

# **ALAC Statement on the Request for Community Input on Formulation of 2013-2016 Strategic Plan**

## **Begin:**

The ALAC believes extensive feedback and interaction can only inure to improved planning outcomes for the ICANN Strategic Plan 2013-2016. In this context, we note and approve the process change to cross constituency type consultations for plan formulation and development as a useful enabler for our expectations. Making the right decisions on the structure and identity of the players are all critical elements for the success we seek, especially in light of the aggressive timeline for plan development now being projected. Staff must ensure everything is done to minimize overlap.

On the whole, the ALAC believes the overarching priorities for plan development are well intentioned:

1. Achieving operational excellence
2. Preserving the multi-stakeholder model (MSM)
3. Fulfilling ICANN's limited mission

We encourage a deliberative approach to defining what MSM means in the ICANN context. And it is always useful to restate ICANN's mission, especially with recent political developments. We further believe the plan that eventually emerges from this exercise would be more robust if the question of market evolution occasioned by technology and/or business model changes is addressed.

## **End**