



FY13 - COMMUNITY REQUEST FORM

All questions and completed forms should be submitted to controller@icann.org
Please remember that the deadline for FY13 Budget Framework consideration is
December 22nd 2011

REQUEST INFORMATION

Title of Proposed Activity

Workshop and APRALO Mini-General Assembly at
APrIGF 2013

Community Requestor Name

APRALO (ALAC)

Chair

Charles Mok

ICANN Staff Community Liaison

Silvia Vivanco

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

Since 2010, successful Asia Pacific Regional Internet Governance Forums have been held in Hong Kong and Singapore. We would like to take advantage of this gathering to hold a mini-General Assembly for APRALO, in order to promote our work to the relevant Internet communities in the region, and to discuss relevant and timely topics that will interest community stakeholders to participate further in APRALO, such as: consumer rights, new gTLDs, etc., as well as an introduction to the ICANN process to the newcomers. Since it is possibly too late to request for support for APrIGF 2012, we would like to apply for support for the event in May/June 2013.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Outreach, Education/Training, Travel Support, Meeting

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

One-time activity, but with possibility of recurring in future years if successful

REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?



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“A Healthy Internet Governance Eco-system”

- Strive to be an exemplary international multistakeholder organization
- Enhance trust in ICANN’s stewardship
- Increase stakeholder diversity and cross-stakeholder work
- Ease of global participation
- Retain and support existing community while attracting new and diverse community members
- Increase contribution to international forums
- Widen international engagement

2. Demographics. What audience(s), in which geographies, does your request target?

Attendees for APrIGF which include civil society/NGOs, technical community, academia, private sector practitioners/companies, government representations, students/young people, etc.

3. Deliverables. What are the desired outcomes of your proposed activity?

- By attracting new organizational and/or individual participation or memberships
- F2F interaction for APRALO members as in a mini-General Assembly (even though there will not be an ICANN meeting in our region within this FY)
- Remote participation enabled to allow more to take part

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

- Additional individual and/or organizational memberships in APRALO
- Production of materials (including video) and transcripts for workshop for sharing among the community

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	
At-large staff support				1	

Subject Matter Expert Support:

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	
ICANN representative/senior management to conduct ICANN introduction				1	

Technology Support: (telephone, Adobe Connect, web streaming, etc.)



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Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	
Adobe connect and teleconference support				1	

Language Services Support:

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	
Interpretation for four key languages (TBD)				4	

Other:

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	
Conference, refreshments and misc expenses				US\$10,000	US\$10,000

Travel Support:

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	
Estimate for 10 APRALO mini-GA attendees for 4d/3n in an AP location TBD				US\$3,000 x 10 = US\$30,000	US\$ 30,000

Potential/planned Sponsorship Contribution:

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	
(Will solicit)					