Welcome package tool
Where we are

Natalia Filina, 12 June `24

How did we get started

1 **It is an approved ABR24. The At-Large Regional Welcome Package** is an online resource to serve as a guide for new and current members of the At-Large community across all Regional At-Large Organizations. The dynamic and easy to use format. Content will include such information as key documents, infographics, videos, links, names, and application forms to provide a complete source of information on how best to start working in At-Large as a member or leader.

2 **PLAN to do:**
Assemble a working group
Build a work plan and timeline
Conduct a study of the best websites, graphics, infographics and choose a style
…
Write content
Get started with Comms team
Get started with a designer
Present the current version
Get a community response
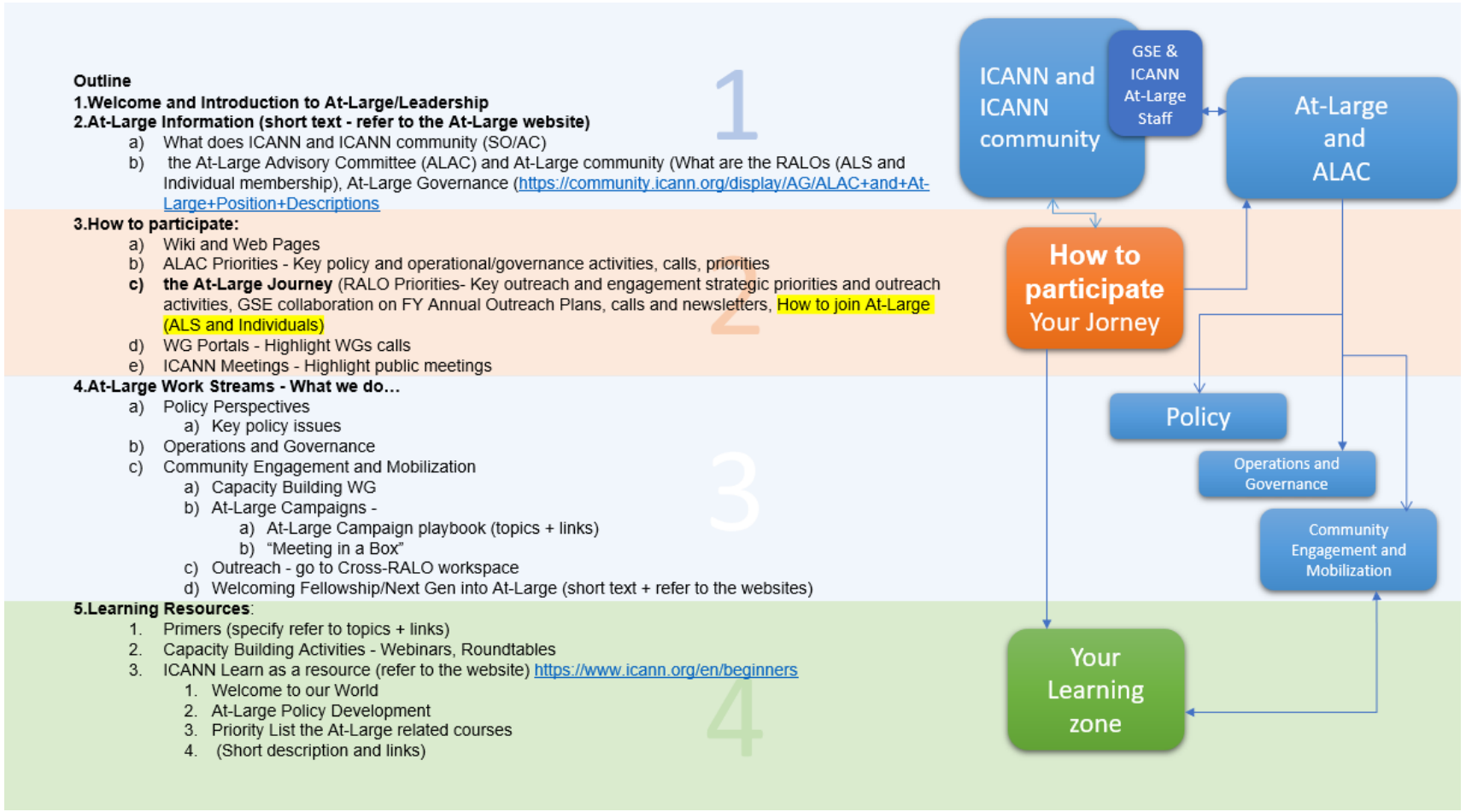Finish the work by August 2024

