IAG Statement of Interest (SOI) Form

1) Name: Matt Serlin

2) Date: November 29, 2011

3) Current employer(s): MarkMonitor, Inc.

4) Current position(s): Senior Director, Domain Management

5) Please identify the type(s) of work performed: I am responsible for product management, operations and client services for MarkMonitor and represent the company on the GNSO Registrars Constituency.

6) Please list any financial relationship beyond de minimis stock ownership you may have with any company that to your knowledge has a financial relationship or contract with ICANN, or is submitting a response to the Request for Information for service providers for the Trademark Clearinghouse:

None

7) Do you believe you are participating in the IAG as a representative of any individual or entity, whether paid or unpaid? If the answer is “Yes,” please provide the name of the represented individual or entity:

I am representing MarkMonitor and its client base.

8) Please identify any other relevant arrangements, interests, or benefits as requested in the following two questions:

a) Do you have any type of material interest in IAG processes and outcomes? If the answer is “yes,” please describe.

As an ICANN accredited registrar, MarkMonitor has a vested interest in the work of this group as it will directly affect our business operations as well as our clients.

b) Are there any arrangements/agreements between you and any other group, constituency or person(s) regarding your participation as an IAG member? If the answer is “yes,” please describe the arrangements/agreements and the name of the group, constituency, or person(s).
No

9) Please identify any additional ICANN-related Working Groups or other chartered teams in which you are participating:

I am currently participating in the IRTP-Part C working group

10) Additional Information (optional):