Minutes: BC Members Pre-Beijing Planning Call
Monday, March 25th, 2013: 11 am EST (3 pm UTC)

Attendees:

Elisa Cooper	Angie Graves	Martin Sutton
Steve DelBianco	Andy Abrams	Elizabeth Sweezey
Chris Chaplow	Ayesha Hassan	Philip Corwin
Marilyn Cade	Gabriela Szlak	Andrew Mack
John Berard	Aparna Sridhar	Mark Sloan
Janet O'Callaghan	Ron Andruff	Susan Kawaguchi
Jimson Olufuye	Marie Pattullo	Benedetta Rossi – BC
Yvette Miller	Bill Smith	Secretariat.

Apologies:

Caroline Greer
Olga Yaguez

1. **Review of Extracurricular BC Events – Elisa Cooper, BC Chair**
   - Sunday, April 7 – Morning Meeting w/ Board Members Bill Graham & Bruce Tonkin
   - Tuesday, April 9 – Cross Constituency Breakfast with Governmental Advisory Committee
   - Thursday, April 11 – ICANN Outreach Breakfast organized by ICANN Staff
     a. Event driven by ICANN Staff to reach out to Chinese business where the BC is invited to attend
     b. Agenda not yet finalized – it will be sent to BC members once it is drafted

2. **Constituency Day (Tuesday, April 9th)**

   - <u>Review of draft BC Agenda – Elisa Cooper, Chair</u>

     a. Elisa Cooper, BC Chair, submitted a draft agenda for the BC meeting in Beijing, based on members' feedback on the survey sent to all members.
     b. Based on the survey: members submitted interests regarding gTLDs, RAA, WHOIS, dotBrands.
     c. Other topics of discussion: budget, policy development and positions to be submitted, BC Charter revisions.

d. Ron Andruff: regarding the BC Agenda for Beijing: Sally Costerton, ICANN, will be giving BC members a communications update. She is also on the Meetings Working Group, where Michelle Chaplow, BC Member, was selected as member of the WG. Ron's concern is that most of the names of the appointed members of the WG are new to ICANN – including Sally Costerton. Ron proposes to add a discussion about future meetings to the agenda for the meeting with Sally to have some long history brought forward in that group. Ron also proposes to discuss how the appointments were made, and how candidates were selected to join the WG.

e. Chris Chaplow: Trademark Clearinghouse – Members should refer to Liz Sweezey higher level presentation on the Trademark Clearinghouse, assuming everyone knows the basics on the matter.

f. Charter Revision:

- Chris Chaplow: mentioned that the allocated time for this topic is short, and might need to be increased. Elisa Cooper, BC Chair, mentioned that this topic will be discussed on the BC Members Survey Discussion call taking place on Friday, March 29th, 2013, and the item on the Beijing BC Agenda will just be a recap of the decisions made on the call.

- Marilyn Cade: Charter changes are subject to full review by the full community and are pending ICANN Board approval. This applies to any changes to votes in any Charter, which now go out for public comment and can be criticized by other parties and may change important sections of the Charter such as: BC having two representatives in the Nominating Committee, term limits, etc.

ACTION ITEM: Aparna Sridhar: proposes to add a topic to the agenda: what the BC can do to support and defend the multi-stakeholder model for Internet governance

ACTION ITEM: Presentation on RAA by Margie Milam to be replaced by topic proposed by Aparna Sridhar – RAA and Registry Agreement will be presented in Beijing on Monday at 5 pm so BC members can attend this session instead.

- Review of CSG Agenda – Marilyn Cade, CSG Representative

a. Sunday breakfast in Beijing:
  - Meeting with Board members Bruce Tonkin and Bill Graham is a BC meeting which was opened to the two other Constituencies within the CSG – IPC & ISPCP.
  - Topics on slides that Elisa Cooper posted: might be changed/expanded by the IPC & ISPCP – topics not yet finalized.
  - Possible focus: policy vs implementation, improvements to the GNSO process, RAA and RA amendment.

b. Cross Constituency Breakfast with GAC
  - Tuesday, April 9th , 8:15 am – 9:15 am. Time slot limited by GAC's availability

- Proposed topics by GAC: gTLD program, and the GAC's engagement during Beijing meeting which is focused on objections.
- Topic to address with IPC & ISPCP: what can we provide that helps the GAC determine their outcome on objections and the concerns that they are raising?
- Other topics to address with GAC: how do we feel about ATRT and what the ATRT should engage in?
- IPC proposed to address: how GAC perspectives or positions should be adopted into the policy development process.

c. CSG Meeting in preparation for CSG Meeting with ICANN Board
- Topics are not yet finalized but will include: new gTLDs and ATRT. Finalized topics will be submitted to members as soon as they are confirmed within the three Constituencies.
- This session is very interactive and BC members should plan to be fully engaged throughout this session.

