



At-Large Improvements WT-C

Rec 5: ALAC should develop strategic/operational plans as part of ICANN's planning process

Rec 6: At-Large should develop accurate cost models





Work Team C Members

At-Large Improvements Work Team C

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- **Dave Kissoondoyal** AFRALO
- **Shaarawy Abd Elbaky** AFRALO
- **Fouad Bajwa** APRALO
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- **James Corbin** NARALO
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- **Darlene Thompson** NARALO





SWOT Analysis (Strategic Planning)



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Strengths

- o Membership diversity brings talent
- o Regional involvement and balance
- o strategy is bottom-up and reflects the consensus

Weaknesses

- o Specific details of strategy not well defined or easily understood
- o Translations:
 1. Number is limited
 2. Delays exist
- o Lack of clear strategic targets

Opportunities

- o Very powerful communication channel
- o Useful tool for ICANN outreach
- o Local ALSes can help with local events

Threats

- o Lack of funding limits outreach
- o Lack of volunteers reduces time spent on strategic issues
- o Lack of established feedback loop from ICANN



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Strategic planning

5.1 Strategic planning: ALAC

- Proposal: The F&B Subcommittee should continue meeting regularly (even after WT C's work is completed and the WT disbanded)
- Proposal: The ALAC should reach a single Annual Statement of Intent





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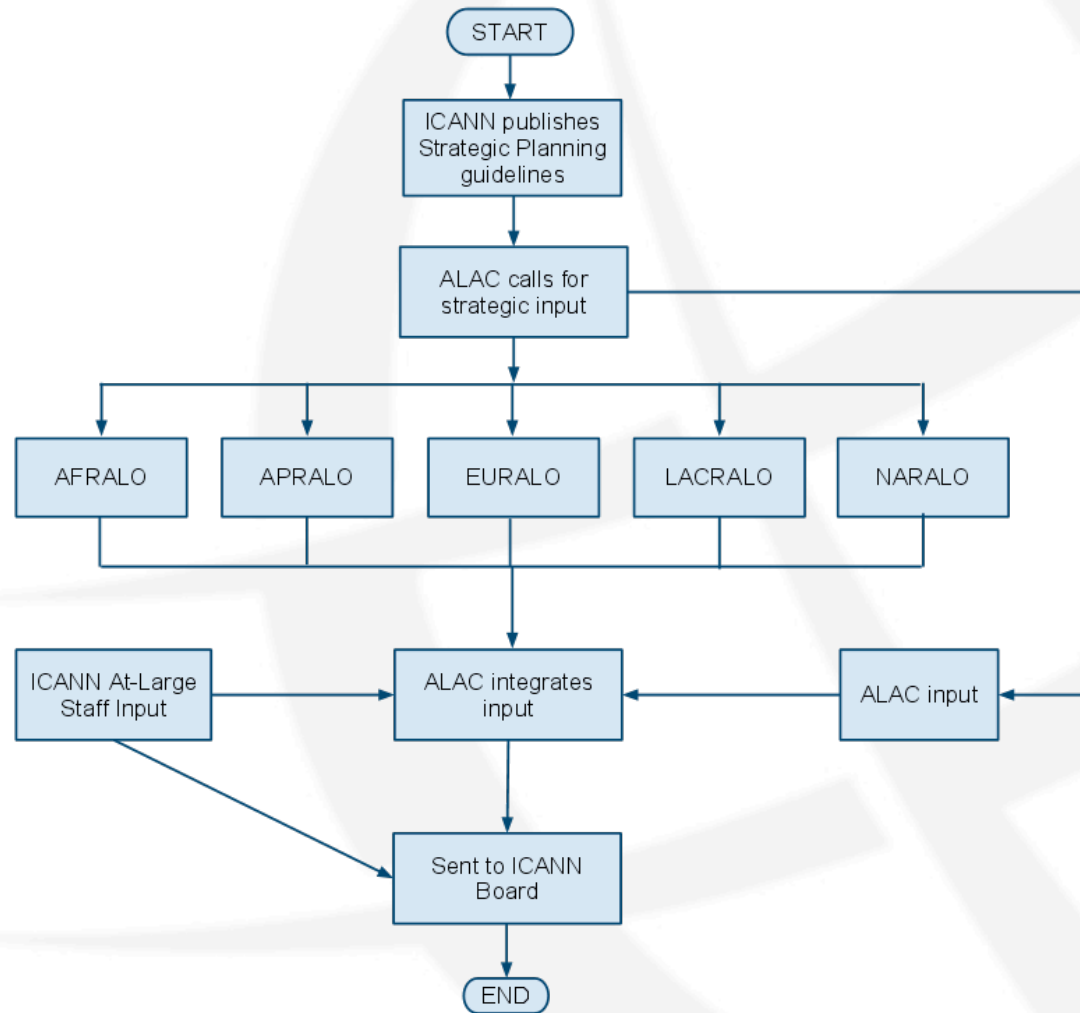
5.1.1.1 Identify any barriers

