

Trademark Clearinghouse Implementation Assistance Group Kickoff



Tuesday, November 15, 2011
21:00 UTC

Housekeeping

- Please log into Adobe Connect for each call where possible
 - Raise hand via the User Icon
 - Please be courteous and do not speak until you have been designated with the microphone
- All participants should declare their interests when participating
 - Potential bidders should make this explicit
- Follow-up will occur via e-mail outside the call
- Participants can use the distribution list for discussion

Background

- ICANN [announced](#) the Implementation Assistance Group (IAG) on 26 Oct 2011 at the [Dakar Trademark Clearinghouse Work Session](#)
- Purpose of the group is to provide advice on key TMCH processes and technical implementation issues
- Bi-monthly meetings will be held from 15 November 2011 until March 2012 or sooner
- Goal is to deliver a set of high-level business requirements to the Service Provider(s) selected out of the [TMCH RFI Process](#)
- 2 parallel tracks (Process and Technical). Additional tracks could be added
- Call for participants closed 4 November 2011
- Group proceedings will be publicly posted on ICANN website
- It is asked that membership be limited to those individuals who are committed to participating actively in the group

IAG Structure and Format

1. Process Issues and Technical Issues will be on parallel tracks, with dedicated conference calls
2. ICANN will circulate briefing materials on scheduled topics via email prior to each call
 - Materials will discuss advantages and disadvantages (where applicable) of alternatives for each topic, and where appropriate, may present a strawman recommendation.
3. IAG members will have 7 days to submit comments, including solution alternatives, advantages and disadvantages.
4. ICANN will conduct a 75-90 minute teleconference to clarify the comments it has received, with a discussion period if time permits.
5. IAG members will be given one final opportunity to submit comments on issues discussed via wiki or a template after the call.
6. ICANN will communicate the best options and any agreement that has been achieved.

IAG Topic Areas

| Topic | Issue |
|---------------------------|--------------------------------|
| Sunrise – P1 | Domain Registration |
| Sunrise – P4 | Audit/Logging/Compliance |
| TM Claims – P2 | Registrant Claims Notice |
| TM Claims – P3 | Trademark Holder Notice |
| TM Claims – P5 | TM Claims Check |
| Tech Implementation – T1 | Data Locations |
| Tech Implementation – T2 | Data Access |
| Tech Implementation – T3 | Communications Protocols |
| Data Maintenance – P6 | Information Accuracy & Update |
| Authentication/Validation | Rights Verification |
| Authentication/Validation | Proof-of-Use |
| Dispute Resolution | SDRP Administration |
| IDNs | String Comparison and Matching |

Schedule



15 Nov 16 Dec 13 Jan 27 Jan 10 Feb 24 Mar

| | | | | |
|--|--|--------------------------------------|---|--------------------------------------|
| <u>Sunrise Process</u> P1 / Domain Reg Auth <u>TM Claims Process</u> P2 / Reg Claims Notice | <u>TM Claims Process</u> P3 / TM Holder Notice P5 / TM Claims Checks | <u>Audit Process</u> P4 / Logging | <u>Auth / Validation</u> Rights Verification Proof-of-Use, IDNs <u>Dispute Resolution</u> SDRP Administration | Final Business Requirements Document |
| 16 Dec <u>Technical Implementation</u> T1 / Data Locations <u>Technical Implementation</u> T3 / Communications Protocols | | | | |
| 13 Jan <u>Technical Implementation</u> T2 / Data Access | | | | |

Process Track

Tech Track

IAG

Critical Dates

Process Track

| Issue # | Issue | Materials Out By | Comments | Call Date |
|---------|--|------------------|----------|-----------|
| P1 | Domain Registration Authorization | 11/14/11 | 11/21/11 | 11/30/11 |
| P2 | Registrant Claims Notice | 11/14/11 | 11/21/11 | 11/30/11 |
| P3 | Trademark Holder Claims Notice | 12/7/11 | 12/14/11 | 12/16/11 |
| P5 | Claims Check | 12/7/11 | 12/14/11 | 12/16/11 |
| P4 | Audit/Logging/Compliance | 1/4/12 | 1/11/12 | 1/13/12 |
| N1 | Rights Verification | 1/18/12 | 1/25/12 | 1/27/12 |
| N2 | Proof of Use | 1/18/12 | 1/25/12 | 1/27/12 |
| N3 | Dispute Resolution | 2/1/12 | 2/8/12 | 2/10/12 |
| N4 | Data Maintenance | 2/1/12 | 2/8/12 | 2/10/12 |
| N5 | What constitutes a match - IDNs, linguistic rules, etc | 2/15/12 | 2/22/12 | 2/24/12 |
| | Overflow date if required | | | 3/9/12 |
| | Overflow date if required | | | 3/23/12 |