3. **Public Forum (Thursday, April 11th) - Steve DelBianco, Vice Chair, Policy Coordination**

- Overview of the Public Forum:
   a. Public Forum takes place at 1:30 pm on Thursday just before the ICANN Board meets. Everyone can line up at the microphone and speak in their individual capacity or as an officer of the BC or BC member by addressing BC positions on a particular topic.
   b. Different from previous Public Forums: No scheduled or notified topics, but wide open.

- Possible topics of discussion:
   a. Singular vs Plural
   b. Ayesha Hassan: potential topics for Public Forum: Internet Governance global landscape, outreach effort – there is a meeting in Beijing on this topic.

4. **Meetings of Interest to BC Members – Steve DelBianco, Vice Chair, Policy Coordination**

- Monday:
   i. 9:00 am opening session – Fadi Chéhadé's remarks should give real data & insight
   ii. 11:00 am: Session on new gTLDs. BC Members should attend to listen to discussions of the Strawman solution - three of the four Strawman solutions advocated by the Business Constituency were accepted as implementation matters (trademark clearinghouse related items). There's also the public

interest commitment specifications which is part of the Registry Agreement, of interest to BC members.

  iii. 5:00 pm: special session on the Registrar Accreditation Agreement and a brand new charter called the Registrant's Rights Charter.

  iv. 5:00 pm: Internet Governance and the Global Agenda.

- Tuesday:
  i. 4:45 pm – Board/GAC meeting: required viewing for anybody at an ICANN meeting. Participants cannot speak, but the interaction between the GAC and the Board is incredibly important.

- Wednesday:
  i. 9:00 am - panel on policy vs implementation. Steve DelBianco will be present on behalf of the BC and will articulate BC positions on the topic.
  ii. 11:00 am - Accountability and Transparency Review Team (ATRT): meeting for the first time. This team is required by the Affirmation of Commitments. During the meeting the Review Team will be getting organized, deciding how they're going to evaluate whether ICANN has improved on the aspects of accountability and transparency. Meeting might be organizational, but key issues are bound to emerge. Members will have an opportunity to comment.
  iii. 1:30 pm - Session on DNS Industry Engagement: this session comes straight from Fadi Chéhadé, ICANN CEO, who believes that the DNS industry needs to come together and engage more at the media and the government stage to create a better image for the DNS industry.
  iv. 3:15 pm - GNSO Council Meeting: important for BC members to be in the audience to support John Berard & Zahid Jamil, the BC's GNSO Councilors.

- Thursday:
  i. 9:00 am - Trademark Clearinghouse special session: BC members should pay attention to trademark claims warnings, which are going to be extended by an extra 30 days pursuant to our request but also in particular how companies that have a trademark that also can register strings that have been abusively registered and used in the past.
  ii. 1:30 pm - Public Forum: possible topics are the Registrar Accreditation Agreement, policy vs implementation and the Strawman, closed generics, contention sets (singular vs plural) which would create a lot of problems for registrants, for users, and for subsequent rounds of new gTLDs. Uniform Rapid Suspension and UDRP may also be discussed.
  iii. 6:00 pm – ICANN Board Meeting: no agenda posted yet on ICANN website. Agenda is usually posted as a guideline to understand key issues the Board wants to discuss at the Public Forum since they vote on some of these items on the same day.

5. **Other Items – Elisa Cooper**
   a. The first 30 strings have gone through the initial evaluation. 27 have passed and 3 have not - ICANN has gone through the initial evaluation and we're expecting to see on a weekly basis the lists from ICANN.
   b. Strawman - which Steve DelBianco sent out an update on to BC members.
   c. BC Survey – will be discussed on Friday, March 29th, 2013 on the BC members call.
   d. Chris Chaplow: trademark clearinghouse opens in 20 hours' time, on trademark-clearinghouse.com.
   e. Susan Kawaguchi:

ACTION ITEM: Steve DelBianco sent a note to all members on Friday, March 22nd, 2013 stating that there were sufficient objections to the BC's draft comments on the UDRP proposal by ACDR. An editing session needs to be convened to see if the BC can make a revised comment to submit. Benedetta Rossi, BC Secretariat, needs to send out a doodle poll to schedule this editing session this week, prior to members traveling to China.

ACTION ITEM: Susan Kawaguchi, on the Expert Working Group whose purpose is to figure out new directory services which were renamed temporarily the WHOIS. The Working Group is currently looking at use cases. BC Members to submit to Susan Kawaguchi any specific cases that can provide real detail about how members use the WHOIS and solved an issue. Cases to be sent to susank@fb.com. Cases to be submitted are both failures in WHOIS and plain use cases when WHOIS is appropriate.

ACTION ITEM: Susan Kawaguchi will send a short questionnaire to BC Members to request their input on WHOIS.