

IAG Statement of Interest (SOI) Form

- 1) Name: Emily Murray
- 2) Date: November 30, 2011
- 3) Current employer(s): Steptoe & Johnson LLP
- 4) Current position(s): IP Practice Area Coordinator
- 5) Please identify the type(s) of work performed:

I am the IP Practice Area Coordinator for the Washington, DC office of Steptoe & Johnson LLP, where I am a member of the Intellectual Property group. In my role as a non-attorney trademark professional, I coordinate workflow among attorneys, paralegals, and support staff to ensure that client needs are met by the appropriate team member, and assist with coordinating projects for all areas of the new gTLD and trademark practice, including domestic and international trademark clearance, prosecution, enforcement, domain name matters, strategy relating to the new gTLD program, social media matters, and trade dress/product review matters. I provide non-legal business guidance in these areas to complement the legal advice provided by Steptoe's attorneys. In addition, I assist with marketing and business development initiatives and coordinate client relations efforts for Steptoe's trademark practice.

- 6) Please list any financial relationship beyond de minimis stock ownership you may have with any company that to your knowledge has a financial relationship or contract with ICANN, or is submitting a response to the Request for Information for service providers for the Trademark Clearinghouse: *Not applicable*
- 7) Do you believe you are participating in the IAG as a representative of any individual or entity, whether paid or unpaid? If the answer is "Yes," please provide the name of the represented individual or entity: *No*
- 8) Please identify any other relevant arrangements, interests, or benefits as requested in the following two questions:
 - a) Do you have any type of material interest in IAG processes and outcomes? If the answer is "yes," please describe. *No*
 - b) Are there any arrangements/agreements between you and any other group, constituency or person(s) regarding your participation as an IAG member? If the answer is "yes," please describe the arrangements/agreements and the name of the group, constituency, or person(s). *No*

9) Please identify any additional ICANN-related Working Groups or other chartered teams in which you are participating: *Not applicable*

10) Additional Information (optional):

I will be a member of the International Trademark Association Internet Committee for the 2012-2013 term.