



## FY13- COMMUNITY REQUEST FORM

All questions and completed forms should be submitted to [controller@icann.org](mailto:controller@icann.org)  
Please remember that the deadline for FY13 Budget Framework consideration is  
**December 22<sup>nd</sup> 2011**

### REQUEST INFORMATION

#### Title of Proposed Activity

Workshop at IGF 2012 at Baku, Azerbaijan

#### Community Requestor Name

APRALO (ALAC)

#### Chair

Charles Mok

#### ICANN Staff Community Liaison

Silvia Vivanco

### REQUEST DESCRIPTION

#### 1. Activity: Please describe your proposed activity in detail

The global IGF is a good showcase for ICANN's At-Large community and this attracts a different and somewhat wider crowd of attendees compared with other regional activities. Azerbaijan is located at the crossroad of eastern Europe and Western Asia, and is an ideal location for APRALO to reach out to attendees and organizations in Western Asia and the Mideast. We would like to organize a workshop on pertinent regional development issues for the AP region.

#### 2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Outreach,, Education/Training, Travel Support

#### 3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

One-time activity

### REQUEST OBJECTIVES

#### 1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

"A Healthy Internet Governance Eco-system"

- ~~Strive to be an exemplary international multistakeholder organization~~

- Enhance trust in ICANN's stewardship
- Increase stakeholder diversity and cross-stakeholder work
- Ease of global participation
- Retain and support existing community while attracting new and diverse community members
- Increase contribution to international forums
- Widen international engagement

## 2. Demographics. What audience(s), in which geographies, does your request target?

Attendees for IGF 2012 which include civil society/NGOs, technical community, academia, private sector practitioners/companies, government representations, students/young people, etc.

## 3. Deliverables. What are the desired outcomes of your proposed activity?

- Promoting the awareness of APRALO and ICANN
- Attracting new organizational and/or individual participation or memberships
- Remote participation enabled to allow more to take part (provided by IGF)

## 4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

- Additional individual and/or organizational memberships in APRALO
- Production of materials (including video) and transcripts for workshop for sharing among the community

## RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

### Staff Support Needed (not including subject matter expertise):

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	

### Subject Matter Expert Support:

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	

### Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	

### Language Services Support:

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Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	

**Other:**

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	

**Travel Support:**

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	
Speakers and APRALO organizers (5 persons)				US\$6,000 x 5 = US\$30,000	US\$ 30,000

**Potential/planned Sponsorship Contribution:**

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	
(Will try to solicit)					