

Call for Volunteers for the Pilot Holistic Review Team



Application form

This call seeks individuals interested in serving as a volunteer review team member on the Pilot Holistic Review (PHR). The composition of the Review Team ideally will be balanced for diversity and skill. Candidates are asked to submit their application forms by **19 June 2024, 23:59 UTC**.

The contents of this application, excluding contact information, will be published and publically available on the [PHR wiki page](#). If including a Curriculum Vitae / Resume, remove any personal information submitted or please inform us if some of this information should be redacted from the public posting.

How to complete your application:

1. This application is divided in 4 main sections:

- Acknowledgements
- Applicant information
- Skills, expertise, and desired attributes
- Motivation for serving on the review team

2. All sections need to be completed prior to submission of this application. If the given section does not apply to you, answer N/A.

3. In addition to completing this application, you may also submit a Curriculum Vitae / Resume via email to reviews@icann.org. *This step is optional and not required for the application process.*

4. Your application must be received by **19 June 2024, 23:59 UTC**.

I accept ICANN's electronic Terms of Service (<https://www.icann.org/privacy/tos>) and acknowledge that my personal data will be processed in accordance with the ICANN Privacy Policy (<https://www.icann.org/privacy/policy>). *

Yes

No

I acknowledge that if I am selected to the Pilot Holistic Review Team, I will be expected to maintain an up-to-date statement of interest form and such statements of interest will be evaluated to confirm I do not have any conflicts of interest in participation. *

I acknowledge.

Acknowledgement of time commitment

I acknowledge that the PHR is expected to last 14-months, I may be asked to attend calls every other week, lasting 60-90 minutes, and that independent work between calls is required.

Applicant Information

Last Name: *

Lana

First Name: *

Pedro

Email Address: *

[Redacted]

Gender (optional)

- Female
- Male
- Transgender
- Non-binary

Country: *

Brazil

Geographic region associated with the domicile of the volunteer *

- Africa
- Asia/Australia/Pacific Islands
- Europe
- Latin America/Caribbean Islands
- North America

Please confirm the Advisory Committee/Supporting Organization with which you seek a nomination from to serve on the Pilot Holistic Review Team. *

- ALAC
- GAC
- RSSAC
- SSAC
- ASO
- ccNSO
- GNSO

1. Current vocation, employer and position: *

Legal counsel at NIC.br and Projects Director at ISOC Brasil

2. Work performed in (1.) above and declaration of relationships with entities holding a financial (or declarable) interest in ICANN: *

I work as a lawyer in an area called "Conformity" (Data protection, compliance, internal policies, among others) at the Brazilian Network Information Centre (NIC.br), but I don't represent the organization at ICANN. My work at ICANN is mainly related to my work on behalf of non-commercial interests, something that is closer to my work coordinating projects in the Brazil chapter of ISOC and my work as executive secretary of IODA, a non-profit institute that works in the area of intellectual property.

3. Please identify any Working Groups or other chartered teams in which you are participating (include acronyms, if applicable): *

RPM IRT

3. How many years of ICANN experience do you have? *

- Less than 3 years
- More than 3 years

4. Education *

Technician in Electronics at the Federal Technological University of Paraná (Brazil), Bachelor's Degree in Law at the Federal University of Paraná (Brazil), Master's Degree in Business Law at the University of Coimbra (Portugal), currently pursuing a PhD in Law at the Federal University of Paraná.

5. Professional Certifications *

Post-graduate degree in Privacy and Data Protection from the Escola Superior da Advocacia (National Lawyer's School) in conjunction with the Escola da Magistratura Federal do Paraná (Federal Judges School of the State of Paraná).