Present WP during ICANN81

3 **Prediction for the future:**
- Using WP for outreach and Engagement work
- Reducing the number of unique explanations
- Reducing printed materials
- Using WP content for the preparation the presentations

https://community.icann.org/pages/viewpage.action?pageId=331153606

How did we get started

Outline
1. **Welcome and Introduction to At-Large/Leadership**
2. **At-Large Information (short text - refer to the At-Large website)**
   a) What does ICANN and ICANN community (SO/AC)
   b) the At-Large Advisory Committee (ALAC) and At-Large community (What are the RALOs (ALS and Individual membership), At-Large Governance (https://community.icann.org/display/AG/ALAC+and+At-Large+Position+Descriptions)
3. **How to participate:**
   a) Wiki and Web Pages
   b) ALAC Priorities - Key policy and operational/governance activities, calls, priorities
   c) **the At-Large Journey** (RALO Priorities- Key outreach and engagement strategic priorities and outreach activities, GSE collaboration on FY Annual Outreach Plans, calls and newsletters, How to join At-Large (ALS and Individuals)
   d) WG Portals - Highlight WGs calls
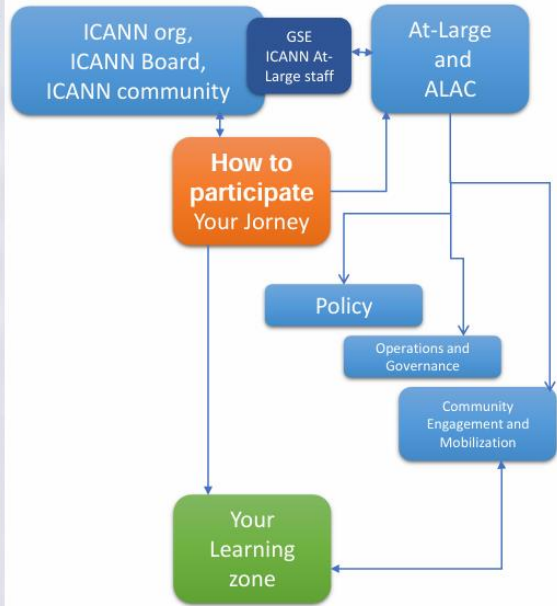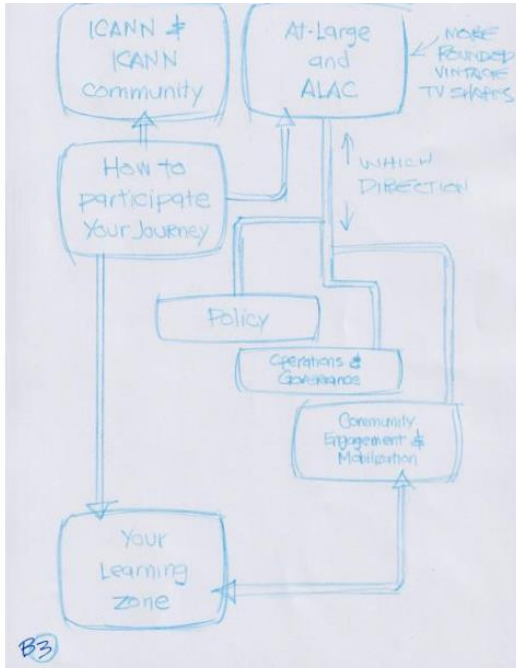   e) ICANN Meetings - Highlight public meetings
4. **At-Large Work Streams - What we do…**
   a) Policy Perspectives
      a) Key policy issues
   b) Operations and Governance
   c) Community Engagement and Mobilization
      a) Capacity Building WG
      b) At-Large Campaigns -
         a) At-Large Campaign playbook (topics + links)
         b) "Meeting in a Box"
      c) Outreach - go to Cross-RALO workspace
      d) Welcoming Fellowship/Next Gen into At-Large (short text + refer to the websites)
5. **Learning Resources**:
   1. Primers (specify refer to topics + links)
   2. Capacity Building Activities - Webinars, Roundtables
   3. ICANN Learn as a resource (refer to the website) https://www.icann.org/en/beginners
      1. Welcome to our World
      2. At-Large Policy Development
      3. Priority List the At-Large related courses
      4. (Short description and links)

