



## Meet the BC

*The Commercial User and Business Constituency [BC] at ICANN is a part of the Generic Names Supporting Organization (GNSO). The BC represents the views and concerns of business users – who build, operate, and use the Internet, online applications and services. Its members include global and regional associations of companies with presence around the globe; global corporations, small and mid sized corporations, and micro enterprises.*

### **AIM – European Brands Association** **Brussels, Belgium**

Marie Pattullo, Senior Brand Protection Manager, AIM – European Brands Association

After qualifying as a solicitor in the City of London, Marie moved to Brussels in 1993 and worked in private practice before joining AIM, the European Brands Association, in 2000. As AIM represents the branded goods industries in Europe on key issues which affect the ability of brand manufacturers to design, distribute and market their brands, Marie's role encompasses coordination of the association's vital brand protection work. Via its Trade Mark Committee, AIM is, inter alia, a founder member of the OHIM (EU trade mark office) Users Group, an observer to the

OHIM Administrative Board and an observer at WIPO. The AIM Anti-Counterfeiting Committee brings together AIM's members with other right holders and their associations in the largest such network actively fighting counterfeiting and piracy at European level. Marie thus works closely with all European institutions engaged in IP and brand protection matters and with the relevant experts, particularly in trade mark administration, protection and enforcement, from the members of AIM and the wider industry.

### **Andalucia.com** **Southern Spain**

Chris Chaplow, Managing Director



Chris Chaplow is the founder and Managing Director of two award-winning Internet-related companies in Andalucia, Southern Spain.

Andalucia.com, established in 1996, is the world's leading portal for Southern Spain. The website enjoys 350,000 unique visitors a month and is principally financed by direct advertising sales. In 2008 Andalucia.com was awarded Company of the Year by the Innovation Agency of the Andalucian Regional Government.

Andalucia Web Solutions specializes in web design and development for international business. This includes ecommerce, SEO, Social Media, internet marketing campaigns, and multi-lingual Drupal CMS. Mr. Chaplow's business philosophy as Managing Director has always been first and foremost to be adaptable to

change, and to promote integrity, fairness, honesty and trust towards employees, clients and business partners.

He has been a member of the ICANN Business Constituency since June 2008 and has served on a number of work teams including Communications and Coordination (CCT) and the Inter Registrar Transfer Policy B (IRTP-B). In 2010 he was elected as the BC Vice Chair for Finance & Operations. A longtime member of the British Chamber of Commerce in Spain (BCCS), he was elected to its Governing Council in 2008 and was subsequently appointed BCCS National Press Officer and, in the second term, Secretary.

Chris Chaplow was awarded an Honours degree in Civil Engineering at King's College, London, and he worked in management on a number of European construction projects, before venturing into internet technology in southern Spain.

**AT&T****USA**

Jeff Brueggeman, Vice President, Public Policy



Jeff Brueggeman is Vice President-Public Policy for AT&T. He is responsible for developing and coordinating AT&T’s public policy positions on Internet, technology and convergence issues. Mr. Brueggeman and his team also support AT&T’s business in the operation of its global Internet network, deployment of next-generation broadband networks and development of converged IP services.

He participates in numerous international conferences involving Internet policy and regulation, including the Internet Governance Forum and ICANN.

Jeff is the Commercial Stakeholder Group’s representative to the Security, Stability and Resiliency Review Team. He also has been actively engaged in policy panels addressing convergence and innovation issues, including privacy, broadband deployment and environmental sustainability.

**Canadian International Pharmacy Association****Canada**

Troy Harwood-Jones, President

**Castello Cities Internet Network****USA**

Michael Castello, CEO

David Castello

**Coalition Against Domain Name Abuse****USA**

Yvette Miller, Director of Communications and Marketing, The Coalition Against Domain Name Abuse (CADNA)

Yvette Miller is the Director of Communications and Marketing for the Coalition Against Domain Name Abuse (CADNA), a non-profit association dedicated to ending the systemic domain name abuses that plague the Internet. Yvette develops marketing and PR strategies that increase awareness of the organization’s research and support for its public policy initiatives. She also acts

as the Vice President of Communications and Marketing at FairWinds Partners, LLC, working closely with FairWinds’ Managing Partners on FairWinds’ messaging and business development projects.

Yvette holds a B.A. in English and Government from Georgetown University in Washington, DC.

**Credible Context****USA**

John Berard, CEO



Credible Context is rooted in the idea that products, services, ideas, companies, institutions and individuals earn endorsement on the strength of who they are, what they deliver and how they affect the way people work and live. Telling that story requires more than simple statistics. It demands that they

exist in a context that give them the best chance to be understood.

The idea first came to John nearly 40 years ago when he helped implement noise reduction requirements along a busy highway. The interplay of motorists, residents,

highway officials, politicians and advocates revealed the shortcomings in just focusing on noise now vs. noise later.

Ten years after that, when helping introduce a new Asian vehicle to the U.S., it was clear that gas mileage and seating capacity were only two of a complex set of variables.

Ten years after that he helped an entrenched global technology company reveal its nimble side to a market enamored of Web 1.0.

And, ten years after that he led a company seeking to make online advertising more meaningful by embracing

privacy, not running from it.

He is an advisor to a small group of public relations agencies; each of which partners with Credible Context to add geographic reach, subject matter expertise or talent in support of client initiatives.

John practices one essential aspect of counsel he promotes to clients: It is important to be a participant in the communities you serve. He has served as a member of the board of the D.C. Hotline, the Washington, D.C. crisis counseling service and as a communications advisor to the National Capital Food Bank, also in Washington, D.C.

He was a communications advisor to the San Francisco

Food Bank for four years before serving two terms on the board, where he was part of the effort to help develop a “consumer” brand to elevate public awareness and provide a stronger profile for giving. He is currently a member of the board of The Market Street Railway, the private support organization for historic street cars in San Francisco.

In 1997, he was a founding member of the board of TRUSTe, the online privacy rights group. He served on the board until the end of 2004. More recently, John was a member of the board of the IAPP, the International Association of Privacy Professionals. He remains a member of the organization for corporate and governmental professionals engaged in privacy.

