ICANN Academy – Budget proposal

Introduction:

The proposal to invent an ICANN Academy is an outcome of the At-Large Improvements Work Team B. Although the idea has been discussed already in the past, during the At-Large Summit in Mexico 2009 for instance, the first concrete proposal was made by Work Team B, during the ICANN meeting in Cartagena, in December 2010.

The proposal has been developed in close collaboration with ICANN Staff. A first draft proposal was published for comments in August 2011 (see:

https://community.icann.org/display/Improve/ICANN+Academy+Proposal). An At-Large working group was established in November 2012 to modify the draft proposal and submit the enclosed budget.

The project idea is based on the concept of the International Summer Schools on Internet Governance (see www.euro-ssig.eu and www.south-ssig.com.ar), both successful At-Large initiatives, and should now be adapted to ICANN needs.

The following key elements were originally proposed:

- a) a general introduction into ICANN course for newbie's (based on the existing lectures for participants in the fellowship program (financed by ICANN)
- b) an enhanced 20 hours lecture program for new appointed ICANN officers for the board, councils and advisory committees (financed by ICANN)
- c) a general program for interested individuals (financed by participants fees and sponsors)

During further consultation, with ICANN staff, it was agreed to concentrate on item b) of the proposal only ["an enhanced 20 hours lecture programme for new appointed ICANN officers for the board, councils and advisory committees"]. Item a) and c) are already in place or currently under development (fellowship programme, webinars...). However, the At-Large Working Group strongly recommends the synchronisation and development of any capacity building provisions under the umbrella of an all inclusive ICANN Academy on a long term basis.

This project is an effort for the entire ICANN community and should not be seen as a pure At-Large project. Consultation and outreach to other ICANN constituencies will be important next steps, to become a community initiative and it is foreseen during the upcoming ICANN meeting No. 43 in Costa Rica. We propose to fund this project for the benefit and inclusiveness of all AC's and SO's.

The following budget is designed for a first trail in conjunction with the ICANN meeting No. 45 in October 2012, in Toronto. It includes two options:

- Option 1: organising the meeting off site, the ICANN meeting venue
- Option 2: organising the meeting in the ICANN meeting venue

The aim is to organise this academy in the most economic way, balancing advantages and disadvantages of both options. In any case the ongoing close collaboration of ICANN staff and the ICANN community is an important element of this project.