Draft Initial Proposal (as of 03.02.2012)

Target Audience: Newly appointed/elected ICANN leadership including:

- Board Members
- Supporting Organization council members
- Advisory Committee members
- Senior Level staff as potential students

Type of Program: Face to Face, English Language

The plan is designed to involve immersion in the topic with frequent opportunities to exchange information between the leaders in the program and the teachers and senior ICANN staff.

Provision will be made for wider distribution by recording all lectures and making these available on the ICANN Web pages. One possible way to add multilingual support to the archive is to add subtitles to the recordings. This is not covered by the current plan nor by its budget.

Length of Curriculum: 3 day program (20 hours)

Materials: Pointers to available resources with specific reading, slide packs, Wiki Workspace on the ICANN web page

Curriculum

Note: the ordering within each of those categories, at the moment, is not meant to represent priority or importance, just the order in which they were thought about.

1. Core topics (Day 1)

These should be taught by specialist in the area, i.e. people who have taught the subject before or who have done research in the area. While primarily presentation in style they should include discussion session, those could be done separate, i.e. a lecture with a chance for clarifying questions, and then a seminar for those who want to delve deeper.

Some of the topics to be considered include:

- History of the Internet and history of ICANN
- DNS Basics
- ICANN Operational Overview including IANA
- Internet governance including ICANN's roles and responsibilities
- The multi-stakeholder model (concept and practice)
- Rights (human, privacy, property, trademark issues …): ICANN's role and responsibilities.
- Competition, consumer trust and consumer choice
- Role of governments in the global Internet governance eco system

Fellow's presentation to learn more about their background should be part of the first day, this should be organised in a relaxed atmosphere (after dinner for instance). This could also be a chance to introduce peer to peer mentoring. (see proposal Siva and Glenn)

2. Specific ICANN training (Day 2)

These would be well suited to presentation by ICANN senior staff, and Board/ACSO chairs/council/ExCom presenters. These would be best suited to a Lecture and Q/A format. Perhaps practicum exercises could be included in some of the topics (e.g. what does the budget form look like, how does one do a request for information, how to deal with g-council proxy ...)

- ICANN organizational architecture
- Introduction to the structure of an ICANN meeting
- Introduction to the By-laws
- How does the strategic planning work?
- How do Operational and Budget planning work?
- How do Working Groups function?
- Compliance enforcement and ICANN
- Specific Introduction to each of ACs and SOs; operations and dynamics
- Specific Introduction to the Board; operations and dynamics

3. Current ICANN Issues

These can be taught by the chairs and other leaders of the various efforts. Alternatively, the students in the class could do them as research projects. These would be discussion topics more than lectures.

- In depth discussion of all recently terminated public comment issues
- In depth review of topics coming before the Board in the next 12 months
- In depth review of all ongoing Policy Development Processes
- In depth discussion of AOC reviews, past, current and future
- Explanations of the new TLD programs (IDNccTLD, gTLD, both LDC Ascii and IDN)

(We can also use webinars to deepen the topics before or after the Academy or the TechDay on Monday of each ICANN meeting)

4. Wrap Up after the IANN meeting (1/2 day)

Fellows should have the possibility to reflect their experience and get clarification on specific issues.

Methodology

Topics from each of the areas should be introduced in a spiral manner that allows for all concepts to be introduced on the first day of the program allowing for further development as the program moves into the second and third days.

Next Steps in preparation for Toronto Leadership Academy

- Vet and improve curriculum
- Get approval for curriculum
- Develop Course proposals
- Find Instructors
- Start