## **Cyveillance**

### **USA**

Greg Ogorek, Manager, Anti-Phising  
Calab Queern

## **Darwin Group**

### **USA**

Mike Roberts, Managing Director

## **The Domain Name Dispute Resolution Center**

### **Pakistan**

Zahid Jamil, Partner

Senior Partner, Jamil & Jamil, Barrister-at-law since 1997

Chair, Domain Name Dispute Resolution Center of Pakistan since 2006



Zahid serves on ICANN's GNSO as the Business Constituency's elected representative to the Council. As a member of ICANN's new gTLD Implementation Recommendations Team and the Special Trademark Issues Working Group he advocated for greater protection for brand owners

and businesses in the new gTLD Rights Protection Mechanisms and improvements with respect to the Registrar Accreditation Agreements (including the implementation of recommendations by law enforcement). He also serves on the Multistakeholder Advisory Group to the UN Secretary General. He qualified as a Barrister from Gray's Inn and is currently practicing law in Pakistan specializing in Corporate and Commercial law, Technology, IPR, Litigation and, ADR. He drafted the Electronic Transactions Ordinance

2002 and assisted the drafting of the Payment Systems and Electronic Funds Transfer Act, 2007. As a CEDR Accredited Mediator Teacher Trainer he is involved in Mediating disputes and is the founding Chairman of the Domain Name Dispute Resolution Center which deals with domain name disputes under the .pk ccTLD. Currently he serves on the Advisory Board of the .pk ccTLD (PKNIC), the Board of ICC's Pakistan National Committee and Chairperson the National Committee's EBITT Commission, Chairs the Joint Legal Working Group of AFACT, and Cybersecurity Advisory Committee of the Federal Investigation Agency. In conjunction with the Council of Europe he is providing legislative assistance on Pakistan's Cybercrime legislation and has assisted the Commonwealth IGF with putting together and obtaining Heads of Government Approval for the Commonwealth Cybercrime Initiative.

## **DIRECTV, Inc.**

### **USA**

Takehiko (Ted) Suzuki, Vice President & Associate General Counsel

**Domain Dimensions, LLC**

USA

Jon Nevett, President

**dotBERLIN GmbH & Co. KG**

Germany

Dirk Krischenoswki, CEO

**Ebay Inc.**

USA

Mike Yaghamai, Senior Director & Counsel IP  
Olga Yaguez**ETNO**

Belgium

Caroline Greer, Regulatory Affairs Manager  
Alain Bidron

Caroline Greer is Regulatory Affairs Manager at ETNO (European Telecommunications Network Operators' Association) and is ETNO's representative in the Business Constituency. Prior to joining ETNO in January 2011, Caroline was Director of Policy at dotMobi, the Irish-based

mobile Internet company / domain name registry responsible for the .mobi Top Level Domain, and she

served on ICANN's Nominating Committee and the GNSO Council. She previously worked for the Irish telecoms regulator and the Irish Government.

ETNO, based in Brussels, was established in 1992 and has 40 member companies spanning 35 countries. The trade association acts as a policy platform for European communications network operators and it engages with European Institutions on policy and regulatory initiatives affecting its sector.

**Facebook Inc.**

USA

Susan Kawaguchi, Domain Name Manager

**Fairwinds Partners LLC**

USA

Phil Lodico, Managing Partner



Phil is an accomplished digital entrepreneur and widely recognized expert on the domain name system, online customer behavior and consumer interactions. With over a decade of experience at the forefront of the digital space, his ventures have included

co-founding and co-managing FairWinds Partners, The Coalition Against Domain Name Abuse (CADNA), DigitalDNA and Kalorama. Phil represents FairWinds in ICANN's Business Constituency.

FairWinds works with leading brands to improve the frequency and quality of their interactions with Internet users through the optimization of their branded domain name portfolios. As Managing Director at DigitalDNA,

Phil leverages industry expertise to advise clients on how best to optimize the unbranded keywords domain name space. Specializing in developing tailored keyword domain name strategies for brand owners, Phil and his team provide domain acquisition and divestiture advisory services to help clients create and maintain the best domain name portfolios for their business, while at the same time optimizing their online presence as opportunities become available. Kalorama, the newest venture, provides companies with the means to meet their growing need for IPv4 addresses as they slowly begin to prepare to switch to IPv6. Kalorama's goal is to facilitate transactions between holders of IPv4 address supplies and those who demand them.

Phil is also active in matters related to Internet

governance and policy. In addition to representing FairWinds in ICANN’s Business Constituency and serving on ICANN’s 2009 Nominating Committee, he serves as the Vice President of CADNA, a non-profit association dedicated to ending the systemic domain name abuses

that plague the Internet. Phil regularly appears in the press, including the New York Times, Forbes, and the Financial Times. A graduate from Hobart College, he received a B.A. in Economics and Psychology, receiving honors for his work in Consumer Choice Theory.

## Financial Services Roundtable

### USA

Greg Rattray, Colonel (ret) Gregory J. Rattray, Ph.D., Senior Vice President



Prior to joining BITS, Greg Rattray was a founding partner of Delta Risk LLC. Delta Risk establishes risk management strategies and cyber security capacity building approaches for government and private sector clients. He also was the Chief Internet Security Advisor for the Internet Corporation for

Assigned Names and Numbers (ICANN) responsible for coordinating the broad range of ICANN programs and activities related to ensuring the security, stability and resiliency of the domain name system as well as the corporate security, continuity and risk management programs. Previously, Greg served 23 years as an U.S. Air Force officer, retiring in summer 2007. His assignments included Director for Cyber Security on the White House National Security Council and commander of the Operations Group of the Air Force Information Warfare Center responsible for global operations of 900 personnel/\$100 million active duty and National Guard team. He is the author of numerous books and articles including Strategic Warfare in Cyberspace. He received his Ph.D. from Fletcher School of Law & Diplomacy, Tufts University, his Masters in Public Policy from J. F. Kennedy School of Government, Harvard University and his B.S. from U.S. Air Force Academy. Greg is a member of the Center for Strategic and International Studies

(CSIS) Commission on Cyber Security for the 44th Presidency and a full member of the Council on Foreign Relations.