- Mapping of SWOT Weaknesses and Threats with the At-Large planning barriers
- The RALO input added to the WT C's input has identified those





Current processes within At-Large used to contribute to Strategic Planning BEFORE FY12



Rec 5.1.1: Review current processes



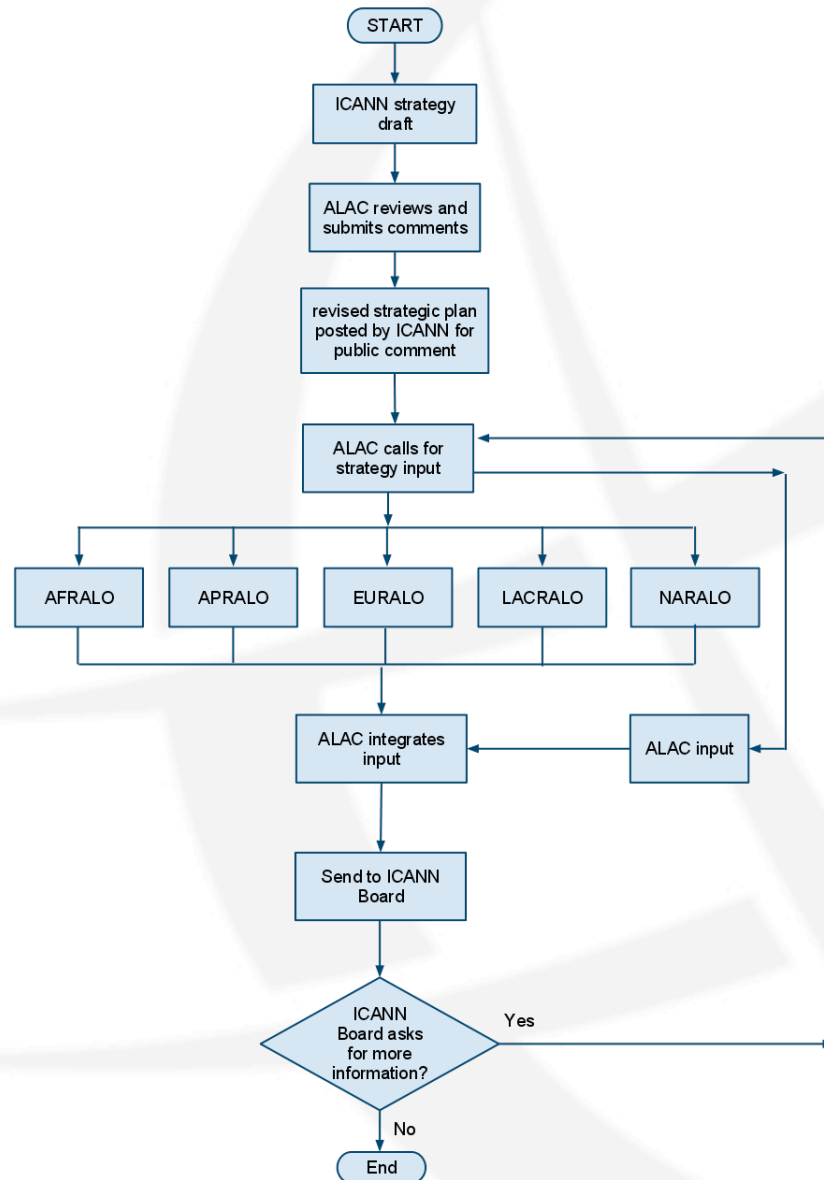


