

28 November 2011

Olivier MJ Crépin-Leblond
ALAC Chair

Re: funding request for LACRALO events at ICANN 43 meeting in Costa Rica

Dear Olivier,

The Latin American and Caribbean Regional At-Large Organisation (LACRALO) includes 38 national and civil society groups in 15 countries in the Latin America and the Caribbean region.

There have been significant challenges in getting ALSs engaged in At-Large and in ICANN's policy development process. Many ALSes do not fully understand ICANN's organisational structure or the policy development process and do not have the knowledge to comprehend the various policy documents generated by ICANN's multi-stakeholder model. Thus, many ALSes are not fully utilizing their opportunities to contribute to ICANN's policy development process effectively.

These problems need to be urgently tackled. As ICANN is planning to hold its 43rd meeting in Costa Rica, LACRALO would like to use this unique opportunity to have the ALS representatives in Latin America and the Caribbean to attend the ICANN meeting in Costa Rica to:

- educate LACRALO ALS representatives about ICANN, At-Large and its activities and policy issues.
- improve the involvement and participation of LACRALO ALS representatives in At-Large and in ICANN Policy Development Process for the end-users in the Latin American and Caribbean Region both **during** and more importantly, **after** the ICANN meeting in Costa Rica.

In order to achieve these objectives, several events would be planned for the LACRALO ALSes representatives attending Costa Rica:

- A capacity building program of daily sessions from 7am to 9am over 5 days of the ICANN meeting in Costa Rica. These sessions will feature briefings by relevant ICANN staff and from At-Large and will educate LACRALO representatives about ICANN, its structure and the key Internet related policy issues and how we can participate in the policy discussions. This is similar to the capacity building programs held by AFRALO at the ICANN meeting at Dakar.
- A LACRALO showcase to highlight the activities of the ALSes of LACRALO in Latin America and the Caribbean
- A General Assembly

We are asking ICANN for financial support to make such events in Costa Rica possible for all our ALS representatives. The estimated cost for 38 ALS representatives in LACRALO to participate in the ICANN meeting in Costa Rica is \$75,475 US which includes airfare, hotel and a per diem. A spreadsheet showing how this cost was calculated can be found at the end of this letter. As the spreadsheet shows, this cost estimate takes into account those ALS representatives already funded for travel to Costa Rica.

We are aware that LACRALO is seeking funds for the events in Costa Rica after ICANN's FY12 budget has already been approved. We are also aware that we have pooled our financial allocation for FY12 with other RALOs to allow AFRALO to hold its capacity building program in Dakar. Yet AFRALO's events at the ICANN's Dakar meeting with the ALSes in Africa were well received by the ICANN community and showed that ICANN is committed to be an exemplary international multi-stakeholder organization. The beneficial effects of inviting the African ALSes to meet in Dakar were felt throughout Africa. It is specifically that success for ICANN that we would like to repeat for the Latin American and Caribbean region. We believe ICANN's image in our region would benefit greatly.

We in LACRALO sincerely hope that ICANN will consider our request favourably in making the goal of better participation in ICANN become reality.

Kind Regards,

Jose Francisco Arce
LACRALO President

Dev Anand Teelucksingh
LACRALO Secretariat

Budget Estimate for LACRALO Events in Costa Rica
March 10 - March 16 (7 days,6 nights)

Countries/Territories in LACRALO	# of ALS Reps	Flight Cost in USD per ALS Rep	Total Estimated Flight Costs	Total Estimated Hotel (\$150/night)	Total Estimated Per Diem (\$75/day)	Total	Average
Argentina	5	\$1,650.00	\$8,250.00	\$4,500.00	\$2,625.00	\$15,375.00	\$3,075.00
Barbados	3	\$1,750.00	\$5,250.00	\$2,700.00	\$1,575.00	\$9,525.00	\$3,175.00
Brazil	2	\$1,250.00	\$2,500.00	\$1,800.00	\$1,050.00	\$5,350.00	\$2,675.00
Chile	2	\$1,150.00	\$2,300.00	\$1,800.00	\$1,050.00	\$5,150.00	\$2,575.00
Colombia	3	\$900.00	\$2,700.00	\$2,700.00	\$1,575.00	\$6,975.00	\$2,325.00
Costa Rica	2	\$0.00	\$0.00	\$1,800.00	\$1,050.00	\$2,850.00	\$1,425.00
Ecuador	3	\$1,050.00	\$3,150.00	\$2,700.00	\$1,575.00	\$7,425.00	\$2,475.00
El Salvador	1	\$550.00	\$550.00	\$900.00	\$525.00	\$1,975.00	\$1,975.00
Guyana	1	\$1,300.00	\$1,300.00	\$900.00	\$525.00	\$2,725.00	\$2,725.00
Jamaica	2	\$950.00	\$1,900.00	\$1,800.00	\$1,050.00	\$4,750.00	\$2,375.00
Mexico	0	\$950.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Paraguay	0	\$1,850.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Peru	2	\$1,250.00	\$2,500.00	\$1,800.00	\$1,050.00	\$5,350.00	\$2,675.00
Trinidad & Tobago	1	\$950.00	\$950.00	\$900.00	\$525.00	\$2,375.00	\$2,375.00
Venezuela	2	\$1,400.00	\$2,800.00	\$1,800.00	\$1,050.00	\$5,650.00	\$2,825.00
	29	\$16,950.00	\$34,150.00	\$26,100.00	\$15,225.00	\$75,475.00	\$2,602.59

Notes : LACRALO has 38 ALSes, but 9 ALS representatives already receive funding