

## IAG Statement of Interest (SOI) Form

- 1) Name: *Mike Rodenbaugh*
- 2) Date: *November 29, 2011*
- 3) Current employer(s): *Rodenbaugh Law*
- 4) Current position(s): *Principal*
- 5) Please identify the type(s) of work performed: *Legal and consulting services.*
- 6) Please list any financial relationship beyond de minimis stock ownership you may have with any company that to your knowledge has a financial relationship or contract with ICANN, or is submitting a response to the Request for Information for service providers for the Trademark Clearinghouse:

*I have attorney-client relationships with several ICANN-accredited registrars, none of whom I understand to be submitting a response to the RFI.*

- 7) Do you believe you are participating in the IAG as a representative of any individual or entity, whether paid or unpaid? If the answer is "Yes," please provide the name of the represented individual or entity: *No.*
- 8) Please identify any other relevant arrangements, interests, or benefits as requested in the following two questions:

- a) Do you have any type of material interest in IAG processes and outcomes? If the answer is "yes," please describe.

*No, other than my firm will need to advise clients about the Clearinghouse and the process devised to create it, and to interact with it once it launches.*

- b) Are there any arrangements/agreements between you and any other group, constituency or person(s) regarding your participation as an IAG member? If the answer is "yes," please describe the arrangements/agreements and the name of the group, constituency, or person(s).

*I consult and advise eBay, Inc. with respect to ICANN matters, representing that company in the Intellectual Property Constituency. My firm is also a member of the Business Constituency and of the International Trademark Association (INTA). I am a member of an INTA subcommittee that often develops INTA's comments with respect to ICANN matters. I have an attorney-client relationship with the Anti-Phishing*

*Working Group (APWG), and am a member of its Internet Policy Committee. I expect that I may be involved with comments provided by any or all of those entities and/or on behalf of my firm which will regularly interact with the Clearinghouse on behalf of clients.*

- 9) Please identify any additional ICANN-related Working Groups or other chartered teams in which you are participating:

*IRTP Working Group, PPSC (PDP Work Team)*

- 10) Additional Information (optional):

*Rodenbaugh Law represents clients in all matters relating to domain names, trademarks, copyrights, and other forms of intellectual property, and in e-commerce, licensing and marketing transactions, litigation and alternative dispute resolution efforts. Broadly speaking, Mike counsels clients with respect to the Domain Name System and its impact on business interests. In particular, Mike consults prospective registry operators, registrars, brand owners and other businesses with respect to new Top-Level Domains to be delegated by ICANN.*

*Mike started his law firm in 2007. For seven years prior, Mike co-managed the trademark and domain name inventory and strategy for Yahoo! Inc., handling hundreds of different transactions and dispute resolutions. He supported Yahoo!'s domain registration business specifically, representing Yahoo! in various ICANN constituencies. More broadly, he worked with Yahoo!'s global marketing and legal teams to handle myriad intellectual property and e-commerce issues, often involving trademarks and/or domain names.*

*With respect to ICANN, Mike has served the Business Constituency as an officer and as Councilor to the Generic Names Supporting Organization from 2006 to 2010. The GNSO Council is chartered by the ICANN Bylaws to develop policy relating to gTLD domain space, such as .com, net, org, biz, info, travel, jobs -- and the many new gTLDs on the way.*

*Mike has been active in most of the new TLD working groups chartered by the GNSO Council, including the New gTLD Task Force which developed original resolutions resulting in the first Draft Applicant Guidebook, in 2008. Since then, he has engaged in many specific groups relating to Rights Protection, Reserved Names, IDNs, Vertical Integration and Cross Ownership, and the Registrar Accreditation Agreement, among others. He also has led efforts of the Business Constituency and other organizations to comment upon various iterations of the Draft Applicant Guidebook and many working group reports issued since 2008.*