IAG Statement of Interest (SOI) Form

1) Name: Jeffrey Eckhaus

2) Date: November 28, 2011

3) Current employer(s): eNom/Demand Media

4) Current position(s): SVP

5) Please identify the type(s) of work performed: Registry/TLD

6) Please list any financial relationship beyond de minimis stock ownership you may have with any company that to your knowledge has a financial relationship or contract with ICANN, or is submitting a response to the Request for Information for service providers for the Trademark Clearinghouse: Demand Media

7) Do you believe you are participating in the IAG as a representative of any individual or entity, whether paid or unpaid? If the answer is “Yes,” please provide the name of the represented individual or entity: eNom/Demand Media

8) Please identify any other relevant arrangements, interests, or benefits as requested in the following two questions:

   a) Do you have any type of material interest in IAG processes and outcomes? If the answer is “yes,” please describe. NO

   b) Are there any arrangements/agreements between you and any other group, constituency or person(s) regarding your participation as an IAG member? If the answer is “yes,” please describe the arrangements/agreements and the name of the group, constituency, or person(s). NO

9) Please identify any additional ICANN-related Working Groups or other chartered teams in which you are participating: NONE

10) Additional Information (optional):