FY13 COMMUNITY REQUEST FORM

All questions and completed forms should be submitted to controller@icann.org
Please remember that the deadline for FY13 Budget Framework consideration is **December 22nd 2011**

REQUEST INFORMATION

TITLE OF PROPOSED ACTIVITY	
Workshop at IGF 2012 (Baku, Azerbaijan)	
COMMUNITY REQUESTOR NAME	**CHAIR**
AFRALO (ALAC)	Fatimata Seye Sylla
ICANN STAFF COMMUNITY LIAISON	
Heidi Ulrich	

REQUEST DESCRIPTION

1. ACTIVITY: PLEASE DESCRIBE YOUR PROPOSED ACTIVITY IN DETAIL

The best way to show the ICANN bottom-up multi-stakeholder model is to have the ICANN community organize substantive events in International Internet Governance fora such as IGF and WSIS Forum. AFRALO organized at Vilnius IGF a very successful workshop that was a feeder to the main session on Internet Governance for Development. AFRALO failed to organize another one at IGF 2011 in Nairobi because of lack of funding despite the acceptance of its proposed workshop by the IGF secretariat as a feeder to a main session. The IGF secretariat tried to find a funding source but failed because of the late notice. This year, AFRALO will organize a workshop in the 2012 IGF in Baku (Azerbaijan). We are still waiting for guidelines that will be likely provided in next February to define the theme of the workshop and the list of speakers.

2. TYPE OF ACTIVITY: E.G. OUTREACH - EDUCATION/TRAINING - TRAVEL SUPPORT - RESEARCH/STUDY - MEETINGS - OTHER

Other: It is both outreach and communication

3. PROPOSED TIMELINE/SCHEDULE: E.G. ONE TIME ACTIVITY, RECURRING ACTIVITY

One time activity

REQUEST OBJECTIVES

1. STRATEGIC ALIGNMENT. WHICH AREA OF ICANN'S STRATEGIC PLAN DOES THIS REQUEST SUPPORT?

A healthy Internet Governance Ecosystem: - Strategic objectives: Enhance trust in ICANN's stewardship
  - Community work: increase contribution to international forums
  - Staff work: Widen international engagement

2. DEMOGRAPHICS. WHAT AUDIENCE(S), IN WHICH GEOGRAPHIES, DOES YOUR REQUEST TARGET?

All 2012 IGF attendees from all over the world.

3. DELIVERABLES. WHAT ARE THE DESIRED OUTCOMES OF YOUR PROPOSED ACTIVITY?

MORE VISIBILITY FOR ICANN AND MORE CREDIBILITY FOR ITS BOTTOM-UP MULTI-STAKEHOLDER MODEL.

4. METRICS. WHAT MEASUREMENTS WILL YOU USE TO DETERMINE WHETHER YOUR ACTIVITY ACHIEVES ITS DESIRED OUTCOMES?

Less criticism toward ICANN, more trust in its model, ICANN better visibility

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

STAFF SUPPORT NEEDED (NOT INCLUDING SUBJECT MATTER EXPERTISE):

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	
	0	0	0	0	0

SUBJECT MATTER EXPERT SUPPORT:

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	
	0	0	0	0	0

TECHNOLOGY SUPPORT: (TELEPHONE, ADOBE CONNECT, WEB STREAMING, ETC.)

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	
	0	0	0	0	0

LANGUAGE SERVICES SUPPORT:

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	

OTHER:

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	

TRAVEL SUPPORT:

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	
Organizers and speakers	0	5 persons	0	0	5 persons

POTENTIAL/PLANNED SPONSORSHIP CONTRIBUTION:

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	