Rec 5.1.1: Review current processes

Proposal: follow this process



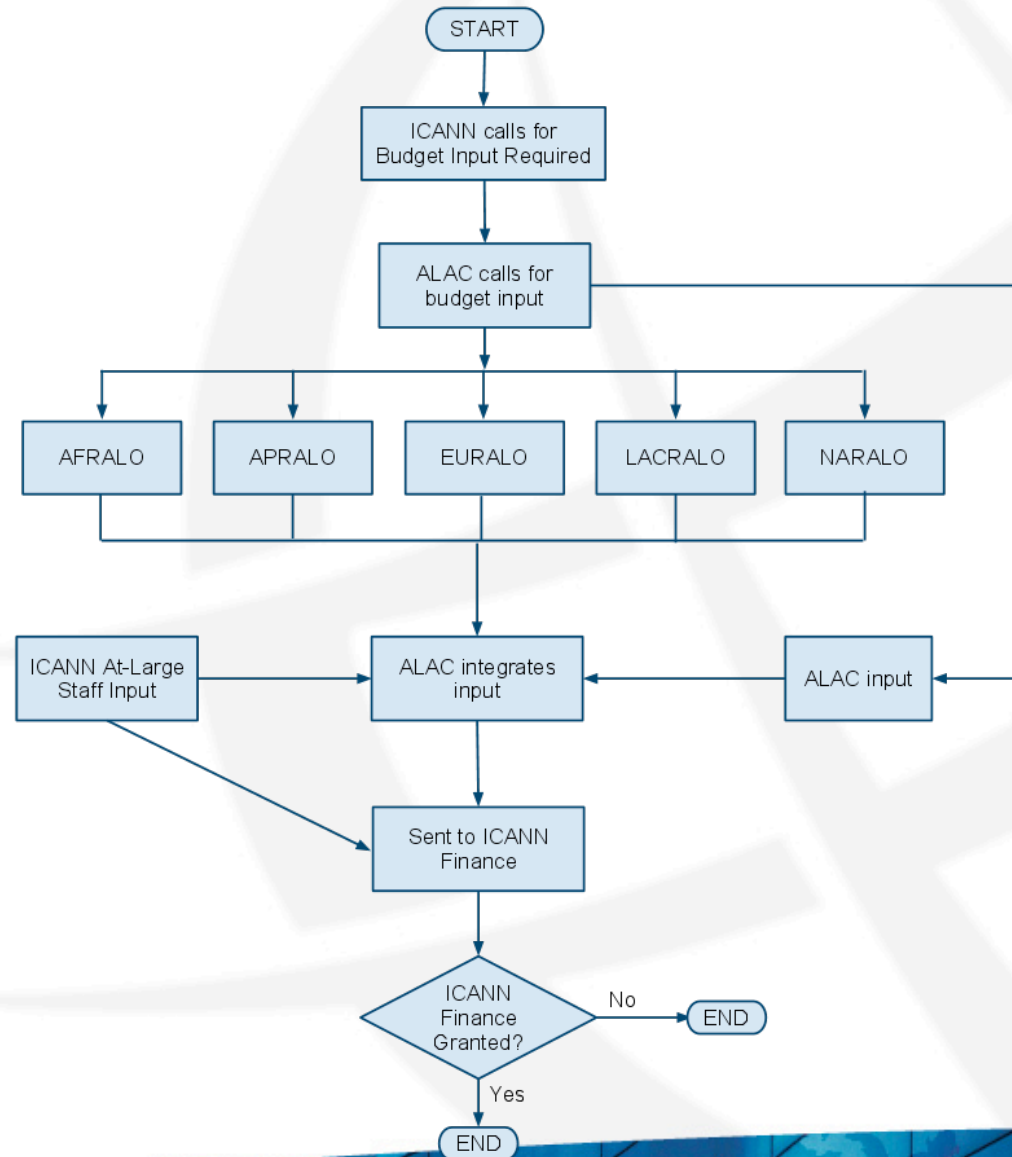
Current processes within At-Large used to contribute to Strategic Planning AS OF FY12





Current processes within At-Large used to contribute to Financial Planning BEFORE FY12

