

# At-Large Improvements Work Team

## B

Rec 4: ALS education and engagement

### Situation:

- Different backgrounds within the ICANN communities: end user, governmental, business , technical, fellows
- Lack of knowledge in almost every community especially for newcomers
- Takes too long to understand ICANN processes, themes, history
- Waste of time before you are able to contribute and to comment

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### Recommendation:

- Cross community training programme on ICANN issues
- Implemented in the schedule in every ICANN meeting (1-3 Days)
- Obligation for incoming ALAC, GAC...representatives and fellows **BEFORE** their term starts (one meeting in advance)
- Faculty within the ICANN community (registrars, board member, staff, ALAC, GAC)

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### How to proceed?:

1. Develop the existing approach of beginners session (like DNSSEC or new gTLDs for beginners)
2. Start in San Francisco with a one day programme
3. Learn from the experience
4. Improve and establish
5. Extend up to 3 days
6. Think about implementing other education programmes during the year (DiploFoundation, ISSIG...)

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### Themes to be in the programme:

- History and function of ICANN
- Structure of ICANN
- Nominating and decision making processes
- Bylaws
- Currently ongoing discussions (cross community)
- Overarching Emerging issues
- Overview of working groups within SO and AC
- Communication tools and how to use