Greg Rattray - As Senior Vice President of Security, Greg Rattray leads the BITS Security Program in developing sound practices and successful strategies to secure infrastructures, products and services. Prior to joining the Roundtable in September 2010, Greg was the Chief Internet Security Advisor for ICANN, the Internet Corporation for Assigned Names and Numbers, and a founding partner at Delta Risk LLC, a cyber defense, resiliency and risk management consulting firm. While at ICANN, Greg worked with BITS/Roundtable staff and members as the industry developed recommendations for the global domain expansion program. Previously, he served 23 years in the United States Air Force to include as Director for Cyber Security on the National Security Council and the President’s Critical Infrastructure Protection Board, where he contributed to the National Strategy to Secure Cyberspace. He is a full member of the Council on Foreign Relations; a member of the Cyber Conflict Studies Association Board; and the Armed Forces Communications and Electronics Association. Greg received a Master of Public Policy from Harvard University and a Ph.D. in International Affairs from Tufts University, with distinction. He is the author of Strategic Warfare in Cyberspace.

## HP

### USA

Natasha Lipkina, DN Program Manager

## HSBC Holdings plc

### United Kingdom

Martin Sutton, Manager, Group Fraud Risk & Intelligence



Martin Sutton has worked in the financial industry since 1987. After joining HSBC in 1992, he undertook a wide variety of operational and industry-related roles

before moving into their Group Management Office in 2004, where his primary focus is strategy and policy in the areas of online fraud risk mitigation, online brand protection and domain name management.

**International Chamber of Commerce (ICC)****France**

Ayesha Hassan, Senior Policy Manager, ICC’s Commission on the Digital Economy, Executive in charge of ICT policy (ICC)



Ayesha Hassan manages the ICC’s Commission on the Digital Economy. She is in charge of ICC’s initiative, Business Action to Support the Information Society (BASIS). She managed the Coordinating Committee of Business Interlocutors (CCBI), established to mobilize and coordinate

involvement of the world business community in the process leading to the World Summit on the Information Society (WSIS) Summits of 2003 and 2005.

In 2004, she accepted the UN Secretary General’s invitation to participate in his Working Group on Internet Governance (WGIG). She also served on the UN Secretary-General’s Task Force on Financial Mechanisms, and currently serves on the multistakeholder advisory group (MAG) for the Internet

Governance Forum (IGF).

Ms. Hassan has represented ICC on numerous occasions, participating and speaking at international and regional events including the G8 Dot Force, the UN Information and Communication Technologies Task Force and other events hosted by the OECD, the WTO, ITU Telecoms and the EU Commission.

Ms. Hassan is an experienced lawyer, and has a background in dispute resolution, international policy, and e-commerce issues. She is former head of online dispute resolution services at SquareTrade. Ms. Hassan obtained her undergraduate degree from the University of Chicago in political science. She also holds a law degree from the University of San Diego and a masters degree in international policy studies from Stanford University.

**International Chamber of Commerce (ICC)****France**

Daphne Yong d’Herve

**Internet Commerce Association, Inc.****USA**

Philip Corwin



Philip S. Corwin is Founding Principal of Virtualaw LLC, a Washington, DC law and lobbying firm. With more than three decades of federal legislative experience, his practice is focused on financial services and bankruptcy as well as the dynamically evolving law of electronic commerce and intellectual

property. He also represents clients in proceedings of ICANN in regard to policies governing the DNS.

Mr. Corwin served as Director and Counsel of Operations, Retail Banking, and Risk Management for the American Bankers Association and, before that, as Legislative Counsel to the Independent Bankers Association of America. From 1976 to 1981 he held professional staff positions at the United States Senate.

He has been a guest on numerous television and radio public affairs and business programs including the Wall Street Journal Report, C-Span’s Washington Journal, and CNN’s Burden of Proof, and continues to interact with the press regularly on behalf of clients. He has testified before Congress as well at proceedings of Executive Branch Agencies and the Advisory Committee on Bankruptcy Rules of the Judicial Conference of the United States, and served as an adviser to the

National Association of Insurance Commissioners. He has spoken before legal, banking, technology, digital entertainment and financial services industry audiences, taught sessions at the Practising Law Institute’s Internet Law Institute and Glasser Legalworks’ E-Commerce Law School, and written numerous articles regarding financial services and technology related law and public policy issues. Mr. Corwin is an active member of the American Bar Association. He has served as Chairman of the Business Law Section’s Committee on Legislation; Washington Liaison for the Science and Technology Section; Legislative Reporter for the Business Law Section’s Cyberspace Law Committee; Vice-Chair of the Financial Services Integration Committee of the Torts and Insurance Practice Section (TIPS) and Co-Chair of TIPS’ Investment, Financial Services and Taxation Committee. He is an active member of ABA’s Government Affairs Practice, Banking Law, Consumer Financial Services, Consumer Bankruptcy, and Commercial Bankruptcy Committees; as well as the American Bankruptcy Institute.

Mr. Corwin received his B.A. in Government from Cornell University’s College of Arts and Sciences and his JD from Boston College Law School. He is a member of the Bar in the District of Columbia and is admitted to practice before the U.S. Supreme Court.

**La Caixa****Spain**

Jorge Aguila, IT Security Director

Jorge has been working in computer science, on the Internet, and in management for over twenty years– first, at the Catalonian Supercomputing Center, at the Catalan Research Foundation, at different private companies of technology, and now at the security department of La Caixa.

In the international arena, he is a member both of the Board of Directors of FIRST (Forum of Incident Response and Security Teams) and of the Steering Committee of the APWG (Anti-Phishing Working Group). He also belongs to the MAAWG (Messaging Anti-Abuse Working Group).

He was the founder of LC CSIRT, the Computer Security Incident Response Team at La Caixa. The constituency of this CSIRT aims at La Caixa’s e-banking business and their customers. Since its setting up, back in March 2005, LC CSIRT has succeeded in fighting attackers

from over 3.000 different incidents.

He is the IT Security Director at La Caixa, The third financial institution in Spain, responsible for the different security aspects included in such direction are Data loss prevention, Response to electronic security incidents, International security relations, security in electronic channels (home banking, electronic cards, mobiles, etc.).

BSc in Oceanography at the University of Barcelona, BSc in Business Administration at ESADE (Ramon Llull University), MBA at EADA, Master in European Union Studies at the Diplomatic School of the Spanish Ministry of Foreign Affairs, MPhil in Science Management and Research at Ramon Llull University, GIAC-certified Security Handler.

