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About Me

Cheryl is currently the ALAC Liaison to the ccNSO (2010 -2012) <http://ccnso.icann.org/> ccNSO Liaison Reporting page ALAC ccNSO Liaison Wiki . Having served as a Vice Chair of the ICANN At-Large Advisory Committee (ALAC) 2010-2011), after three terms (2007-10) as ALAC Chair. Within At-Large she represents ISOC-AU as an ICANN accredited At-Large Structure (ALS) in ICANN's Asia Pacific Regional At-Large Organisation (APRALO) and APRALO in the ALAC, has been reappointed to serve a second two year term (2009 - 2011) for APRALO in the ALAC. As Chair of the ALAC she was appointed to serve on the 1st Affirmation of Commitments Review Team for ICANN looking at Accountability and Transparency. <http://icann.org/en/reviews/affirmation/review-1-en.htm>; Within the ICANN Community Cheryl has served on a number of Working Groups, Work Teams and Task Forces (listed and linked below. My GNSO Statement of Interest (SOI) found [here](#) Cheryl Landon-Orr GNSO - SOI

ICANN SO, AC and Cross Community Chartered Work Groups, Work Teams, Task Forces etc.,

CURRENT:

Cross Community SO/AC WG on DNS Security and Stability Analysis (DSSA-WG)
 Joint SO/AC WG on New gTLD Applicant Support (JAS-WG)
 ALAC Budget and Finance Committee (Chair from 2007-2010; APRALO Rep 2006 to Current)
 ALAC Improvements Implementation Task Force (All-TF) - CHAIR
 ALAC Rules of Procedure Review (ROPR-WG)
 ccNSO/GAC Framework of Interpretation (FOI-WG)
 ccNSO/GAC Study Group on Use of Territory and Country Names (NTC-SG)
 GNSO (Charter endorsed by and representation from ALAC) Consumer Metrics Project (ConsumerCCI-WG)

PAST:

ccNSO Cross Community SO/AC WG on IDNccTLD Fast-track
 GNSO Policy Process Steering Committee (PPSC) (ALAC liaison alternate)
 GNSO Policy Process Steering Committee Policy Development Process Work Team (PDP-WT)
 GNSO Post-Expiration Domain Name Recovery PDP Working Group (PEDNR)
 GNSO Registrar Accreditation Agreement Working Group (RAA) (Group a & Group b)
 GNSO Vertical Integration Working Group (VI-WG)

About me:- Thirty(ish) years ago I left my Post-Grad research and career as a tutor in Physiology (continuing as Teaching Associate at the Asia Pacific Research Institute of Macquarie University during the early 2000 years) to operate our family owned micro enterprise, Hovtek Pty. Limited. <http://www.hovtek.com.au/>

I am a telecommuter, and licensee of domain names in .au as well as in the global DNS, but most importantly, I am an avid end-user of the Internet for work and recreation. Twelve years ago we started a spin off project called BuildersNet, which was developed from some of the TQM (ISO-9002 etc..) activities of Hovtek; Eight years ago this became a stand alone Pty Limited Australian Company, and relies totally on the Internet to facilitate its operation. <http://www.buildersnet.com.au/>

Our clients in Australia are Micro Businesses and SMEs - and internationally mainly SMEs and Government or Aid Funded bodies; We service and communicate with them almost exclusively online and the majority of our importation of raw materials and products as well as export documentation bookings etc. is now handled that way. I am a Director in several Associations and a NFP company interested in Global Trade and SME growth, facilitated by Internet use, under the auspices of UNCTAD.

I believe the Internet should be seen as a public asset and needs to be developed and maintained as a cost-effective and accessible resource for communication, education, community, social and business opportunities by the Australian and wider global community; my work within ICANN with its remit as the coordinator of the unique identifiers (addressing) across i.e. in the Naming, Numbering and Nomenclature within the Internet Ecosystem with its commitment to a multi-stakeholder, bottom-up consensus driven policy development model is an essential part of this aim.

My focus and ongoing interests are not specifically technical but rather more consumer and end user focused. Until May 2009 when the Council was dissolved I represent ISOC-AU in the Australian Communication Alliance Consumer Advisory Council) See <http://www.acif.com.au/> with a keen interest in Policy Development, Access, Outreach and Regulatory issues.

I was an Individual Member (prior to the formation of our Chapter) of ISOC and am a Director of ISOC-AU See <https://www.isoc-au.org.au/> since being elected in 2001 serving as Hon Treasurer from 2003, and currently serve as the Hon. Company Secretary on the executive... For more about my role and about the other Directors of ISOC-AU see <http://isoc-au.org.au/Organisation/Dirs.html>

I am a Member of auDA, having been re-elected as a Board Member for my fourth term of office in the Demand Class (User Interests) stakeholder category in October 2010 for a 4th 2 year term. See <http://www.auda.org.au/board/members/> having previously I have worked on several auDA Policy Advisory Panels between 2000 and 2004, and as the Chair of the Domain Name Industry Code of Practice Committee.

In 2008 and 2009 in addition to my work within APRALO and ALAC and specifically within the arena of communications consumer advocacy in Australia I was instrumental in the formation of a new National peak body to act as a co-ordinated voice of communications consumers Australian Communications Consumer Action Network (ACCAN) See <http://www.accan.org.au/> ; http://www.minister.dbcde.gov.au/media/media_releases/2008/030 ; http://www.minister.dbcde.gov.au/media/media_releases/2008/061

I am also a member of Women On Boards <http://www.womenonboards.org.au/>; the TED community <http://www.ted.com/profiles> and the International Sustainable Development Resource Centre, Geneva <http://isd-rc.ning.com/>;

and as an individual and corporate representative in ACCAN <http://www.accan.org.au/>
 Current focus and engagement in Australian Government Policy Development includes active participation in Govt 2.0
<http://www.gov2.com.au/> ; Public Sphere activities specifically in Australia
<http://www.katelundy.com.au/category/campaigns/publicsphere/> and NSW Public
 Sphere <http://www.pennysharpe.com/nswsphere>

In addition to being:-

- an active member of the NSW Chapter of Females in Information Technology and Telecommunications (FITT)
<http://www.fitt.org.au/>.
- a Founder Member and Executive Committee Member of the NSW Trade efficiency Association. (NSWTEA)
- a guest lecturer at several institutions, and Teaching Fellow at Macquarie University Asia Pacific Research Institute (APRIM)

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Recently Updated

Home updated by Cheryl Landon-Orr (view change)	Jan 02, 2012
Cheryl Landon-Orr created by Cheryl Landon-Orr	Aug 18, 2010

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