The ICANN GNSO "Business Constituency"

BC MEETING REPORT, Segment 1 of 3

Sunday June 19th 2011, Singapore

Meeting was closed to BC Members Only

Attendees:

Marilyn Cade Fred Felman **Chris Chaplow** Aimee Deziel Steve DelBianco Lynn Goodendorf

John Berard

Jon Nevett Zahid Jamil Mikey O'Connor Benedetta Rossi Tero Mustala Martin Sutton Jarkko Ruuska Chris Martin Jim Baskin Philip Sheppard Ayesha Hassan

Ron Andruff Kulsum Khan

> Due to other commitments on Constituency Day, the Executive Committee had organized a modified schedule for the meetings during Singapore. The BC met in several segments, beginning with Sunday. This report addresses Sunday's segment, which was a closed meeting for BC members only.

> Thus, a brief summary will be posted on the BC website and the private segment will be distributed separately. The Reports resume with open meetings for the CSG and a report on the different BC meetings on Tuesday, and an overview of the huddle scheduled and held on Thursday, pre Public Forum. Reports of open meetings are posted on the BC website; private segments are provided to members separately.

1. Introduction - Marilyn Cade, Chair

After the roll call, Marilyn Cade, Chair (Marilyn) asked members to begin thinking about for Dakar: what the implications will be for the BC regarding the changes that will be coming to ICANN due to the new gTLD program; what such changes may mean to the membership qualifications and characteristics of the business user constituency. There was not a substantive discussion at this time but this is flagged for follow up by the Chair with ExComm and Members.

2. Budget Report and Update – Chris Chaplow, Vice Chair, Finance and Operations – Members private Discussion

For confidentiality purposes, this section of the report is not posted on the website. Any member who would like the report on the Budget should contact Benedetta Rossi, BC Secretariat at: secretariat-bc@hotmail.com

3. Policy Discussion – Steve DelBianco, Vice Chair Policy Coordination (Steve)

CHANNEL 1: BC Participation in ICANN's Public Comment Process: Steve discussed the five current policy topics, which can be found below:

3.1: Item 1: Travel support guidelines: The updated Travel Support Guidelines describe the proposed process for how supported constituent stakeholder travelers may book transportation to/from an ICANN Meeting starting with the 42nd ICANN Meeting in Africa in Dakar, Senegal. Please find the draft here: http://www.icann.org/en/topics/travel-support-guidelines-fy12-14apr11-en.pdf

Action: Volunteers needed to make BC comments. Marilyn and Chris volunteered for this.

3.2: Item 3: Uniform Domain-Name Dispute-Resolution Policy (UDRP)

UDRP was briefly discussed as UDRP was discussed in several previous BC calls and its importance to the BC is well established across all BC members. The majority of members do not want to see changes to the UDRP that can threaten its continuation, and consider the UDRP as particularly important with the opening of new gTLDS. The views of other constituencies were questioned, and Councilors were asked to ensure support for the BC position.

The GNSO Council has an open comment process on the preliminary issues report on the UDRP. Elisa Cooper had previously volunteered to be the lead drafter for BC comments on this topic. The report addresses how the UDRP has addressed the problem of cybersquatting to date and any insufficiencies or inequalities associated with the process, and whether the definition of cybersquatting inherent within the existing UDRP language needs to be reviewed or updated. More information on the report can be found here: http://www.icann.org/en/announcements/announcement-2-27may11-en.htm

Mikey O'Connor, Chris, Marilyn, Martin Sutton, and Fred Felman volunteer to help Elisa Cooper with the draft comment for the UDRP.

ACTION: There are currently no motions nor votes on UDRP, so Steve asked Elisa Cooper to circulate a draft of BC comments before the $\mathbf{1}^{st}$ of July 2011, to allow the BC a 14 day comment period.

3.3: Item 4: WHOIS Policy Review Team Discussions Paper:

The WHOIS Policy Review Team wishes to solicit input from the community on its <u>Discussion</u> <u>Paper</u> [PDF, 182 KB], which calls for feedback on issues identified by the Review Team. The following issues were drawn from areas of interest identified in preliminary discussions and interactions with the community:

- Clarity of Existing Policy
- Applicable Laws, Privacy issues and Proxy/Privacy
- ICANN's compliance and enforcement activities
- Other Issues

ACTION: The BC needs to submit a comment by the 23rd of July and a volunteer is needed. Marilyn suggested for Steve DelBianco to ask Lynn Goodendorf and Susan Kawaguchi (both on the WHOIS review team) if they are willing to submit comments on behalf of the BC.

3.4: Item 5: Joint Applicant Support (JAS):

A second milestone report on JAS is available [link] and it is focused heavily on trying to find ways to assist applicants from developing countries, or who have significant limitations in financial resources. Public comment is possible on the 29th of July.

Action: Steve asked for volunteers: Ron Andruff and Andrew Mack will be lead drafters for this topic.

CHANNEL 2: Council Steve went over the Council agenda for the week in Singapore. The first part of the discussion was focused on topics of interest to the BC in the GNSO sessions on Sunday 19th June 2011.