He is Associate professor at ESADE, the business School of Ramon Llull University.

**La Caixa****Spain**

Mario Maawad



Mario Maawad has worked in IT for 15 years, the last 10 in Information Security. Since 2004 has been working in “La Caixa”, the third financial institution in Spain, as security manager of the electronic channels which includes, the home banking Security, credit card fraud and security, new channels security such as mobile banking security. He received a B.S. degree in Computer Science from the Politecnic University of Catalonia (Barcelona, 1997) and MS in Laws , Lawyer, from the Open University of Catalonia (Barcelona 2010). Received also a Postgraduate Diploma in Business Banking from Pompeu Fabra

University (Barcelona 2009) , and has several Security Certifications such as CISSP 2005, or GCIH 2006. After a year working in “La Caixa” in 2005 he was co-founder of the Computer Incident Response Team (CSIRT) of “La Caixa” this team is responsible of handling all the incidents or attacks that can come from Internet. He is member and has participated actively creating and managing initiatives within the Antiphishing Working Group (APWG) and Forum of Internet Response Teams (FIRST). One of the priorities of “La Caixa” is to become a reference in mobile banking where security is an important issue that has to be treated in depth from the beginning, for this reason Mario Maawad is also chairing the Security Task Force within the Mobey Forum.

**Las Vegas Sands Corp.****USA**

Jessica M Johnston, Domain Administrator & Business Analyst

**MarkMonitor****USA**

Fred Felman



Frederick Felman’s career in marketing enterprise and security technology and services spans 25 years. At MarkMonitor, he is responsible for defining and promoting the company’s brand protection product offerings. He and his team created the Brandjacking

Index®, an often-cited measure of the trends in online abuse targeting the world’s largest brands. Mr. Felman leads advocacy initiatives for brandholders’ rights issues that intersect with Internet governance. He has participated in a number of events and workshops on this nexus, including the IGF-USA 2009 and 2010. He also acted as co-organizer and co-moderator for

“Brands as Strings”, a Roundtable held in Washington, DC, in 2010 to examine the implications for brand holders considering operating a registry utilizing their brand name.

Mr. Felman represents MarkMonitor in a number of ICANN activities, and most recently, has been joint

rapporteur for the BC’s position on new gTLDs.

Before joining MarkMonitor, Mr. Felman was Vice President of Products and Marketing at Zone Labs. He received his Bachelor of Science in Business Administration from the University of Southern California.

## MarkMonitor

### USA

Elisa Cooper, Director of Product Marketing



Elisa Cooper is a director of Product Marketing for MarkMonitor. MarkMonitor, the global leader in enterprise brand protection, offers comprehensive solutions and services that safeguard brands, reputation and revenue from online risks. Over the last 9 years, Ms. Cooper has worked closely with Fortune

1000 corporations to define and develop market leading domain management and brand protection solutions. She also serves as a senior domain name consultant working with corporations on portfolio consolidations, domain name strategy and online brand protection. She completed undergraduate and graduate work at San Jose State University in the field of Communication.

## mCade LLC

### USA

Marilyn Cade, Managing Director



Marilyn Cade is the Principal and CEO of mCADE, ICT Strategies -- providing strategy and advice in Internet governance, Internet policy, ICANN matters, cyber security; global IP networking services and related policy issues.

Ms. Cade works at the nexus of information and communications technology (ICT) and global public policy in global forums in relation to the Internet and its changing role as a critical communications infrastructure. She is actively involved in discussions regarding global economic recovery, Internet Governance and post WSIS activities, organizing and representing industry perspectives on Internet Governance, including the Internet Governance Forum.

Ms. Cade acts as the chief catalyst for the IGF USA, a US organized initiative that feeds into the global IGF, and is an active participant in the global IGF. She is the chair of TechAmerica’s Internet Governance and Online Services Sub-Committee. Ms. Cade is also a member of the Project Team of the G20 ICT Policy Network, an initiative to advance the role of ICTs in global economic recovery through working with G20 leaders. She

presently chairs the GNSO’s Business Constituency at ICANN, and is a member of the BC’s Executive Committee; she is a past Councilor of the GNSO Council. She was a member of the ICANN President’s Strategy Committee which advised the community and the Board on strategic challenges confronting ICANN. She is a past chair of WHOIS Task Force and Transfers Task Force of the DNSO, the precursor to the GNSO, and served on numerous working groups and Task forces.

Ms. Cade has extensive expertise in multi lateral organizations, such as the ITU, OECD, APEC, IGF and ICANN. She was a member of the ITU Secretary General’s High Level Expert Group on Cyber Security (HLEG).

Prior to launching mCADE ICT Strategies, she led Internet policy and ecommerce policy for a global corporation where she helped to found and lead numerous industry coalitions and initiatives, ranging from ecommerce, copyright and trademark, cyber crime, child safety online, and Internet governance. During this time she played a leadership role on behalf of business in the activities that led to the launch of ICANN. Earlier, she had a ten-year career in management in state government and non-governmental organizations.

## McCormick ICT International

### USA

Scott M. McCormick, CEO



**Motion Picture Association**

USA

Fritz Attaway

**Name Administration Inc.**

BVI/Cayman Islands

Frank Schilling, Managing Director

**NetChoice**

USA

Steve DelBianco, Executive Director



Steve DelBianco is a well-regarded expert on Internet governance, online consumer protection, and Internet taxation.

Mr. DelBianco is a co-founder and the executive director of NetChoice, a coalition of leading e-commerce companies and over 10,000 small businesses that rely on e-commerce. The coalition works to promote the integrity and availability of the Internet, and is significantly engaged in internet policy issues in the states, in Washington, and at global internet governance fora.

Mr. DelBianco has provided expert testimony in seven Congressional hearings, and is a frequent witness in state capitols and legislative conferences.

On the international stage, he is an advocate for the business constituency at ICANN, where he was elected

vice chair for policy coordination. He has attended all meetings of the Internet Governance Forum (IGF), and is a steering committee member for the IGF-USA.

Mr. DelBianco is often quoted on technology issues in the media, including a segment on “60 Minutes” to expose barriers to e-commerce in residential real estate.

Before joining NetChoice, Mr. DelBianco was founder and president of Financial Dynamics, an information technology consulting firm delivering on financial and marketing solutions. He guided the firm through the rapid evolution of industry trends and sold the business to a national firm in 1997.

