**Priority:** P3  
**Issue:** Responsibility for Trademark Holder Registration Notice  

**Description:** After domain name registration has occurred within the period specified for the trademark claims service, a notification is to be sent to mark holders when the string that has been registered in a TLD collides with a registered mark in the clearinghouse. The party responsible for transmitting these notices to the applicable recipient must be defined as part of completing the model.

**Business Requirements:** (1) Notifications should be sent by a party that the customer has an existing relationship with.  
(2) Transmission of notices must be verifiable

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<tr>
<th>Approach</th>
<th>Advantages</th>
<th>Disadvantages</th>
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| (1) Registry provides trademark claims notice to mark holder             | ▪ Provides opportunity for registry to demonstrate compliance with contractual obligations  
▪ Avoids registrar and clearinghouse implementation of mark holder notification | ▪ Mark holder receipt of communication from an unknown or unfamiliar party  
▪ Registry must receive mark holder info  
▪ Difficult for the clearinghouse to verify that notice was sent |
| (2) Registrar provides trademark claims notice to mark holder            | ▪ Registrar has the registrant contact info  
▪ Avoids registry and clearinghouse implementation of mark holder notification functions | ▪ Mark holder receipt of communication from an unknown or unfamiliar party  
▪ Registrar must receive mark holder info  
▪ Difficult for the registry or clearinghouse to verify that notice was sent  
▪ All participating registrars must implement notice function |
| (3) Clearinghouse provides trademark claims notices to mark holder       | ▪ Clearinghouse has contact info for all existing mark holders  
▪ Clearinghouse has the business relationship with mark holder  
▪ Implementation primarily required by clearinghouse (implementing transmission of events occurring in the registry or registrar is still required)  
▪ Clearinghouse can reliably verify that claims notices were transmitted | ▪ Clearinghouse must receive notification that domain registration occurred  
▪ May require implementation to ensure the registry can verify that notice was sent |