

Trademark Clearinghouse

Implementation Assistance Group Call #8



Friday, March 9, 2012
05:00 UTC

Housekeeping

- Please MUTE your phone *6 (to un-mute, *7)
- Please log into Adobe Connect for each call where possible
 - Raise hand via the User Icon
- All participants should declare their interests when participating
 - Potential bidders should make this explicit
- Follow-up will occur via e-mail outside the call
- Participants can use the distribution list for discussion
- Reminder: this call is being recorded.

Agenda

- (5 min) Review 23 Feb 2012 Meeting Highlights
- (45 min) Review Comments Received for N5
 - Clarifying Questions
 - Discussion Period
- (10 min) Conclusion and next steps

23 Feb 2012 Highlights

- Consensus views on N3, N4
 - Deliberately fraudulent use of the TMCH should bar those users from TMCH.
 - Desire to be able to challenge sunrise registrations based on lack of bona fide use.
 - Annual renewal and updates of information
 - Similar to existing domain renewal processes
 - Lighten the update burden for rights holders.
- The comment period for N3, N4 is now closed.

“Identical Match”

“Identical Match” means that the domain name consists of the complete and identical textual elements of the mark. In this regard:

- a. spaces contained within a mark that are either replaced by hyphens (and vice versa) or omitted;
- b. only certain special characters contained within a trademark are spelled out with appropriate words describing it (@ and &);
- c. punctuation or special characters contained within a mark that are unable to be used in a second-level domain name may either be (i) omitted or (ii) replaced by spaces, hyphens or underscores and still be considered identical matches; and
- d. no plural and no “marks contained” would qualify for inclusion.

N5: Matching Rules

- Clarifying questions:
 - What, if any, other characters beyond ‘&’ and ‘@’ should be able to have “rule B” translations?
 - Can a rights holder claim more than one “rule B” or “rule C” translation?
- Discussion Period
 - Which languages should be used in rule B? Why?
 - Should Registry or TMCH generate character mapping rule sets?

Wrap-Up

- There are no additional calls scheduled.
- We will accept any final comments on N5 until 23:59 UTC 15 Mar 2012.
 - Please don't resubmit prior comments; only send new recommendations
- We will issue proceedings for comment and review by end of March.
- Thank you.