

Call for Volunteers for the Pilot Holistic Review Team



Application form

This call seeks individuals interested in serving as a volunteer review team member on the Pilot Holistic Review (PHR). The composition of the Review Team ideally will be balanced for diversity and skill. Candidates are asked to submit their application forms by **19 June 2024, 23:59 UTC**.

The contents of this application, excluding contact information, will be published and publically available on the [PHR wiki page](#). If including a Curriculum Vitae / Resume, remove any personal information submitted or please inform us if some of this information should be redacted from the public posting.

How to complete your application:

1. This application is divided in 4 main sections:

- Acknowledgements
- Applicant information
- Skills, expertise, and desired attributes
- Motivation for serving on the review team

2. All sections need to be completed prior to submission of this application. If the given section does not apply to you, answer N/A.

3. In addition to completing this application, you may also submit a Curriculum Vitae / Resume via email to reviews@icann.org. *This step is optional and not required for the application process.*

4. Your application must be received by **19 June 2024, 23:59 UTC**.

I accept ICANN's electronic Terms of Service (<https://www.icann.org/privacy/tos>) and acknowledge that my personal data will be processed in accordance with the ICANN Privacy Policy (<https://www.icann.org/privacy/policy>). *

Yes

No

I acknowledge that if I am selected to the Pilot Holistic Review Team, I will be expected to maintain an up-to-date statement of interest form and such statements of interest will be evaluated to confirm I do not have any conflicts of interest in participation. *

I acknowledge.

Acknowledgement of time commitment

I acknowledge that the PHR is expected to last 14-months, I may be asked to attend calls every other week, lasting 60-90 minutes, and that independent work between calls is required.

Applicant Information

Last Name: *

Pattullo

First Name: *

Marie

Email Address: *

[REDACTED]

Gender (optional)

- Female
- Male
- Transgender
- Non-binary

Country: *

Belgium

Geographic region associated with the domicile of the volunteer *

- Africa
- Asia/Australia/Pacific Islands
- Europe
- Latin America/Caribbean Islands
- North America

Please confirm the Advisory Committee/Supporting Organization with which you seek a nomination from to serve on the Pilot Holistic Review Team. *

- ALAC
- GAC
- RSSAC
- SSAC
- ASO
- ccNSO
- GNSO

1. Current vocation, employer and position: *

Senior Manager, Trade Marks and Brand Protection - AIM (European Brands Association)

2. Work performed in (1.) above and declaration of relationships with entities holding a financial (or declarable) interest in ICANN: *

Trade association; manager for trade marks, domain names and anti-counterfeiting issues (see www.aim.be). No such interests in ICANN.

3. Please identify any Working Groups or other chartered teams in which you are participating (include acronyms, if applicable): *

Currently, only Team 14 (NCPH) & BC alternate for the SSC. Former GNSO councillor & member of RPM WG.

3. How many years of ICANN experience do you have? *

- Less than 3 years
- More than 3 years

4. Education *

LLB Hons (Leicester University); post-graduate in Competition Law (Kings College, University of London);
Law Society Finals (College of Law, London).

5. Professional Certifications *

Solicitor of the Supreme Court of England & Wales (non-practising)

6. English Knowledge *

- Native Speaker
- Fluent
- Conversant
- Basic Knowledge

7. Skills, expertise, and desired attributes

Please assess and explain how your knowledge, experience, and expertise address the criteria listed below. Leave the box blank if not applicable to you. *

- Performance assessment and audits of organizational effectiveness and governance
- Development of methodologies and guidelines for process improvement and measurement
- Data analysis informing fact-based findings and recommendations
- Familiarity with ICANN Reviews, and ICANN structures
- Knowledge of recognized frameworks for organizational excellence
- Principles of accountability applicable to organizations broadly similar to ICANN

While I have no official audit experience, for my entire professional career I have dealt with the collation and presentation of facts to inform policy and practical recommendations and outcomes.

I have been an active member of the BC since 2012, and served as a GNSO councillor for almost 6 years, so I am well versed in ICANN's structure and working methods.

Please assess and explain how your knowledge, experience, and expertise address the criteria listed below. Leave the box blank if not applicable to you. *

- Commitment and time to participate actively for the duration of the PHR
- Understanding of the ICANN multistakeholder model
- Analytical skills
- Team spirit, adaptability, consensus-seeking attitude - willingness to learn and contribute, capacity to reason objectively, putting aside personal opinions or preconceptions
- Good communication skills using multiple methods and tools

Having been an active member of the BC since 2012, I understand, and am used to working within, ICANN's multistakeholder model and have a variety of contacts (and friends) from different parts of the community. For clarity this of course does not mean that I know the substantive aspects of each and every SO/AC portfolio, but I know where to look and who to ask! I also trust that my track record as a GNSO councillor will prove that when I commit, I actively put in the time and engagement.

As a policy manager within a trade association, consensus building among our members with their individual perspectives has been a core part of my day job for over 20 years, just as analytical and fact-based skills have been fundamental in my entire professional career. The Holistic Review must have the goal of ensuring that ICANN's multistakeholder model works, both for active community members and for all Internet users who rely on us to ensure the stability and security of the tool they use every day. To that end we need not only to listen to voices from all communities and regions, but also to actively seek the middle ground that will lead us to the practical, realistic outcomes that will be of general benefit to the open, secure and resilient gTLD ecosystem.

Drafting texts, presenting in public (at both private and public sector events) and advocating on behalf of my members before authorities are key aspects of my daily work. I am a native English speaker and fluent in French (I hold dual British and Belgian nationalities) and have worked with all of ICANN's main communication tools (so far as I know!).

Please assess and explain how your knowledge, experience & personality meet the desired * attributes listed below. Leave the box blank if not applicable to you.

- Commitment and time to participate actively for the duration of the PHR
- Understanding of the Multistakeholder community
- Team spirit, adaptability, consensus-seeking attitude
- Willingness to learn
- Readiness to contribute
- Capacity to reason objectively, putting aside personal opinions or preconceptions
- Analytical skills
- Good communication skills using multiple methods and tools

Appears to be a repeat question? Please see above.

9. Motivation for Serving on Review Team

Please provide your interest in serving on the Review Team and what you will bring to the team if selected. *

Like any organisation, ICANN needs to periodically review its structures and working methods for relevance, fitness for purpose and efficiency. In 2020 the ATRT3 recommended that a Holistic Review be carried out, with which of course I agree. In the fast moving world of technical and political developments, we must remain relevant and structured in such a way to fulfil our mission. Our working practices do not operate in a vacuum but have a direct, tangible effect on the gTLD ecosystem and on the allocation of resources, which unfortunately can result in procedural roadblocks and implementation delays of the core policies that the global user community relies upon ICANN to deliver. Our Review should not only focus on what we may need, but what we bring to the domain name system, and to its users.