Mr. DelBianco holds degrees in Engineering and Economics from the University of Pennsylvania, and an MBA from the Wharton School.

See Mr. DelBianco’s blog at <http://blog.netchoice.org>.

**News Corporation**

USA

David Fares, Senior Vice President Government Relations

As Senior Vice President, Government Relations at News Corporation, David Fares is responsible for coordinating News Corporations’ positions on international media, intellectual property and e-commerce policy and regulatory issues and advocating those positions to the U.S. and foreign governments and international organizations.

Prior to joining News Corporation, Mr. Fares served as Vice President of E-commerce and Telecommunications at the United States Council for International Business (USCIB), where he managed USCIB’s electronic

commerce and telecommunications policy program and services. USCIB is the U.S. affiliate of the International Chamber of Commerce, the Business and Industry Advisory Committee to the Organization for Economic Co-operation and Development and the International Organization of Employers.

Mr. Fares is a graduate of the European Union Today and Tomorrow Programme at the Institut, d’Etudes Politiques de Paris, the School of International and Public Affairs at Columbia University (MIA), Capital University Law School (cum laude, J.D.) and the University of Notre Dame (B.A.).

**News Corporation****USA**

Janet O’Callaghan, Director of Government Relations

Janet O’Callaghan is a Director of Government Relations with News Corporation in Washington, DC. Ms. O’Callaghan’s portfolio focuses on international policy, trade, and investment issues. Prior to this position, Ms. O’Callaghan managed the company’s political action committee. Before joining the DC office, Ms. O’Callaghan worked in corporate communications and investor relations for the corporate office in New York.

Prior to joining News Corporation in 2000, Ms. O’Callaghan worked in communications and events with

cosmetics and fragrance giant Coty Inc. She started her career in banking, working first with the boutique investment bank Charterhouse Inc. followed by time in commercial banking with ABN Amro Bank NV.

Ms. O’Callaghan graduated from the honors program at Monmouth University in West Long Branch, NJ. She also spent her junior year abroad at the Institute for American Universities in Aix-en-Provence, France. Ms. O’Callaghan holds a Master of Arts in World Politics from the Catholic University of America in Washington, DC.

**Nokia****Finland**

Sami Kallio

Jarkko Ruuska

**Overstock.com****USA**

Chuck Warren, Government Affairs



Chuck Warren is a partner in Silver Bullet, LLC ([www.silverbulletllc.com](http://www.silverbulletllc.com)), a public affairs, crisis communication and initiative qualification company. Chuck has worked for major law firms, municipalities, developers, organizations and companies as diverse as Amazon.com, O.co (formerly Overstock.com),

Blue Cross Blue Shield, Delta Airlines, Comcast, Gold Cross Ambulance, Eureka Casino Resort, Casablanca Resort Casino, Republican Governor’s Association, Alliance for School Choice, Lewis, Young, Robertson, Cancer Treatment Centers of America (CTCA) and Burningham, Inc., etc. He has worked closely with Patrick Byrne, Overstock.com on the state and federal level to bring awareness and achieve regulatory changes regarding naked shorting. This insidious practice was one of the culprits behind the financial meltdown of Wall Street and near economic collapse of the U.S. financial system.

[http://www.rollingstone.com/politics/story/30481512/wall\\_streets\\_naked\\_swindle](http://www.rollingstone.com/politics/story/30481512/wall_streets_naked_swindle)

Mr. Warren is a prolific fundraiser. He has served as the Utah Finance Chair and on the National Finance Committee for Republican presidential candidate Rudy Giuliani; Utah Finance Committee, John McCain for President; and on past finance committees for Lamar Alexander and George W. Bush. He has raised money for numerous current and former members of Congress, including Sen. Mike Lee (R-UT), Straight Talk Express

PAC, Rep. Jeff Flake (R-AZ), Rep. Jason Chaffetz (R-UT), former Gov. Jon Huntsman (R-UT), Sen. Orrin Hatch (R-UT), and former Sen. George Allen’s senate campaign.

He served as a senior strategist for First Class Education and currently serves as senior strategist and founder for Save Our Secret Ballot ([www.sosballot.com](http://www.sosballot.com)), Pass the Balanced Budget Amendment ([www.passthebbba.com](http://www.passthebbba.com)), consultant for Faith and Freedom Coalition and numerous 501 (c) 4 and third party public education campaigns. He assisted with Bush/Cheney 2004 GOTV efforts in Florida. For the last week of the election, Mr. Warren helped organize the GOTV effort for Bush-Cheney ’04 in Hillsborough County Florida (Tampa) with election-day results 7% better than in the 2000 election. On election night 2004, Michael Barone, editor of the Almanac of American Politics said on NBC, “George Bush lost Hillsborough County Florida in 2000 by 3% and he’s winning it tonight by 4%. That’s the difference in Florida and that’s the difference in the election nationally.” Chuck currently serves or served on the following non-profit organizations: Boys and Girls Clubs of South Valley (Utah), Board of Directors; Operation Kids, National Advisory Board (2007-2010); Best Buddies, Finance Chair 2008 Gala; Katie L. Dixon Endowed Fund Advisory Board; Election Mall Technologies (2004-07), National Advisory Board; ICANN, Business Constituency Committee (2007-present), and Utah Autism Coalition; Board of Advisors. He formerly served as a radio host for “Inside America;” Parents for Choice in Education, Board of Directors; and Wasatch Front Bonnet Ball President.

Mr. Warren has appeared on numerous radio programs and his columns and comments have been published in [www.biggovernment.com](http://www.biggovernment.com), Daily Caller, Wall Street Journal, Washington Post, Politico, [www.realreaganconservative.com](http://www.realreaganconservative.com), [www.govote.com](http://www.govote.com), The Tampa Tribune, Cal News, Deseret News, and Washington Times.

[www.realreaganconservative.com](http://www.realreaganconservative.com), [www.govote.com](http://www.govote.com), The Tampa Tribune, Cal News, Deseret News, and Washington Times.

### Overstock.com

#### USA

Neil Blair

### Palage Consulting

#### USA

Mike Palage, President

### PCA Communications Company LLC

#### Finland

Philip Armstrong, Managing Principal

### Richemont Group

#### Switzerland

Guillaume Pahud, Director of Digital Projects at Richemont.



