

**Priority:** P3

**Issue:** Responsibility for Trademark Holder Registration Notice

**Description:** After domain name registration has occurred within the period specified for the trademark claims service, a notification is to be sent to mark holders when the string that has been registered in a TLD collides with a registered mark in the clearinghouse. The party responsible for transmitting these notices to the applicable recipient must be defined as part of completing the model.

**Business**

**Requirements:** (1) Notifications should be sent by a party that the customer has an existing relationship with.  
(2) Transmission of notices must be verifiable

<b>Approach</b>	<b>Advantages</b>	<b>Disadvantages</b>
(1) Registry provides trademark claims notice to mark holder	<ul style="list-style-type: none"> <li>▪ Provides opportunity for registry to demonstrate compliance with contractual obligations</li> <li>▪ Avoids registrar and clearinghouse implementation of mark holder notification</li> </ul>	<ul style="list-style-type: none"> <li>▪ Mark holder receipt of communication from an unknown or unfamiliar party</li> <li>▪ Registry must receive mark holder info</li> <li>▪ Difficult for the clearinghouse to verify that notice was sent</li> </ul>
(2) Registrar provides trademark claims notice to mark holder	<ul style="list-style-type: none"> <li>▪ Registrar has the registrant contact info</li> <li>▪ Avoids registry and clearinghouse implementation of mark holder notification functions</li> </ul>	<ul style="list-style-type: none"> <li>▪ Mark holder receipt of communication from an unknown or unfamiliar party</li> <li>▪ Registrar must receive mark holder info</li> <li>▪ Difficult for the registry or clearinghouse to verify that notice was sent</li> <li>▪ All participating registrars must implement notice function</li> </ul>
(3) Clearinghouse provides trademark claims notices to mark holder	<ul style="list-style-type: none"> <li>▪ Clearinghouse has contact info for all existing mark holders</li> <li>▪ Clearinghouse has the business relationship with mark holder</li> <li>▪ Implementation primarily required by clearinghouse (implementing transmission of events occurring in the registry or registrar is still required)</li> <li>▪ Clearinghouse can reliably verify that claims notices were transmitted</li> </ul>	<ul style="list-style-type: none"> <li>▪ Clearinghouse must receive notification that domain registration occurred</li> <li>▪ May require implementation to ensure the registry can verify that notice was sent</li> </ul>