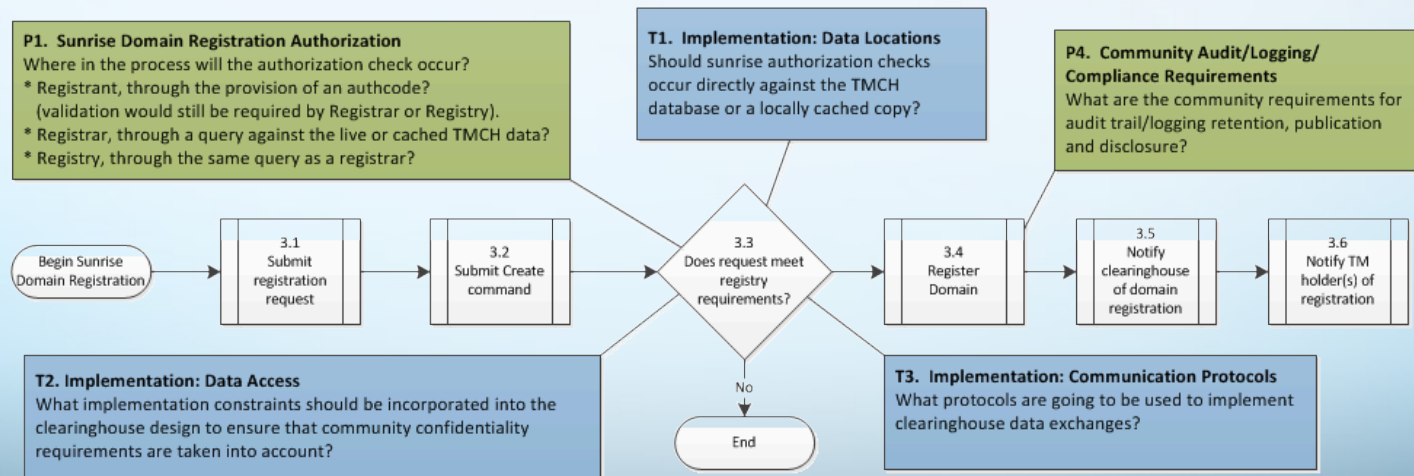
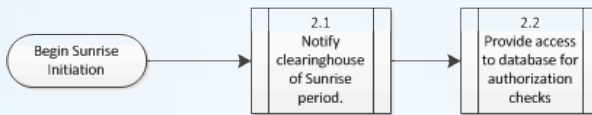
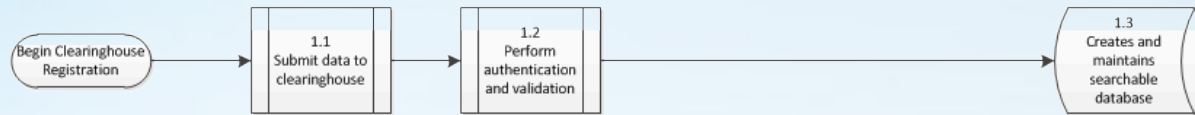
Critical Dates

Technical Track

| Issue # | Issue | Materials Out By | Comments | Call Date |
|---------|-------------------------------|------------------|----------|-----------|
| T1 | Data Locations | 12/7/11 | 12/14/11 | 12/16/11 |
| T3 | Communication Protocols | 12/7/11 | 12/14/11 | 12/16/11 |
| T2 | Data Access (Confidentiality) | 1/4/12 | 1/11/12 | 1/13/12 |
| T1 | Data Locations | | 1/11/12 | 1/13/12 |
| T3 | Communication Protocols | | 1/25/12 | 1/27/12 |
| T2 | Data Access (Confidentiality) | | 1/25/12 | 1/27/12 |
| T1 | Data Locations | | 2/8/12 | 2/10/12 |
| T3 | Communication Protocols | | 2/8/12 | 2/10/12 |
| T2 | Data Access (Confidentiality) | | 2/22/12 | 2/24/12 |
| T3 | Communication Protocols | | 2/22/12 | 2/24/12 |
| | Overflow date if required | | | 3/9/12 |
| | Overflow date if required | | | 3/23/12 |

P1 – Sunrise Domain Registration Authorization

Sunrise Process Model Draft



P2 – Responsibility for Registrant Claims Notice

Trademark Claims Process Model Draft