Richemont owns several of the world's leading companies in the field of luxury goods, with particular strengths in jewellery, luxury watches and writing instruments.

Guillaume is engineer from Ecole Centrale de Paris. He is in charge of leading some key projects for the group and some of the maisons, in the domain of digital marketing, CRM, online communication.

### RNA Partners, Inc.

#### USA

Ron Andruff, President & CEO



In 1994, on behalf of the Foreign Policy Association (FPA), Ron Andruff undertook an eight-month assessment of emerging electronic media and new technologies that resulted in a widely acclaimed white paper he authored, distributed by the FPA, that provided a comprehensive analysis of the Internet

and its impending, widespread impact. In 1998, he made his mark in the travel industry when he co-founded fare 1, Inc., a powerful business-to-business Internet portal that enabled travel agents to quickly search for and provide clients with the lowest available fares on the Internet so that they could compete with Travelocity, Expedia and other emerging online travel providers. More recently, in 2004, as founder and president of Tralliance Corporation, Mr. Andruff spearheaded the global .TRAVEL initiative from its initial concept through to launch of the first “community-based” top level domain.

With more than 30 years of international marketing

experience and a decade's worth of knowledge of the intricate workings of ICANN and the Internet, Mr. Andruff is a dedicated contributor to the Business Constituency's efforts to bring business' voice to topics that affect industry on the Internet. He has served on numerous Working Groups and Teams, most recently as part of the Vertical Integration Working Group (VI WG) as well as on the Operations Steering Committee (OSC) dealing with restructuring of the GNSO, and on one of its sub-committees, the GNSO Council Operating Procedures Work Team (GCOT).

A former NGO delegate to the United Nations Association for World Education and distinguished member of the World Travel & Tourism Council (WTTC), Mr. Andruff has participated in countless foreign affairs briefings and research projects. A Canadian national and former professional ice hockey player, Mr. Andruff has also served on the board of directors of the Waterbor Burn & Cancer Foundation (New York City) and Just A Drop fresh water charity, (London, England).

**Rodenbaugh Law****USA**

Mike Rodenbaugh, Principal



Rodenbaugh Law represents clients in all matters relating to domain names, trademarks, copyrights, and other forms of intellectual property, and in e-commerce, licensing and marketing transactions, litigation and alternative dispute resolution efforts. Broadly

speaking, Mr. Rodenbaugh counsels clients with respect to the Domain Name System and its impact on business interests. In particular, he consults prospective registry operators, registrars, brand owners and other businesses with respect to new Top-Level Domains to be delegated by ICANN.

Prior to starting his law firm in 2007 he co-managed the trademark and domain name inventory and strategy for Yahoo! Inc., handling hundreds of different transactions and dispute resolutions. He supported Yahoo!'s domain

registration business specifically, representing Yahoo! in various ICANN constituencies.

With respect to ICANN, Mr. Rodenbaugh has served the Business Constituency as an officer and as Councilor to the GNSO from 2006 to 2010. The GNSO Council is chartered by the ICANN Bylaws to develop policy relating to gTLD domain space, such as .com, net, org, biz, info, travel, jobs – and the many new gTLDs on the way.

Mr. Rodenbaugh has been active in most of the new TLD working groups chartered by the GNSO Council, including the New gTLD Task Force which developed original resolutions resulting in the first Draft Applicant Guidebook, in 2008. Since then, he has engaged in many specific groups relating to Rights Protection, Reserved Names, IDNs, Vertical Integration and Cross Ownership, and the Registrar Accreditation Agreement, among others.

**Symantec****USA**

Adam Palmer, Norton Lead Cyber Security Advisor

**Talal Abu-Ghazaleh & Co. International****Egypt/Jordan**

Mahmoud Lattouf

**The O'Connor Company of St. Paul****USA**

Mike O'Connor, Proprietor



Mr. O'Connor is a community organizer, serial entrepreneur and tech-geek turned business-leader type person. He became moderately famous in Minnesota as one of the people who popularized the Internet back in the mid-90's. These days he divides his pretty-retired time between being a domain-investor, volunteering on

the Minnesota Ultra High Speed Broadband task force and the ICANN Business Constituency, restoring 420 acres of Wisconsin farmland to the state it was in prior to

agriculture, participating in a variety of local non-profits and learning the craft of furniture-making.

His background includes about 30 years of managing large-scale technology and information systems initiatives and leading a variety of non-profit sector development efforts. His previous positions have included President and General Manager of several public radio stations, divisional MIS Director at Control Data Corporation, Managing Associate at Coopers & Lybrand, and Associate Vice President of Finance (and Controller) at the University of Minnesota.

**United States Council for International Business (USCIB)****USA**

Heather I. Shaw, Vice President, ICT Policy U.S. Council for International Business



Heather Shaw joined the United States Council of International Business (USCIB), in September 2000 to help tackle the organization’s burgeoning E-commerce activities. Since, she has taken lead responsibility for USCIB’s work in a wide range of ICT

issues including privacy, security, trade, management of the Domain Name System, and convergence policies. In that capacity, she follows, discusses and briefs members from some 300 leading U.S. companies, professional services firms and associations on a wide range of international business issues including initiatives to regulate transborder data flows, to combat cybercrime, to promote liberalization in the services sector, and to promote the role of self regulation in ensuring responsible business practices.

Ms. Shaw works through USCIB’s international affiliations (the International Chamber of Commerce and BIAC) and directly with the US Government to provide a U.S. business perspective into international negotiations on those issues. Ms. Shaw has represented USCIB members’ interests in several international fora, including the UN, Asia Pacific Economic Cooperation (APEC) and the Organization for Economic Cooperation and Development.

Prior to joining USCIB, Ms. Shaw worked at the U.S. and Foreign Commercial Service in Washington, D.C. She earned a bachelor’s degree in international trade and finance from Georgetown University and a master’s degree in international economics and international relations from the Johns Hopkins School of Advanced International Studies.

