

<b>date</b>	6/27/2024 1:22:08
<b>Email Address</b>	
<b>Contact Name</b>	Greg Shatan
<b>Contact Email Address</b>	
<b>Name of Organization</b>	Internet Society, New York Chapter (ISOC-NY)
<b>Contract Serial Number</b>	124
<b>City of the UA Day Event</b>	New York, NY
<b>Country of the UA Day Event</b>	USA
<b>Was the event in-person, virtual, or hybrid?</b>	Hybrid
<b>Date of the UA Day Event</b>	5/15/2024
<b>Number of Online Participants</b>	26
<b>Number of In-Person Participants</b>	9
<b>Which stakeholders did those participants represent?</b>	Technology Enablers, Technology Developers, Academia, End-users, Content Creators
<b>What language(s) was the session held in?</b>	English
<b>What is the key takeaway from the UA Day event?</b>	Universal Acceptance awareness is still an issue, even after several years of attention. There is a hunger for practical and actionable implementation information. Implementation of UA solutions is not merely a technical problem. This requires both technologists and allies to be successful. In a business context, you need support from marketing/sales, legal, customer service, technology support, system administration, website management and even HR. You also need a valid "business case" in order to convince the organization that this a significant issue.
<b>What are the follow-up action items from the UA Day event?</b>	North American At Large Organization (NARALO) and the Greater Metropolitan New York Chapter of the Internet Society (ISOC-NY) both plan to provide more online information and links about Universal Acceptance for members of each organization as well as to the general public. We plan to continue to highlight the ways in which Universal Acceptance manifests itself in North America, where the baseline language (English) and most popular domains (.com, .net, .org) are not the problem. Rather, we predominantly have issues like new gTLD fails, French/Spanish diacriticals, indigenous languages, language minorities and other such issues.
<b>Would you be interested in hosting another UA Day event next year?</b>	Yes
<b>If yes, what type of event would you host next time?</b>	UA Regional Strategy
<b>URL of the UA Day Event</b>	<a href="https://community.icann.org/display/NARALO/NARALO+UA+Day+2024">https://community.icann.org/display/NARALO/NARALO+UA+Day+2024</a> ; <a href="https://www.eventbrite.com/e/naraloisoc-ny-universal-acceptance-day-2024-tickets-896579111257?lang=en-us&amp;locale=en_US&amp;status=70&amp;view=listing">https://www.eventbrite.com/e/naraloisoc-ny-universal-acceptance-day-2024-tickets-896579111257?lang=en-us&amp;locale=en_US&amp;status=70&amp;view=listing</a>
<b>URL(s) from your UA Day Event Results</b>	<a href="https://isoc.live/17881/">https://isoc.live/17881/</a>
<b>With respect to the UA Day process, what worked well? What could be improved?</b>	Presenters worked well together; ICANN contribution was strong; slides were on point. Need more live attendees -- need to think about time/place. In some cases, it was a struggle to say something new about UA.
<b>What can the UASG or ICANN provide that would help you for the next UA Day?</b>	Maybe "user journeys": short videos with first-hand accounts of UA issues and/or successes.
<b>Internal notes by UA Day PM</b>	