

## IAG Statement of Interest (SOI) Form

- 1) Name: **Jeffrey Eckhaus**
- 2) Date: **November 28, 2011**
- 3) Current employer(s): **eNom/Demand Media**
- 4) Current position(s): **SVP**
- 5) Please identify the type(s) of work performed: **Registry/TLD**
- 6) Please list any financial relationship beyond de minimis stock ownership you may have with any company that to your knowledge has a financial relationship or contract with ICANN, or is submitting a response to the Request for Information for service providers for the Trademark Clearinghouse: **Demand Media**
- 7) Do you believe you are participating in the IAG as a representative of any individual or entity, whether paid or unpaid? If the answer is "Yes," please provide the name of the represented individual or entity:

**eNom/Demand Media**

- 8) Please identify any other relevant arrangements, interests, or benefits as requested in the following two questions:
  - a) Do you have any type of material interest in IAG processes and outcomes? If the answer is "yes," please describe. **NO**
  - b) Are there any arrangements/agreements between you and any other group, constituency or person(s) regarding your participation as an IAG member? If the answer is "yes," please describe the arrangements/agreements and the name of the group, constituency, or person(s). **NO**
- 9) Please identify any additional ICANN-related Working Groups or other chartered teams in which you are participating: **NONE**
- 10) Additional Information (optional):