Rec 5.2.1: Review current processes



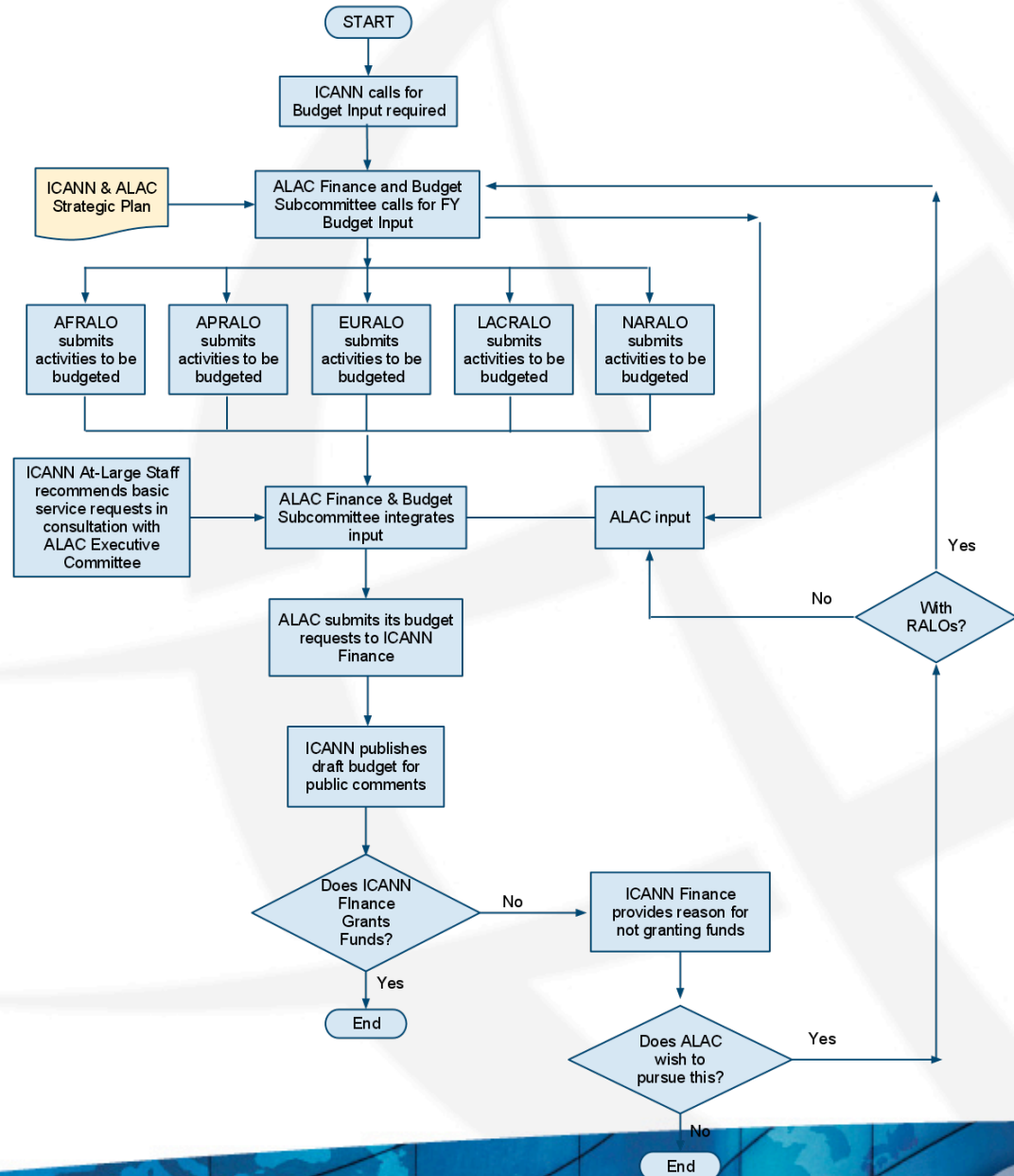


Rec 5.2.2: Review current processes

Proposal: follow this process



Current processes within At-Large used to contribute to Financial Planning AS OF FY12





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Operational planning

5.2 Operational planning: ALAC

- Regular meetings of the ALAC's F&B Subcommittee are already planned (indeed, are ongoing)
- SWOT Analysis may reveal more suggestions





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Moving Forward

- Complete SWOT refinement
- Use the SWOT results to respond to each recommendation task (listed in WT C's Improvements Implementation Simplified Outline)
- Final report describing all implementation proposals and resulting new strategic, operational, & budgetary planning processes





Thank You



Questions

One World

One Internet