**Verizon****USA**

Sarah Deutsch, Vice President & Associate General Counsel

James Baskin

Chris Boam



Sarah Deutsch is Vice President and Associate General Counsel for Verizon Communications. Her current practice covers a wide range of legal issues in the areas of global intellectual property, including copyrights, trademarks and patents, Internet policy, liability, and

Internet jurisdiction. She has also represented Verizon on a host of domestic and international Internet issues

ranging from Internet governance, domain names, digital copyright issues, cybercrime and other international copyright and trademark issues.

Sarah was one of five negotiators for the U.S. telecommunications industry who negotiated service provider provisions that resulted in the passage of the Digital Millennium Copyright Act. She has participated in ICANN since its inception and was also actively involved with Congress in the passage of the Anti-Cybersquatting Act.

**VP Data Privacy Services****VerSprite LLC****USA**

Lynn Goodendorf



Lynn Goodendorf, CIPP, CISSP, brings a strategic and risk-based perspective to information security and data privacy with over 22 years of executive leadership in technology and risk management. Lynn’s pragmatic strategies have earned her industry-wide

recognition; she has testified for the U.S. Federal Trade Commission regarding best practices in information security, served on the U.S. technical advisory group to the ISO/IEC international standards sub-committee for security techniques resulting in the updated ISO

27002, and has served as an independent expert for ICANN for WHOIS policy review. Lynn was one of the first corporate chief privacy officers and has authored privacy policies published in multiple languages. Her work in the USA, China, Australia, Canada, Mexico, and Europe make her uniquely qualified to speak on global IT platforms regarding data security and regulations. Lynn’s specialized focuses include ISO 27002, PCI-DSS, US NIST SP 800 Series, HIPAA and the HITECH Act. Lynn graduated from St. Cloud State University and continued her executive education at Emory University, Georgia Institute of Technology, and the SANS Institute.

**Wells Fargo Bank NA****USA**

Lane Mortensen, VP Operational Risk Manager



Lane Mortensen has worked in financial services for over 17 years. Since joining Wells Fargo’s Internet Services in 2001, his work has involved various aspects of Internet risk management and

compliance. He is currently SVP and Operational Risk Manager, responsible for online brand protection, domain name management, and management of risks unique to the Internet.

**World Information Technology and Service Alliance****USA**

Anders Halvorsen, Director of Public Policy



Anders O.K. Halvorsen is Vice President, Administration, at the World Information Technology and Services Alliance (WITSA). Since January 1998, Mr. Halvorsen has been working at WITSA, a consortium of 90 information and communications technology industry associations from economies around

the world. As the global voice of the ICT industry, WITSA is dedicated to advocating policies that advance the industry’s growth and development; facilitating international trade and investment in IT products and services, and hosting the World Congress on IT. WITSA’s mission is to identify best practices and policy actions which have the greatest potential to deliver the promise

of the digital age to everyone. Halvorsen work with WITSA members throughout the world to develop and coordinate key programs and public policy positions that serve the interests of the ICT industry world-wide, and that facilitates the growth of open, barrier free markets. The objective is to ensure that industry’s views and concerns are effectively voiced at important multilateral organizations such as the WTO, ICANN, the IGF, OECD and other international fora where policies affecting industry interests are developed. WITSA’s web site can be found at <http://www.witsa.org>. Halvorsen holds an undergraduate degree in Political Science and a graduate degree in International Relations and American Government studies from Northeastern University, Boston.

**World Information Technology and Service Alliance****USA**

Waudu Siganga, Vice Chairman for Africa



Waudu Siganga is the Executive Chairman of the Computer Society of Kenya, an association bringing together ICT professionals and the industry in Kenya. Mr. Siganga is a member of the 2012 ICANN Nominating Committee representing Small Business. He has been active on Internet Governance

issues since 2003 when he participated in the UN World Summit on the Information Society (WSIS) and was thereafter appointed by the UN Secretary General to serve on the multi-stakeholder Working Group on Internet Governance (WGIG) between 2003 and 2005.

The WGIG was instrumental in the formation of the UN Internet Governance Forum (IGF), a framework that brings together stakeholders annually to discuss Internet Governance issues. Between 2009 and 2011 Mr. Siganga has served on the Multi-stakeholder Advisory Group (MAG) that organizes the IGF and advises the UN Secretary General.

Mr. Siganga served as the Vice-Chairman of the World Information Technology and Services Alliance (WITSA) responsible for sub-Saharan Africa between 2005 and 2010. He has been active in ICANN for a number of years and also served on the 2008 Nominating Committee.

**World Information Technology and Service Alliance****USA**

Jimson Olufuye, Vice Chairman WITSA



Jimson Olufuye is the CEO of Kontemporary (www.kontemporary.net.ng), an IT company focusing on people, process and technology since 1995. Kontemporary is one of the pioneer registrars of the Nigeria Internet Registration Association (NIRA) responsible for the .ng ccTLD.

Jimson is passionate about the use of technology to transform lives, create wealth and accelerate development in Nigeria, Africa and globally. He was the President of the Information Technology Association of Nigeria (ITAN – www.itan.org.ng) from 2007 till 2011. He is currently the Vice-Chairman of the World Information Technology and Services Alliance (WITSA – www.witsa.org) responsible for evangelising ICT in the 48-nation sub Saharan Africa.

He is a member of the International Chamber of Commerce Business Action in Support of the

Information Society (ICC BASIS). He is also one of the five global business representatives to the United Nations Commission for Science and Technology for Development (CSTD) Working Group (WG) on Improvements to the Internet Governance Forum (IGF) where he advocated IGF improvements to sustain rapid development engendered by the Internet in least developed and developing countries.

Jimson is a graduate of Applied Mathematics and Statistics from the University of Lagos in 1988 where he was awarded the Vice-Chancellor’s Prize and the College/Faculty prize for the best all round performance. He was also awarded FULL COLOURS for outstanding performance in Chess. He obtained a Master of Technology degree in Computing from the Federal University of Technology, Minna in 2000. In 2007, he was awarded a Ph.D. Business Administration (Strategic Management) by the Irish University Business School, London.

**TechAmerica****USA**

Liesyl Franz, Tech America, Vice President, Information Security and Global Public Policy, Member of WITSA



Liesyl Franz is Vice President for Information Security and Global Public Policy at TechAmerica, working with industry and government leaders on such issues as cyber security, critical infrastructure protection and Internet Governance. In this role she leads

TechAmerica’s strategic and tactical efforts on public policy in these areas with the Administration, Congress, and international organizations. In addition, she represents TechAmerica in the Information Technology Sector Coordinating Council (IT SCC) under the National Infrastructure Protection Plan (NIPP), where she currently serves as Secretary.