Agenda for Sun 19-Jun GNSO Council work session includes:

- 10:30 13:00 New gTLD Session: Proposed Applicant Guidebook and IDN Variant Update (Kurt Pritz)
- 13:00 14:00 Working Lunch: Preparation for meeting with ccNSO
- 14:00 14:45 Inter-Registrar Transfer Policies part B (IRTP B) PDP Presentation of Final Report http://www.icann.org/en/announcements/announcement-30may11-en.htm
- 14:45 15:30 Policy Development Process Work Team (PDP WT) Presentation of Final Report http://gnso.icann.org/issues/pdp-wt-final-report-final-31may11-en.pdf

Upcoming discussions & votes at Wed 22-Jun GNSO Council Meeting in Singapore:

- Council agenda: https://community.icann.org/display/gnsocouncilmeetings/Agenda+22+June+2011
- Council motions:
 https://community.icann.org/display/gnsocouncilmeetings/Motions+22+June+2011

Steve discussed the upcoming GAC/Board meetings and the issue raised by the discussion between GAC/Board on how to determine GAC advice/consensus. It was agreed that there are two potential showstopper issues: the first one would be the GAC issue about how to determine consensus, and the second one is the use issue.

4. Public Forum Topics – Marilyn Cade, Chair (Marilyn)

Marilyn: Previously sent out an email to BC Members asking for proposals of potential topics for discussion in the Public Forum. Tony Holmes, ISPCP Chair, will be presenting the topics on behalf of the CSG by close of business day on the following day, Monday June 20th 2011. ACTION: Members were asked to email Marilyn with proposed topics.

5. ICANN Draft FY12 Operating Plan and Budget – Chris Chaplow, Vice Chair Finance and Operations [Chris]

Chris reviewed the draft FY12 operating plan and budget which was opened for public comment (http://www.icann.org/en/announcements/announcement-17may11-en.htm). The time between the closing of public comment and the date scheduled for the Board vote is very tight. The BC submitted comments on four specific areas: the process, the advanced leadership requests, the specific support requests and some general comments. Chris is currently managing the development of BC comments and feedback, supported by interested members, and the Finance Committee.

6. Outreach Project and Fellowship Program – Marilyn Cade, Chair (Marilyn)

Marilyn presented the proposed BC outreach project: this project would involve the identification and financial support/participation for business leaders from developing countries that she and Chris developed and submitted during the budget process at ICANN. ICANN has an existing Fellowship program that is not working well for bringing small business leaders to ICANN; however, while she and Chris and other BC members have discussed improvements, no concrete changes have been made to the Fellowship program. The ICANN staff is interested in working with the BC however, and business leaders from developing countries are encouraged to apply for the existing fellowship program as an interim step. Marilyn has reached out to a key association member to ask that they help to promote the availability of the Fellowship Program. In that process, it has developed that the rigidity of the program does present challenges to business, especially in terms of its requirements for decision dates, and program on site. The ICANN staff have been willing to work with the BC going forward.

Marilyn also urged BC members that if they come from developing countries and have contacts with particular business associations, they should encourage them to apply for the next two meetings. A particular set of activities will need to be organized within the BC to justify the awarded fellowship training so they could attend the first day of fellowship training and then the BC Constituency day on Tuesday, and selected sections of the week with the BC as well.

The \$20,000 allocation of funds to all of the constituencies is back on the table for consideration for next year's budget, and will be discussed at CSG level with the other constituencies. The Chair has proposed that this be a specific designation to identify and develop outreach and membership in developing countries/business associations leads.

7. Conclusion – Marilyn Cade, Chair

The BC had developed a special commemoration for the outgoing chair, Peter Dengate Thrush in the form of a Memory Book, that included professional photos contributed by Michelle Chaplow.

The memory book will be presented during the social event with the Board which will be shared with the ISPCP constituency. The purpose of this social event is networking with the Board, so the presentation of the memory book will be a short section of the event.

The Chair then reminded BC members of the other scheduled social events:

- Cross Constituency breakfast with the ALAC on Tuesday morning. The topic up for discussion will be ICANN's role in "acting in the public interest". Benedetta Rossi, BC Secretariat, will be organizing the assigned seating for the breakfast and managing the overall event with ICANN staff, including all preparations, coordination with other constituencies, and supporting the event.
- Social Event with Board: Monday June 20th 2011, 6pm.

The rest of the agenda for the week was reviewed, highlighting BC meetings and speakers for each meeting.

Tuesday:

- Breakfast with the ALAC
- CSG Meeting in preparation for CSG meeting with ICANN Board (Report Provided)
- CSG Meeting with ICANN Board (Audio + transcribe http://icann.adobeconnect.com/p87nzkygl49/)
- BC Lunch meeting (Meeting 2 of 3 Members only no report): Nominating Committee Roles and Responsibilities/WHOIS Consultation Preparation: Discussion with current and past NomCom reps.
- 2pm-3pm: CSG/WHOIS RT Meeting (Report provided)
- 3:05pm-4:45pm: BC Meeting (+ SSR and DSSA Discussion with Jeff Brueggeman and Scott McCormick + Compliance team meeting (Meeting 3 of 3, Report provided)
- Adjourn to attend GAC/Board consultation

Please find the BC Meeting agenda here:

https://community.icann.org/display/gnsocouncilmeetings/BC+Singapore+meeting+20 11-06-21

The meeting was adjourned.