1

ICANN and ICANN community

GSE & ICANN At-Large Staff

At-Large and ALAC

2

How to participate
Your Jorney

Policy

Operations and Governance

3

Community Engagement and Mobilization

4

Your Learning zone

How we are working with a content

How we are working with a content
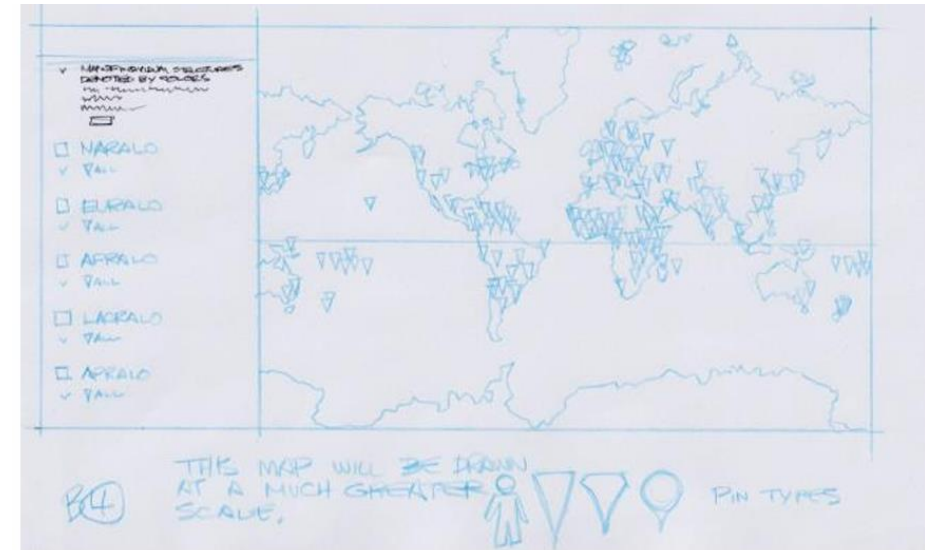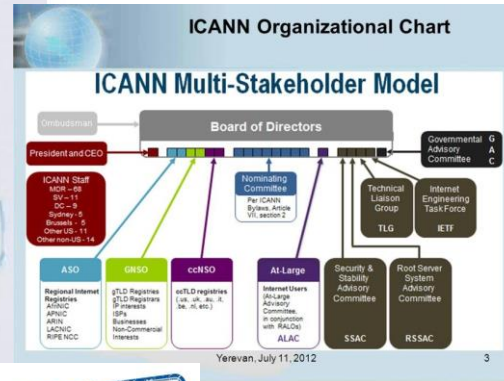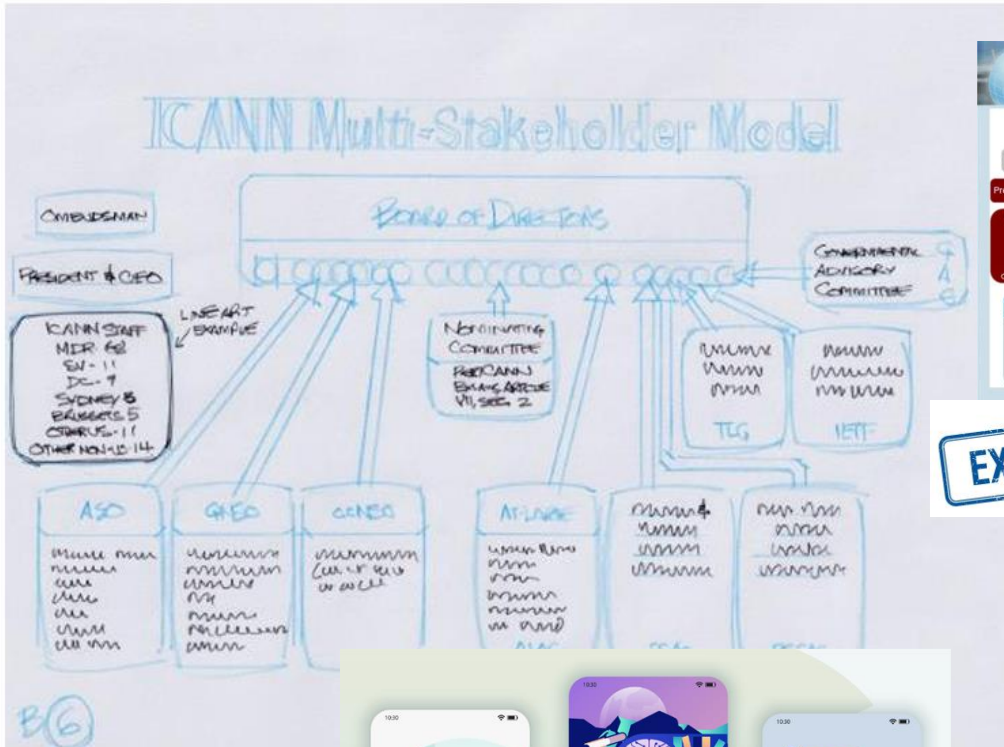
The heart of the WP – Journey map
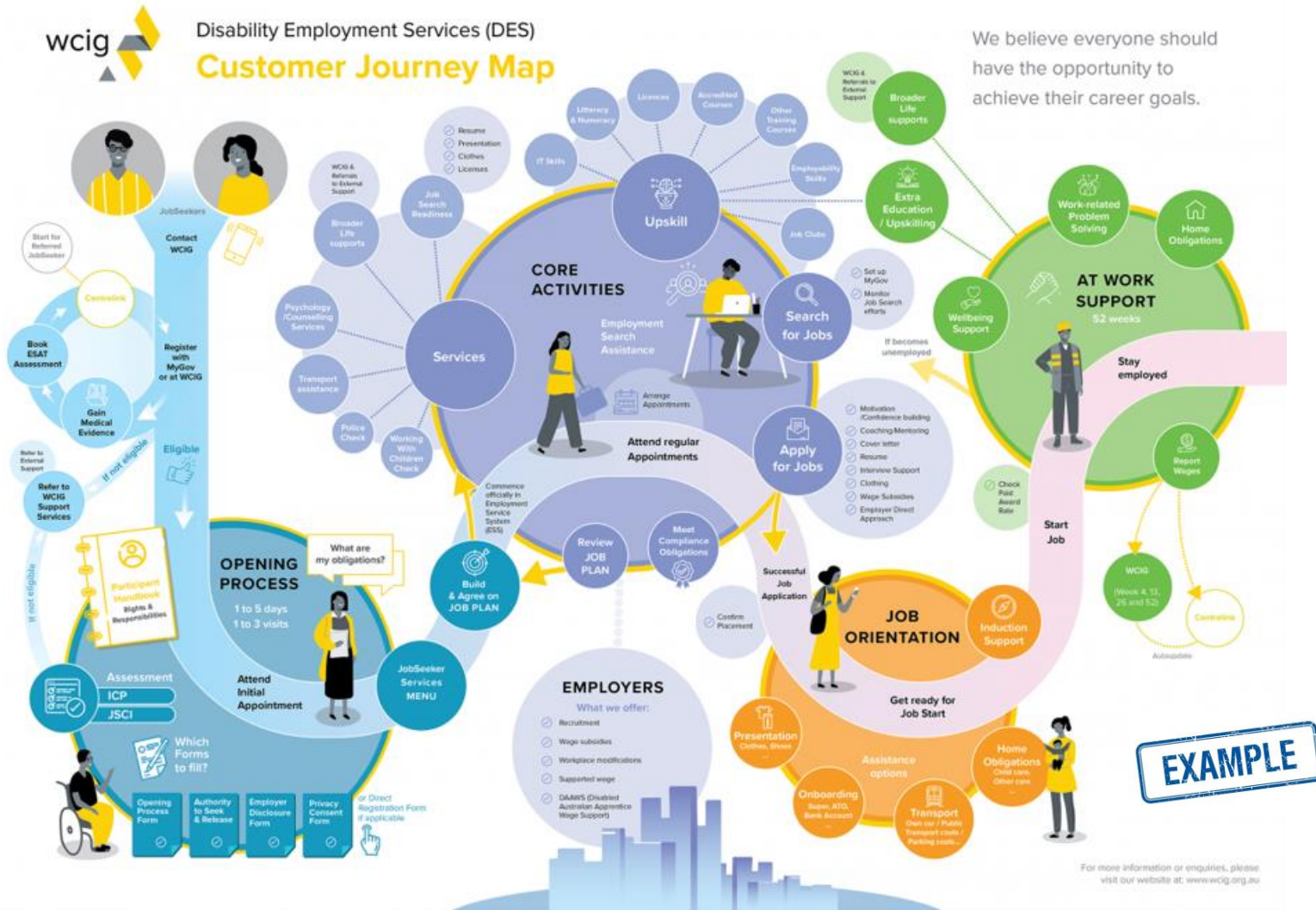
At-Large Journey

(Explanation of recommended step by step journey)

The first presentation of WP