers and other leaders



The ICANN Academy
could fill this existing gap!



Framework

Level of Engagement

Ambassador

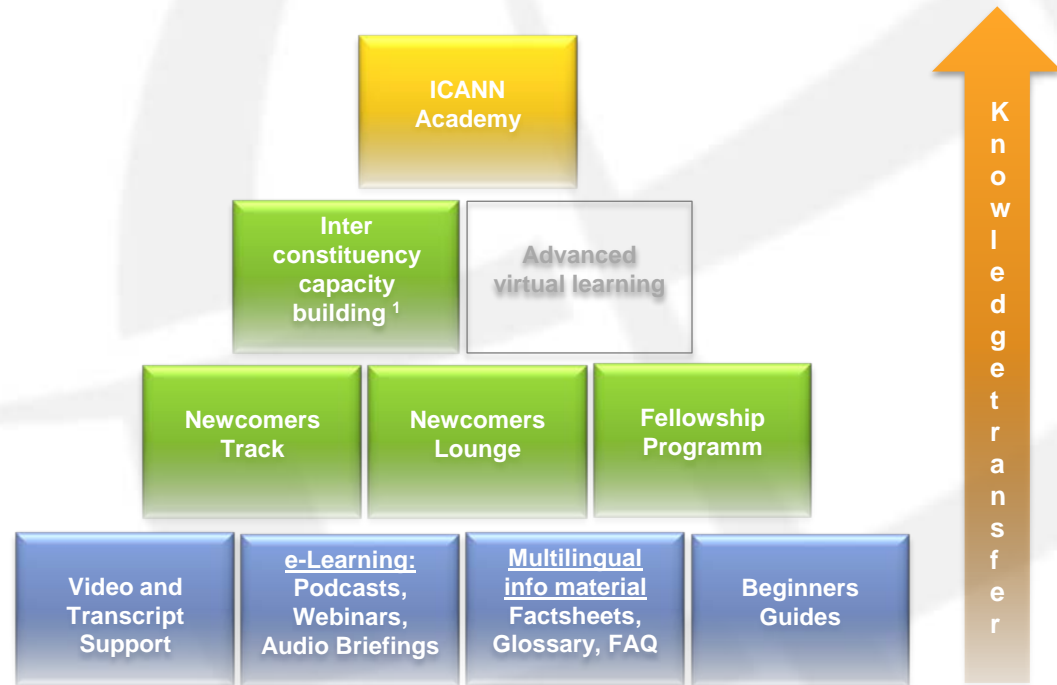
Leader

Contributor

Observer



Capacity building provisions



Kurt Pritz , Advancing Outreach

¹ Tech Day, RALOS capacity building and the like



Key elements

1. Knowledge transfer

Basics about ICANN's complex structure, function, procedures, policies, ongoing issues

2. Socializing aspect

In order to develop the multistakeholder model and foster cross community work during their term.



Target Group

- Board Members
- Supporting Organization council members
- Advisory Committee members
- New Senior Level staff as potential trainees



Target Group

- Different groups with specific backgrounds
- Convey a basic understanding:
 1. about ICANN issues
 2. for the different perspectives of each group
- foster interaction and dialogue among these stakeholder groups



Concept

- 15 participants
- 3 days / 20 hours
- Face 2 face meeting
- Before their term starts
- Prior to ICANN meeting (AGM / Wednesday – Friday)
- Half day wrap up



Format of the Academy

- English language
- In an isolated environment
- Interactive format
- Interaction also besides the meeting room
- To be continued during and after the ICANN meeting



Curriculum

1. Core topics (Day 1)
2. Specific ICANN training (Day 2)
3. Current ICANN Issues (Day 3)
4. Wrap Up at the end of the ICANN meeting (1/2 day)



Methodology

- Lecture, debating, Q&A session
- Follow up during beginners session, webinars, TechDay
- Lecturer available for 3 days
- Peer to peer mentoring
- Moodle, Wiki workspace
- Multilingual support by translating documents



Next steps

- **WG meeting in Prague**
Wednesday, 27 June 2012, 9:00-10:00
Meeting Room: Roma
- **Pilot in Toronto (ICANN No. 45)**
- **Review and improvements phase**
- **Annual ICANN Academy**
(after NomCom appointments have been made and announced)



Goals of this expanded WG

- Create a programme committee
- Define the curriculum
- Produce course material
- Define and approach the faculty
- Review after the pilot and propose improvements





Thank You



Questions

One World

One Internet

