Housekeeping

• Please log into Adobe Connect for each call where possible
  – Raise hand via the User Icon
  – Please be courteous and do not speak until you have been designated with the microphone
• All participants should declare their interests when participating
  – Potential bidders should make this explicit
• Follow-up will occur via e-mail outside the call
• Participants can use the distribution list for discussion
Background

- ICANN announced the Implementation Assistance Group (IAG) on 26 Oct 2011 at the Dakar Trademark Clearinghouse Work Session
- Purpose of the group is to provide advice on key TMCH processes and technical implementation issues
- Bi-monthly meetings will be held from 15 November 2011 until March 2012 or sooner
- Goal is to deliver a set of high-level business requirements to the Service Provider(s) selected out of the TMCH RFI Process
- 2 parallel tracks (Process and Technical). Additional tracks could be added
- Call for participants closed 4 November 2011
- Group proceedings will be publicly posted on ICANN website
- It is asked that membership be limited to those individuals who are committed to participating actively in the group
IAG Structure and Format

1. Process Issues and Technical Issues will be on parallel tracks, with dedicated conference calls

2. ICANN will circulate briefing materials on scheduled topics via email prior to each call
   • Materials will discuss advantages and disadvantages (where applicable) of alternatives for each topic, and where appropriate, may present a strawman recommendation.

3. IAG members will have 7 days to submit comments, including solution alternatives, advantages and disadvantages.

4. ICANN will conduct a 75-90 minute teleconference to clarify the comments it has received, with a discussion period if time permits.

5. IAG members will be given one final opportunity to submit comments on issues discussed via wiki or a template after the call.

6. ICANN will communicate the best options and any agreement that has been achieved.
# IAG Topic Areas

<table>
<thead>
<tr>
<th>Topic</th>
<th>Issue</th>
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</thead>
<tbody>
<tr>
<td>Sunrise – P1</td>
<td>Domain Registration</td>
</tr>
<tr>
<td>Sunrise – P4</td>
<td>Audit/Logging/Compliance</td>
</tr>
<tr>
<td>TM Claims – P2</td>
<td>Registrant Claims Notice</td>
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<tr>
<td>TM Claims – P3</td>
<td>Trademark Holder Notice</td>
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<tr>
<td>TM Claims – P5</td>
<td>TM Claims Check</td>
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<tr>
<td>Tech Implementation – T1</td>
<td>Data Locations</td>
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<td>Communications Protocols</td>
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<tr>
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<td>Information Accuracy &amp; Update</td>
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<td>Dispute Resolution</td>
<td>SDRP Administration</td>
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<tr>
<td>IDNs</td>
<td>String Comparison and Matching</td>
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Schedule

**Nov 2011**
- **Sunrise Process**
  - P1 / Domain Reg Auth
  - TM Claims Process
- P2 / Reg Claims Notice

**Dec 2011**
- **TM Claims Process**
  - P3 / TM Holder Notice
  - P5 / TM Claims Checks

**Jan 2012**
- **Audit Process**
  - P4 / Logging

**Feb 2012**
- **Auth / Validation**
  - Rights Verification
  - Proof-of-Use, IDNs
  - Dispute Resolution
  - SDRP Administration

**Mar 2012**
- Technical Implementation
  - T1 / Data Locations
  - Technical Implementation
  - T3 / Communications Protocols

**Apr 2012**
- Technical Implementation
  - T2 / Data Access

**15 Nov**
- Sunrise Process
  - P1 / Domain Reg Auth
  - TM Claims Process
  - P2 / Reg Claims Notice

**16 Dec**
- TM Claims Process
  - P3 / TM Holder Notice
  - P5 / TM Claims Checks

**13 Jan**
- Audit Process
  - P4 / Logging

**27 Jan**
- **Auth / Validation**
  - Rights Verification
  - Proof-of-Use, IDNs
  - Dispute Resolution
  - SDRP Administration

**10 Feb**
- Technical Implementation
  - T1 / Data Locations
  - Technical Implementation
  - T3 / Communications Protocols

**24 Mar**
- Technical Implementation
  - T2 / Data Access

11/10/11

Final Business Requirements Document
## Critical Dates

### Process Track

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<th>Issue #</th>
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# Critical Dates

## Technical Track

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11/10/11
P1 – Sunrise Domain Registration Authorization

Sunrise Process Model Draft

P1. Sunrise Domain Registration Authorization
Where in the process will the authorization check occur?
* Registrant, through the provision of an authenticode?
  (validation would still be required by Registrar or Registry).
* Registrar, through a query against the live or cached TMCH data?
* Registry, through the same query as a registrar?

T1. Implementation: Data Locations
Should sunrise authorization checks occur directly against the TMCH database or a locally cached copy?

P4. Community Audit/Logging/Compliance Requirements
What are the community requirements for audit trail/logging retention, publication and disclosure?

T2. Implementation: Data Access
What implementation constraints should be incorporated into the clearinghouse design to ensure that community confidentiality requirements are taken into account?

T3. Implementation: Communication Protocols
What protocols are going to be used to implement clearinghouse data exchanges?
P2 – Responsibility for Registrant Claims Notice

Trademark Claims Process Model Draft

P1. Implementation: Data Access
What implementation constraints should be incorporated into the clearinghouse design to meet community confidentiality requirements?

P2. Responsibility for Registrant Claims Notice
Who will send this notice?
* Registry
* Registrar
* Clearinghouse

P3. Responsibility for Trademark Holder Registration Notice
Who will send this notice?
* Registry
* Registrar
* Clearinghouse

P4. Community Audit/Logging/Compliance Requirements
What are the community requirements for audit trail/logging retention, publication and disclosure?

T1. Implementation: Data Locations
Should trademark claims checks occur directly against the TMCH database or a locally cached copy?

T2. Implementation: Data Access
What implementation constraints should be incorporated into the clearinghouse design to meet community confidentiality requirements?

T3. Implementation: Communication Protocols
What protocols are going to be used to implement clearinghouse data exchanges?