UCU - Diplomado en Gobernanza de Internet – Montevideo, Uruguay - 2023

IIDH - III Diplomado Interamericano: "El Derecho Humano a la Privacidad y la Protección de Datos Personales" – Costa Rica, online - 2023

Internet Governance School of CGI.br - São Paulo, Brazil - 2022

CopyrightX – Berkman Klein Center (Harvard) & ITS-Rio, online – 2018

6. English Knowledge *

- Native Speaker
- Fluent
- Conversant
- Basic Knowledge

7. Skills, expertise, and desired attributes

Please assess and explain how your knowledge, experience, and expertise address the criteria listed below. Leave the box blank if not applicable to you. *

- Performance assessment and audits of organizational effectiveness and governance
- Development of methodologies and guidelines for process improvement and measurement
- Data analysis informing fact-based findings and recommendations
- Familiarity with ICANN Reviews, and ICANN structures
- Knowledge of recognized frameworks for organizational excellence
- Principles of accountability applicable to organizations broadly similar to ICANN

In my current role at NIC.br and previous role at the Federation of Industries of the State of Paraná, I gained experience in legal aspects of evaluating, drafting, and updating internal policies to achieve institutional improvements. Additionally, my board service in various national and international (small-sized) organizations involved regularly assessing operational and administrative effectiveness. My ICANN involvement is relatively new; I started actively participating in meetings from the beginning of 2023 as a Nextgen, with some previous online work in public comments and a fellowship on the beginning of 2024. However, right after my Nextgen Experience, I was elected to the NCUC EC (LAC representative) in September 2023 and since then I've been using my legal background and diverse Internet Governance knowledge to contribute to more public comments and work related to ICANN policies and frameworks. While I may not possess specific expertise in data optimization for large institutions, my experience in analyzing data to inform decision-making in smaller organizations translates well to ICANN's complex environment.

Please assess and explain how your knowledge, experience, and expertise address the criteria listed below. Leave the box blank if not applicable to you. *

- Commitment and time to participate actively for the duration of the PHR
- Understanding of the ICANN multistakeholder model
- Analytical skills
- Team spirit, adaptability, consensus-seeking attitude - willingness to learn and contribute, capacity to reason objectively, putting aside personal opinions or preconceptions
- Good communication skills using multiple methods and tools

I intend to have more impacts in the ICANN ecosystem, promoting not only non-commercial interests, but also an overall improvement in the organization's approach to seeking consensus and balance within the multistakeholder model. In the national, regional, and international spaces I've always worked with diverse teams and frequently in leadership position (such as the Youth LACIGF, ISOC Youth SIG, IGF Youth Summit, the Brazilian and Portuguese Academia, ISOC Brasil, Creative Commons Brasil, and Rights in Network Coalition). In these initiatives, I've consistently been seen as someone who works to find solutions that bridge diverse – and sometimes even antagonistic – positions, possessing the ability to navigate conflict while pursuing goals within set timeframes. After writing a few public comments, assisting others in ICANN policy-making processes and working intensively on an IRT, I believe it's time to take on more impactful roles directly. Within this scope, the Policy Holder Representative (PHR) role will be my priority, and I'm dedicating at least two slots in my monthly schedule to this work.

Please assess and explain how your knowledge, experience & personality meet the desired * attributes listed below. Leave the box blank if not applicable to you.

- Commitment and time to participate actively for the duration of the PHR
- Understanding of the Multistakeholder community
- Team spirit, adaptability, consensus-seeking attitude
- Willingness to learn
- Readiness to contribute
- Capacity to reason objectively, putting aside personal opinions or preconceptions
- Analytical skills
- Good communication skills using multiple methods and tools

See previous answer. Despite some minor differences in the question, in essence the answer deals with the same points.

9. Motivation for Serving on Review Team

Please provide your interest in serving on the Review Team and what you will bring to the team if selected. *

Complementing to what was already answered in the previous questions, I aspire to contribute to building a better and, to the extent possible, more balanced ICANN in its challenging task of navigating diverse interests. I believe the PHR role presents a unique opportunity for this, and a platform where the energy that arises from my relatively recent engagement with ICANN can be channeled effectively. Despite my relative youth, I have gained experience in various sectors — academia, the non profit sector, the private sector, and the technical community — and have also collaborated with the public sector in various capacities. I believe this exposure has equipped me with the ability to grasp diverse perspectives with greater ease, and this background is further enhanced by a natural inclination to avoid unnecessary conflicts and seek solutions that leave all parties involved at least minimally satisfied with the outcome.