Ms. Franz joined TechAmerica (previously ITAA) from the Department of Homeland Security, where she served as deputy director for outreach and awareness and director for international affairs and public policy at the National Cyber Security Division (NCSD). She led programs in the areas of global affairs, public policy, communications and

messaging as well as stakeholder outreach, including building international partnerships, coordinating public relations for key events such as the Cyber Storm National Cyber Exercise and conferences, and managing events for National Cyber Security Awareness Month held annually in October.

Prior to her service at DHS, Ms. Franz was director for global government affairs at EDS Corporation working on cyber security, privacy, financial services, and trade issues, and she worked with the Coalition of Service Industries where she managed industry’s participation and input into services trade negotiations in the World Trade Organization (WTO).

Ms. Franz was recognized in 2005 by the Women’s High Tech Coalition with the Women in Cyber Security Award for her contribution to public-private partnerships and international collaboration in cyber security. She holds a BA in Political Science from the University of Texas at Austin and an MA from the Elliott School of International Affairs at Georgetown University.

## NEW MEMBERS

### Council of Better Business Bureau

#### USA

Anjali Karina Hansen, IP and International Attorney

Anjali is an attorney in the Legal Department of the Council of Better Business Bureaus with a focus on intellectual property, franchise law and general corporate law.

Her previous work experience includes over ten years of international trade legal practice at the U.S. International Trade Commission and international policy and negotiations at the U.S. Trade Representative’s Office.

She also has several years of experience working for an

international environmental nonprofit organization and a national green building company.

She graduated with a Juris Doctor degree from Georgetown University Law Center in Washington, D.C., and a Bachelor of Arts in Comparative Politics from the University of Washington in Seattle, Washington. She also studied comparative law and economics and received a Certificat d’Etudes Politiques from the Institut d’Etudes Politiques in Paris, France.

### Instituto Latinoamericano de Comercio Electrónico

#### Argentina

Gabriela Szlak, Director of the Online Dispute Resolution Regional Program for the Digital Economy



Gabriela Szlak is Director of the Online Dispute Resolution (ODR) Regional Program for the Digital Economy at the Latin American eCommerce Institute. ([www.einstituto.org](http://www.einstituto.org)). Since 2011 she is leading a pilot for eCommerce (B2C) disputes in the region, through the services of eConfianza regional

trustmark, and doing consultancy work for Mercosur Digital on issues related to ICT Law, eCommerce and eBusiness.

She is a Lawyer and a Prejudicial Mediator, specialized in ICT Law, Business and Civil Law. She practices in Buenos Aires at Estudio Rosz.

She has postgraduate studies in eBusiness Management (Georgetown University /USAL), and in Conflict Resolution and Mediation.

Regarding ODR she has been a speaker at local and

international conferences and courses, in Vancouver BC, Mexico DF, New York City, Asuncion and Buenos Aires, and also at virtual events such as Cyberweek (2009/2010/2011), Internet Day 2011 (Argentina), etc. She also represents elnstituto at UNCITRAL WG III on ODR.

She writes a blog (in Spanish) and has written articles for specialized blogs and virtual magazines, and the chapter “ODR in Latin American” (in English) for the book “Online Dispute Resolution: Theory and Practice: A Treatise on Technology and Dispute Resolution” (Eleven

International Publishing). She has also been an International Public Law T.A. at the University of Buenos Aires, Argentina, Faculty of Law, and contributed to two books on the subject.

Gabriela is an alumna of ICANN since 2010 and of the South School on Internet Governance. She is an UNCTAD fellow.

### Domain Name Dispute Resolution

#### Argentina

Celia Lerman, Coordinator of the Domain Name Dispute Resolution



Celia Lerman is an intellectual property lawyer. Her areas of expertise are international copyright law, trademark law and domain names.

She is a Visiting Professor and Researcher at the Universidad Torcuato Di Tella (Buenos Aires, Argentina), a

Visiting Scholar at Columbia Law School (New York, United States) and Coordinator of the domain name

dispute resolution initiative, part of the Online Dispute Resolution (ODR) Regional Program for the Digital Economy at the Latin American eCommerce Institute ([www.einstituto.org](http://www.einstituto.org)).

Prior to her career in academia, she worked as an associate at the firm Mitrani, Caballero, Rosso Alba, Francia, Ojám y Ruiz Moreno Abogados, where she specialized in domain name portfolio management and domain name dispute resolution before the WIPO.



She obtained her law degree from Universidad Torcuato Di Tella, where she was a valedictorian, and received her Masters in Intellectual Property summa cum laude from Universidad Austral. She is a Fulbright alumna, and she frequently collaborates with the Intellectual Property Committee of the American Chamber of Commerce in Argentina.

She was recognized as one of the 2011 Young Women Leaders of Argentina by the Vital Voices Global Partnership – Argentina Chapter, and she has received the Bar Association of the City of Buenos Aires Award of Excellence for law graduates.

She has been an ICANN fellow in the Dakar, Senegal and San Jose, Costa Rica meetings.

---

### **Tata Consultancy Services**

#### **Tamil Nadu**

K Ananth Krishnan, Chief Technology Officer

---

### **WEB Group, nc**

#### **USA**

Angie Graves, President

---

### **Meet the BC Executive Committee**

Chair: Marilyn Cade, mCade LLC

Vice Chair, Finance & Operations: Chris Chaplow, Andalucia.com

Vice Chair, Policy Coordination: Steve DelBianco, NetChoice

CSG Representative: Elisa Cooper, MarkMonitor

GNSO Councilor: John Berard, Credible Context

GNSO Councilor: Zahid Jamil, DNDRC

---

### **BC Appointees to the Nominating Committee**

Large Business Representative: Sarah Deutsch, Verizon

Small/Medium Business Representative: Waudu Siganga, WITSA

---

### **BC Credentials Committee**

Mike O'Connor, O' Connor Company of St. Paul

Martin Sutton, HSBC

David Fares, News Corporation

---

### **BC Finance Sub Committee**

Anders Halvorsen, WITSA

Jon Nevett, Domain Dimensions LLC